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| **Harris Secondary Category** | **Harris Tertiary Category** | | | **Brand** |
| Airlines | Airline-Full Service | | | Air Canada |
| Airlines | Airline-Full Service | | | Alaska / Horizon Airlines |
| Airlines | Airline-Full Service | | | American Airlines |
| Airlines | Airline-Full Service | | | Continental Airlines |
| Airlines | Airline-Full Service | | | Delta Air Lines |
| Airlines | Airline-Full Service | | | Hawaiian Airlines |
| Airlines | Airline-Full Service | | | United Airlines |
| Airlines | Airline-Full Service | | | US Airways |
| Airlines | Airline-Value | | | AirTran |
| Airlines | Airline-Value | | | Frontier / Midwest Airlines |
| Airlines | Airline-Value | | | JetBlue Airways |
| Airlines | Airline-Value | | | Southwest Airlines |
| Airlines | Airline-Value | | | Spirit Airlines |
| Airlines | Airline-Value | | | WestJet Airlines\* |
| Apparel/Accessories | Footwear-Running Shoes | | | Asics Running Shoes |
| Apparel/Accessories | Footwear-Running Shoes | | | Brooks Running Shoes |
| Apparel/Accessories | Footwear-Running Shoes | | | Merrell Running Shoes |
| Apparel/Accessories | Footwear-Running Shoes | | | New Balance Running Shoes |
| Apparel/Accessories | Footwear-Running Shoes | | | Nike Running Shoes |
| Apparel/Accessories | Footwear-Running Shoes | | | Reebok Running Shoes |
| Apparel/Accessories | Footwear-Running Shoes | | | Saucony Running Shoes |
| Apparel/Accessories | Footwear-Running Shoes | | | Vibram FiveFingers Footwear\* |
| Appliances | Major Appliances | | | Amana Appliances |
| Appliances | Major Appliances | | | Bosch Appliances |
| Appliances | Major Appliances | | | Electrolux Appliances |
| Appliances | Major Appliances | | | Frigidaire Appliances |
| Appliances | Major Appliances | | | GE Appliances |
| Appliances | Major Appliances | | | Haier Appliances |
| Appliances | Major Appliances | | | Jenn-Air Appliances |
| Appliances | Major Appliances | | | Kenmore Major Appliances |
| Appliances | Major Appliances | | | KitchenAid Major Appliances |
| Appliances | Major Appliances | | | LG Appliances |
| Appliances | Major Appliances | | | Maytag Appliances |
| Appliances | Major Appliances | | | Samsung Appliances |
| Appliances | Major Appliances | | | Sub Zero Appliances |
| Appliances | Major Appliances | | | Thermador Appliances |
| Appliances | Major Appliances | | | Viking Appliances |
| Appliances | Major Appliances | | | Whirlpool Appliances |
| Appliances | Major Appliances | | | Wolf Appliances\* |
| Appliances | Small Kitchen Appliances | | | Black & Decker Small Appliances |
| Appliances | Small Kitchen Appliances | | | Breville Small Appliances\* |
| Appliances | Small Kitchen Appliances | | | Calphalon Small Appliances |
| Appliances | Small Kitchen Appliances | | | Crock-Pot Small Appliances |
| Appliances | Small Kitchen Appliances | | | Cuisinart Small Appliances |
| Appliances | Small Kitchen Appliances | | | GE Small Appliances |
| Appliances | Small Kitchen Appliances | | | Hamilton Beach Small Appliances |
| Appliances | Small Kitchen Appliances | | | KitchenAid Small Appliances |
| Appliances | Small Kitchen Appliances | | | Oster Small Appliances |
| Appliances | Small Kitchen Appliances | | | Proctor-Silex Small Appliances |
| Appliances | Small Kitchen Appliances | | | Rival Small Appliances |
| Appliances | Small Kitchen Appliances | | | Sunbeam Small Appliances |
| Appliances | Small Kitchen Appliances | | | Waring Small Appliances |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Black & Decker Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Bosch Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Cuisinart Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | DeLonghi Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | GE Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Gevalia Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Haier Coffee Maker\* |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Hamilton Beach Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Kenmore Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Keurig Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Krups Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Mr. Coffee Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Proctor-Silex Coffee Maker |
