

5 Ways to Engage Your Audience Without Leaving Your Couch

We see you. We're trying to work from home, too. Not easy. And making sure folks know what's happening is crucial, especially at a time like this. Efforts to contain the virus are imperative, as is the need to still conduct business in a socially responsible manner.

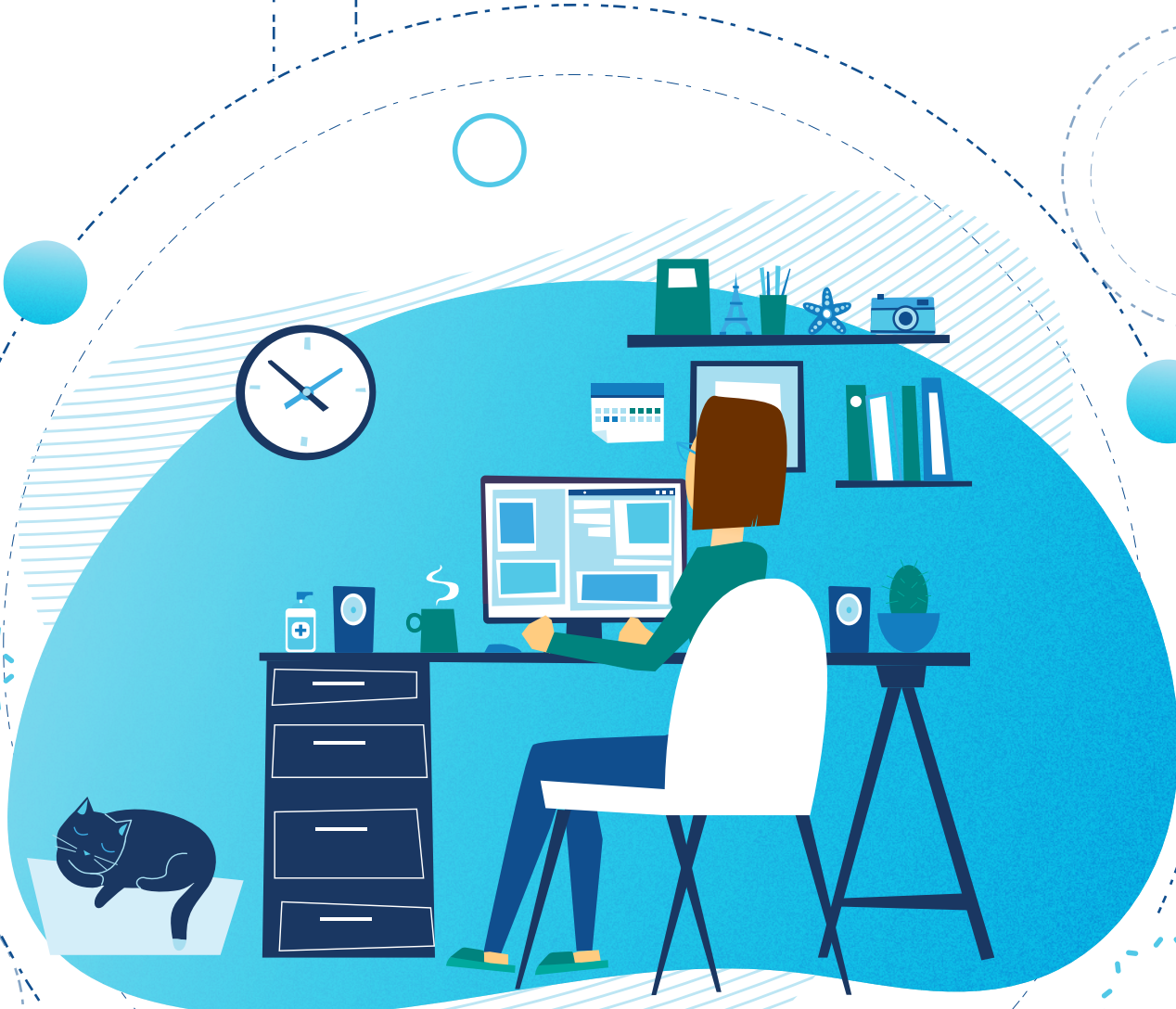
Here are a few ways to still get your message out.

ANIMATIONS

Visual content creation soup to nuts, voice-over and music, fully produced. Zero facetime.

PODCASTS/AUDIO NEWS RELEASES

Audible consumption can be produced without ever leaving your home office; we can walk you through this step-by-step from scripting to helping your talent record their soundbite on their smartphone. Then we edit and send the files back to you.



EXECUTIVE COMMS

Brands need to communicate both internally and with their clients now more than ever. We have tips for using your phone for filming and can assist remotely in directing talent as needed. After you call "wrap," we'll edit your video so your finished product can be used on social, email, or anywhere else you'd like to share it.

FULL EPISODE PLAYER (FEP)

With so many of us binge-watching on our smart TVs, FEP is a powerful distribution tactic. It's a 15- or 30-second video that is delivered through various web-based devices and visible on different app-based providers, such as ABC, A&E, NBC, and Discovery. The best part? They cannot be skipped.

INFOGRAPHICS & INFOBITES

Our team of award-winning designers will listen to your needs and develop content with zero face-to-face interaction.