| Appliances | Small Kitchen Appliances-Drip Coffee Maker | | | Waring Coffee Maker |
| Automotive Manufacturers | Automotive-Full Line | | | Buick Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Chevrolet Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Chrysler Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Dodge Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Fiat Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Ford Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Honda Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Hyundai Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Kia Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Mazda Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | MINI Cooper |
| Automotive Manufacturers | Automotive-Full Line | | | Mitsubishi Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Nissan Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Subaru Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Suzuki Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Toyota Vehicles |
| Automotive Manufacturers | Automotive-Full Line | | | Volkswagen Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Acura Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Audi Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | BMW Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Cadillac Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Infiniti Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Jaguar Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Land Rover Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Lexus Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Lincoln Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Mercedes-Benz Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Saab Vehicles |
| Automotive Manufacturers | Automotive-Luxury | | | Volvo Vehicles |
| Automotive Service Centers | Automotive Service Centers | | | AAMCO Transmission |
| Automotive Service Centers | Automotive Service Centers | | | Belle Tire\* |
| Automotive Service Centers | Automotive Service Centers | | | Discount Tires |
| Automotive Service Centers | Automotive Service Centers | | | Firestone Automotive Service Centers |
| Automotive Service Centers | Automotive Service Centers | | | Goodyear Tire and Service Network |
| Automotive Service Centers | Automotive Service Centers | | | Grease Monkey Automotive Service Centers\* |
| Automotive Service Centers | Automotive Service Centers | | | Jiffy Lube Oil Change Centers |
| Automotive Service Centers | Automotive Service Centers | | | Meineke Automotive Service Centers |
| Automotive Service Centers | Automotive Service Centers | | | Midas Auto Service Express |
| Automotive Service Centers | Automotive Service Centers | | | Mobil 1 Lube Express |
| Automotive Service Centers | Automotive Service Centers | | | Napa AutoCare Center |
| Automotive Service Centers | Automotive Service Centers | | | National Tire and Battery |
| Automotive Service Centers | Automotive Service Centers | | | Pennzoil 10 Minute Oil Change Center |
| Automotive Service Centers | Automotive Service Centers | | | PepBoys Automotive Service Centers |
| Automotive Service Centers | Automotive Service Centers | | | Precision Tune Auto Care |
| Automotive Service Centers | Automotive Service Centers | | | Pro Care Auto Service\* |
| Automotive Service Centers | Automotive Service Centers | | | Sears Automotive Centers |
| Automotive Service Centers | Automotive Service Centers | | | Texaco/Havoline Express Lube |
| Automotive Service Centers | Automotive Service Centers | | | Valvoline Instant Oil Change |
| Automotive Service Centers | Automotive Service Centers | | | WalMart Tire & Lube Express |
| Automotive Tires | Automotive Tires | | | BF Goodrich Automobile Tires |
| Automotive Tires | Automotive Tires | | | Bridgestone Automobile Tires |
| Automotive Tires | Automotive Tires | | | Continental Automobile Tires |
| Automotive Tires | Automotive Tires | | | Cooper Automobile Tires |
| Automotive Tires | Automotive Tires | | | Firestone Automobile Tires |
| Automotive Tires | Automotive Tires | | | General Automobile Tires |
| Automotive Tires | Automotive Tires | | | Goodyear Automobile Tires |
| Automotive Tires | Automotive Tires | | | Hankook Automobile Tires |
| Automotive Tires | Automotive Tires | | | Kelly Tires |
| Automotive Tires | Automotive Tires | | | Michelin Automobile Tires |
| Automotive Tires | Automotive Tires | | | Pirelli Automobile Tires |
| Automotive Tires | Automotive Tires | | | Uniroyal Automobile Tires |
| Automotive Tires | Automotive Tires | | | Yokohama Automobile Tires |
| Beer, Wine, Liquor | Beer Full Calorie | | | Becks Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Blue Moon Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Budweiser Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Busch Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Coors Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Corona Extra Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Fosters Lager Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Guinness Stout |
| Beer, Wine, Liquor | Beer Full Calorie | | | Heineken Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Michelob Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Miller High Life Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Milwaukee's Best Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Modelo Especial Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Newcastle Brown Ale Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Pabst Blue Ribbon Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Samuel Adams Lager |
| Beer, Wine, Liquor | Beer Full Calorie | | | Sierra Nevada Pale Ale Beer |
| Beer, Wine, Liquor | Beer Full Calorie | | | Yuengling Traditional Lager Beer |
| Beer, Wine, Liquor | Beer Light | | | Bud Light Beer |
| Beer, Wine, Liquor | Beer Light | | | Budweiser Select Beer |
| Beer, Wine, Liquor | Beer Light | | | Busch Light Beer |
| Beer, Wine, Liquor | Beer Light | | | Coors Light Beer |
| Beer, Wine, Liquor | Beer Light | | | Corona Light Beer |
| Beer, Wine, Liquor | Beer Light | | | Heineken Premium Light Beer |
| Beer, Wine, Liquor | Beer Light | | | Michelob Light Beer |
| Beer, Wine, Liquor | Beer Light | | | Michelob Ultra Beer |
| Beer, Wine, Liquor | Beer Light | | | Miller High Life Light Beer |
| Beer, Wine, Liquor | Beer Light | | | Miller Lite Beer |
| Beer, Wine, Liquor | Beer Light | | | Milwaukee's Best Light Beer |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | Bushmills Irish Whiskey |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | Chivas Regal Scotch Whisky |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | Crown Royal Whiskey |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | Glenfiddich Scotch |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | Glenlivet Single Malt Scotch Whisky |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | J&B Scotch |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | Jack Daniel's Whiskey |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | Jameson Irish Whiskey |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | Jim Beam Whiskey |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | Johnnie Walker Black Scotch |
| Beer, Wine, Liquor | Liquor-Scotch Whiskey | | | Seagram's 7 Crown Blended Whiskey |
| Beer, Wine, Liquor | Liquor-Vodka | | | 3 Olives Vodka |
| Beer, Wine, Liquor | Liquor-Vodka | | | Absolut Vodka |
| Beer, Wine, Liquor | Liquor-Vodka | | | Grey Goose Vodka |
| Beer, Wine, Liquor | Liquor-Vodka | | | Ketel One |
| Beer, Wine, Liquor | Liquor-Vodka | | | Skyy Vodka |
| Beer, Wine, Liquor | Liquor-Vodka | | | Smirnoff Vodka |
| Beer, Wine, Liquor | Liquor-Vodka | | | Stolichnaya Vodka |
| Beer, Wine, Liquor | Liquor-Vodka | | | Svedka Vodka |
| Beverages | Bottled Iced Teas | | | AriZona Beverages |
| Beverages | Bottled Iced Teas | | | Lipton Iced Tea |
| Beverages | Bottled Iced Teas | | | Luzianne Tea |
| Beverages | Bottled Iced Teas | | | Nestea |
| Beverages | Bottled Iced Teas | | | Snapple Beverages |
| Beverages | Bottled Iced Teas | | | Turkey Hill Tea |
| Beverages | Carbonated Beverage-Diet | | | Coke Zero |
| Beverages | Carbonated Beverage-Diet | | | Diet Coke |
| Beverages | Carbonated Beverage-Diet | | | Diet Dr Pepper |
| Beverages | Carbonated Beverage-Diet | | | Diet Mountain Dew |
| Beverages | Carbonated Beverage-Diet | | | Diet Pepsi |
| Beverages | Carbonated Beverage-Diet | | | Sprite Zero |
| Beverages | Carbonated Beverage-Regular | | | 7-Up |
| Beverages | Carbonated Beverage-Regular | | | Coca-Cola |
| Beverages | Carbonated Beverage-Regular | | | Dr Pepper |
| Beverages | Carbonated Beverage-Regular | | | Mountain Dew |
| Beverages | Carbonated Beverage-Regular | | | Pepsi-Cola |
| Beverages | Carbonated Beverage-Regular | | | Sierra Mist |
| Beverages | Carbonated Beverage-Regular | | | Sprite |
| Beverages | Coffee-Ground | | | Caribou Ground Coffee |
| Beverages | Coffee-Ground | | | Chock Full O'Nuts Ground Coffee |
| Beverages | Coffee-Ground | | | Dunkin' Donuts Ground Coffee |
| Beverages | Coffee-Ground | | | Eight O'clock Ground Coffee |
| Beverages | Coffee-Ground | | | Folger's Ground Coffee |
| Beverages | Coffee-Ground | | | Green Mountain Coffee |
| Beverages | Coffee-Ground | | | illy Ground Coffee\* |
| Beverages | Coffee-Ground | | | Maxwell House Ground Coffee |
| Beverages | Coffee-Ground | | | Millstone Ground Coffee |
| Beverages | Coffee-Ground | | | Nescafe Ground Coffee |
| Beverages | Coffee-Ground | | | Newman's Own Ground Coffee |
| Beverages | Coffee-Ground | | | Seattle's Best Ground Coffee |
| Beverages | Coffee-Ground | | | Starbucks Ground Coffee |
| Beverages | Energy Drink | | | 5-Hour Energy Shot |
| Beverages | Energy Drink | | | AMP Energy Drink |
| Beverages | Energy Drink | | | Base Energy\* |
| Beverages | Energy Drink | | | Full Throttle Energy Drink |
| Beverages | Energy Drink | | | Monster Energy Drink |
| Beverages | Energy Drink | | | Powertrip Energy Drink\* |
| Beverages | Energy Drink | | | Red Bull Energy Drink |
| Beverages | Energy Drink | | | Rock Star Energy Drink |
| Beverages | Energy Drink | | | SoBe Adrenaline Rush Energy Drink |
| Beverages | Fruit Flavored Drink | | | Capri Sun |
| Beverages | Fruit Flavored Drink | | | Five Alive Juice |
| Beverages | Fruit Flavored Drink | | | Hawaiian Punch |
| Beverages | Fruit Flavored Drink | | | Hi-C |
| Beverages | Fruit Flavored Drink | | | Juicy Juice |
| Beverages | Fruit Flavored Drink | | | Kool-Aid |
| Beverages | Fruit Flavored Drink | | | Sunny Delight |
| Beverages | Fruit Juice | | | Dole Juices |
| Beverages | Fruit Juice | | | Florida Natural Juices |
| Beverages | Fruit Juice | | | Minute Maid Juices |
| Beverages | Fruit Juice | | | Mott's Juices |
| Beverages | Fruit Juice | | | Northland Juice |
| Beverages | Fruit Juice | | | Ocean Spray Juices |
| Beverages | Fruit Juice | | | Odwalla Fruit Juices and Smoothies |
| Beverages | Fruit Juice | | | Pom Wonderful |
| Beverages | Fruit Juice | | | Simply Juice |
| Beverages | Fruit Juice | | | Tropicana Juices |
| Beverages | Fruit Juice | | | V8 V-Fusion |
| Beverages | Fruit Juice | | | Welch's Juices |
| Beverages | Tea Bags | | | Bigelow Tea |
| Beverages | Tea Bags | | | Celestial Seasonings Tea |
| Beverages | Tea Bags | | | Lipton Teas |
| Beverages | Tea Bags | | | Red Rose Tea |
| Beverages | Tea Bags | | | Stash Tea |
| Beverages | Tea Bags | | | Tazo Tea |
| Beverages | Tea Bags | | | Tetley Tea |
| Beverages | Tea Bags | | | Twinnings Tea |
| Beverages | Water-Bottled | | | Aquafina Bottled Water |
| Beverages | Water-Bottled | | | Arrowhead Bottled Water |
| Beverages | Water-Bottled | | | Crystal Geyser Bottled Water |
| Beverages | Water-Bottled | | | Dasani Bottled Water |
| Beverages | Water-Bottled | | | Deer Park Bottled Water |
| Beverages | Water-Bottled | | | Evian Bottled Water |
| Beverages | Water-Bottled | | | Fiji Bottled Water |
| Beverages | Water-Bottled | | | Ice Mountain Bottled Water |
| Beverages | Water-Bottled | | | Nestle Pure Life Bottled Water |
| Beverages | Water-Bottled | | | Poland Spring Bottled Water |
| Beverages | Water-Coconut | | | Goya Coco Water |
| Beverages | Water-Coconut | | | Harvest Bay Coconut Water\* |
| Beverages | Water-Coconut | | | Naked Coconut Water |
| Beverages | Water-Coconut | | | O.N.E Coconut Water\* |
| Beverages | Water-Coconut | | | Vita Coco Coconut Water |
| Beverages | Water-Coconut | | | Zico Pure Premium Coconut Water\* |
| Beverages | Water-Enhanced | | | Glaceau vitaminwater |
| Beverages | Water-Enhanced | | | Ice Botanicals\* |
| Beverages | Water-Enhanced | | | Smart water |
| Beverages | Water-Enhanced | | | SoBe Life Water |
| Beverages | Water-Enhanced | | | Vitazest Vitamin and Fruit enhanced Water\* |
| Beverages | Water-Sports Drink | | | Accelerade\* |
| Beverages | Water-Sports Drink | | | Gatorade |
| Beverages | Water-Sports Drink | | | Powerade |
| Beverages | Water-Sports Drink | | | Propel Fitness Water |
| Car Rentals | Car Rental | | | Advantage Rent a Car |
| Car Rentals | Car Rental | | | Alamo Rent A Car |
| Car Rentals | Car Rental | | | Avis Rent A Car |
| Car Rentals | Car Rental | | | Budget Rent A Car |
| Car Rentals | Car Rental | | | Dollar Rental Car |
| Car Rentals | Car Rental | | | Enterprise Rent-A-Car |
| Car Rentals | Car Rental | | | Hertz Car Rental |
| Car Rentals | Car Rental | | | National Car Rental |
| Car Rentals | Car Rental | | | Thrifty Car Rental |
| Computer-Related Products | Computer | | | Acer Computers |
| Computer-Related Products | Computer | | | Apple Computers |
| Computer-Related Products | Computer | | | Lenovo Computers |
| Computer-Related Products | Computer | | | Compaq Computers |
| Computer-Related Products | Computer | | | Dell Computers |
| Computer-Related Products | Computer | | | Fujitsu Computers |
| Computer-Related Products | Computer | | | Gateway Computers |
| Computer-Related Products | Computer | | | Hewlett-Packard (HP) Computers |
| Computer-Related Products | Computer | | | Samsung Computers |
| Computer-Related Products | Computer | | | Sony Computers |
| Computer-Related Products | Computer Tablet | | | Acer Iconia Tab (Tablet)\* |
| Computer-Related Products | Computer Tablet | | | Apple iPad (Tablet) |
| Computer-Related Products | Computer Tablet | | | Asus EeePad Transformer (Tablet)\* |
| Computer-Related Products | Computer Tablet | | | Blackberry Playbook (Tablet) |
| Computer-Related Products | Computer Tablet | | | Dell Streak Tablet (Tablet)\* |
| Computer-Related Products | Computer Tablet | | | HP Touchpad (Tablet) |
| Computer-Related Products | Computer Tablet | | | HTC Evo (Tablet) |
| Computer-Related Products | Computer Tablet | | | HTC Flyer (Tablet)\* |
| Computer-Related Products | Computer Tablet | | | HTC Jetstream (Tablet)\* |
| Computer-Related Products | Computer Tablet | | | Lenovo IdeaPad (Tablet) |
| Computer-Related Products | Computer Tablet | | | Lenovo ThinkPad (Tablet) |
| Computer-Related Products | Computer Tablet | | | Motorola Xoom (Tablet) |
| Computer-Related Products | Computer Tablet | | | Samsung Galaxy (Tablet) |
| Computer-Related Products | Computer Tablet | | | Sharp Galapagos (Tablet)\* |
| Computer-Related Products | Computer Tablet | | | Sony Tablet |
| Computer-Related Products | Computer Tablet | | | T-Mobile G-Slate (Tablet) |
| Computer-Related Products | Computer Tablet | | | Toshiba Thrive (Tablet)\* |
| Computer-Related Products | E-Readers | | | Amazon Kindle e-reader |
| Computer-Related Products | E-Readers | | | Barnes & Noble Nook e-reader |
| Computer-Related Products | E-Readers | | | Kobo e-Reader\* |
| Computer-Related Products | E-Readers | | | Kobo Vox e-Reader\* |
| Computer-Related Products | E-Readers | | | Sony e-reader |
| Computer-Related Products | Printing & Imaging | | | Brother Printing and Imaging |
| Computer-Related Products | Printing & Imaging | | | Canon Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Dell Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Epson Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | HP Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Kodak Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Konica Minolta Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Kyocera Mita Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Lexmark Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Panasonic Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Ricoh Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Samsung Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Sharp Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Toshiba Printing & Imaging |
| Computer-Related Products | Printing & Imaging | | | Xerox Printing & Imaging |
| Consumer Electronics | Car Audio | | | Alpine In-Vehicle Audio |
| Consumer Electronics | Car Audio | | | Bang and Olufsen In-Vehicle Audio\* |
| Consumer Electronics | Car Audio | | | Bose In-Vehicle Audio |
| Consumer Electronics | Car Audio | | | Boston Acoustics In-Vehicle Audio |
| Consumer Electronics | Car Audio | | | Bowers & Wilkins In-Vehicle Audio\* |
| Consumer Electronics | Car Audio | | | Harman/Kardon In-Vehicle Audio |
| Consumer Electronics | Car Audio | | | Infinity In-Vehicle Audio |
| Consumer Electronics | Car Audio | | | JBL In-Vehicle Audio |
| Consumer Electronics | Car Audio | | | Panasonic In-Vehicle Audio |
| Consumer Electronics | Car Audio | | | Pioneer In-Vehicle Audio |
| Consumer Electronics | Car Audio | | | Sony In-Vehicle Audio |
| Consumer Electronics | Consumer Electronics | | | Dynex Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Epson Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Insignia Home Electronics |
| Consumer Electronics | Consumer Electronics | | | JVC Home Electronics |
| Consumer Electronics | Consumer Electronics | | | LG Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Mitsubishi Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Onkyo Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Panasonic Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Philips Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Pioneer Home Electronics |
| Consumer Electronics | Consumer Electronics | | | RCA Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Samsung Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Sanyo Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Sharp Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Sony Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Sylvania Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Toshiba Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Vizio Home Electronics |
| Consumer Electronics | Consumer Electronics | | | Yamaha Home Electronics |
| Consumer Electronics | Digital Cameras | | | Canon Digital Camera |
| Consumer Electronics | Digital Cameras | | | Casio Digital Camera |
| Consumer Electronics | Digital Cameras | | | Fujifilms Digital Camera |
| Consumer Electronics | Digital Cameras | | | HP (Hewlett-Packard) Digital Camera |
| Consumer Electronics | Digital Cameras | | | Kodak Digital Camera |
| Consumer Electronics | Digital Cameras | | | Nikon Digital Camera |
| Consumer Electronics | Digital Cameras | | | Olympus Digital Camera |
| Consumer Electronics | Digital Cameras | | | Panasonic Digital Camera |
| Consumer Electronics | Digital Cameras | | | PENTAX Digital Camera |
| Consumer Electronics | Digital Cameras | | | RICOH Digital Camera |
| Consumer Electronics | Digital Cameras | | | Samsung Digital Camera |
| Consumer Electronics | Digital Cameras | | | Sony Digital Camera |
| Consumer Electronics | Navigation Systems | | | Garmin Navigation System |
| Consumer Electronics | Navigation Systems | | | Magellan Navigation System |
| Consumer Electronics | Navigation Systems | | | TomTom Navigation System |
| Cruise Line | Cruise Line | | | Carnival Cruise Lines |
| Cruise Line | Cruise Line | | | Celebrity Cruises |
| Cruise Line | Cruise Line | | | Norwegian Cruise Line |
| Cruise Line | Cruise Line | | | Princess Cruises |
| Cruise Line | Cruise Line | | | Royal Caribbean International |
| Entertainment/Recreation | Gaming Platform | | | Microsoft Kinect for Xbox 360 |
| Entertainment/Recreation | Gaming Platform | | | Microsoft Xbox 360 |
| Entertainment/Recreation | Gaming Platform | | | Nintendo DS |
| Entertainment/Recreation | Gaming Platform | | | Nintendo Wii |
| Entertainment/Recreation | Gaming Platform | | | Sony Playstation 3 |
| Entertainment/Recreation | Gaming Platform | | | Sony PSP |
| Entertainment/Recreation | Movie Studio | | | Buena Vista Movie Studio |
| Entertainment/Recreation | Movie Studio | | | Dimension Films Movie Studio |
| Entertainment/Recreation | Movie Studio | | | DreamWorks Movie Studio |
| Entertainment/Recreation | Movie Studio | | | Lionsgate Entertainment Movie Studio |
| Entertainment/Recreation | Movie Studio | | | MGM Movie Studio |
| Entertainment/Recreation | Movie Studio | | | Miramax Movie Studio |
| Entertainment/Recreation | Movie Studio | | | New Line Cinema Movie Studio |
| Entertainment/Recreation | Movie Studio | | | Paramount Pictures Movie Studio |
| Entertainment/Recreation | Movie Studio | | | Sony Pictures Movie Studio |
| Entertainment/Recreation | Movie Studio | | | Twentieth Century Fox Movie Studio |
| Entertainment/Recreation | Movie Studio | | | Universal Movie Studio |
| Entertainment/Recreation | Movie Studio | | | Warner Brothers Movie Studio |
| Financial Services/Insurance | Insurance | | | AAA-American Automobile Insurance |
| Financial Services/Insurance | Insurance | | | Aflac Insurance |
| Financial Services/Insurance | Insurance | | | Allstate Insurance Company |
| Financial Services/Insurance | Insurance | | | Conseco Insurance Company\* |
| Financial Services/Insurance | Insurance | | | Farmers Insurance |
| Financial Services/Insurance | Insurance | | | Geico Auto Insurance |
| Financial Services/Insurance | Insurance | | | Guardian Life Insurance |
| Financial Services/Insurance | Insurance | | | Liberty Mutual Insurance |
| Financial Services/Insurance | Insurance | | | MassMutual Insurance |
| Financial Services/Insurance | Insurance | | | MetLife Insurance Company |
| Financial Services/Insurance | Insurance | | | Nationwide Insurance Company |
| Financial Services/Insurance | Insurance | | | New York Life Insurance Company |
| Financial Services/Insurance | Insurance | | | Northwestern Mutual |
| Financial Services/Insurance | Insurance | | | Pacific Life Insurance |
| Financial Services/Insurance | Insurance | | | Progressive Auto Insurance |
| Financial Services/Insurance | Insurance | | | State Farm Insurance |
| Financial Services/Insurance | Insurance | | | The Hartford |
| Financial Services/Insurance | Insurance | | | Transamerica Life Insurance Company |
| Financial Services/Insurance | Insurance | | | Travelers Insurance |
| Financial Services/Insurance | Insurance | | | USAA Financial Services |
| Financial Services/Insurance | Investment | | | Ameriprise Financial Services |
| Financial Services/Insurance | Investment | | | AXA/Equitable\* |
| Financial Services/Insurance | Investment | | | Bank of America/Merrill Lynch Wealth Management |
| Financial Services/Insurance | Investment | | | Bank of New York Mellon |
| Financial Services/Insurance | Investment | | | Charles Schwab Financial Services |
| Financial Services/Insurance | Investment | | | Chase Investment Services |
| Financial Services/Insurance | Investment | | | Citigroup Financial Services |
| Financial Services/Insurance | Investment | | | Credit Suisse Financial Services |
| Financial Services/Insurance | Investment | | | E\*Trade |
| Financial Services/Insurance | Investment | | | Edward Jones |
| Financial Services/Insurance | Investment | | | Fidelity Investments Financial Services |
| Financial Services/Insurance | Investment | | | Franklin Templeton Investments |
| Financial Services/Insurance | Investment | | | Goldman Sachs |
| Financial Services/Insurance | Investment | | | ING DIRECT |
| Financial Services/Insurance | Investment | | | ING ShareBuilder |
| Financial Services/Insurance | Investment | | | J.P. Morgan Chase & Co. |
| Financial Services/Insurance | Investment | | | John Hancock Financial Services |
| Financial Services/Insurance | Investment | | | Lincoln Financial |
| Financial Services/Insurance | Investment | | | Merrill Lynch |
| Financial Services/Insurance | Investment | | | Morgan Stanley Smith Barney Financial Services |
| Financial Services/Insurance | Investment | | | Northern Trust\* |
| Financial Services/Insurance | Investment | | | Principal Financial |
| Financial Services/Insurance | Investment | | | Prudential Financial |
| Financial Services/Insurance | Investment | | | State Street |
| Financial Services/Insurance | Investment | | | Sun Life Financial |
| Financial Services/Insurance | Investment | | | T. Rowe Price Financial Services |
| Financial Services/Insurance | Investment | | | TD AMERITRADE |
| Financial Services/Insurance | Investment | | | TIAA-CREF |
| Financial Services/Insurance | Investment | | | UBS |
| Financial Services/Insurance | Investment | | | Vanguard Group |
| Financial Services/Insurance | Payment Card | | | American Express |
| Financial Services/Insurance | Payment Card | | | Discover Card |
| Financial Services/Insurance | Payment Card | | | MasterCard |
| Financial Services/Insurance | Payment Card | | | Visa |
| Financial Services/Insurance | Retail Bank-National | | | Bank of America |
| Financial Services/Insurance | Retail Bank-National | | | Capital One |
| Financial Services/Insurance | Retail Bank-National | | | Chase Bank |
| Financial Services/Insurance | Retail Bank-National | | | Citibank |
| Financial Services/Insurance | Retail Bank-National | | | Wells Fargo Bank |
| Financial Services/Insurance | Retail Bank-Super Regional | | | Ally Bank |
| Financial Services/Insurance | Retail Bank-Super Regional | | | BB&T Bank |
| Financial Services/Insurance | Retail Bank-Super Regional | | | BBVA Compass Bank\* |
| Financial Services/Insurance | Retail Bank-Super Regional | | | KeyBank |
| Financial Services/Insurance | Retail Bank-Super Regional | | | M&T Bank |
| Financial Services/Insurance | Retail Bank-Super Regional | | | PNC Bank |
| Financial Services/Insurance | Retail Bank-Super Regional | | | Regions Bank |
| Financial Services/Insurance | Retail Bank-Super Regional | | | US Bank |
| Foods | Candy - Chocolate | | | 3 Musketeers Chocolate Candy |
| Foods | Candy - Chocolate | | | Almond Joy Chocolate Candy |
| Foods | Candy - Chocolate | | | Baby Ruth Chocolate Candy |
| Foods | Candy - Chocolate | | | Butterfinger Chocolate Candy |
| Foods | Candy - Chocolate | | | Heath Bar Candy |
| Foods | Candy - Chocolate | | | Hershey's Kisses Chocolate Candy |
| Foods | Candy - Chocolate | | | Hershey's Milk Chocolate Candy Bars |
| Foods | Candy - Chocolate | | | Junior Mints Candy |
| Foods | Candy - Chocolate | | | Kit Kat Chocolate Candy |
| Foods | Candy - Chocolate | | | M&M Peanut Chocolate Candy |
| Foods | Candy - Chocolate | | | M&M Plain Chocolate Candy |
| Foods | Candy - Chocolate | | | Milk Duds Candy |
| Foods | Candy - Chocolate | | | Milky Way Chocolate Candy |
| Foods | Candy - Chocolate | | | Nestle Crunch Chocolate Candy |
| Foods | Candy - Chocolate | | | PayDay Chocolate Candy |
| Foods | Candy - Chocolate | | | Reese's Peanut Butter Cups Chocolate Candy |
| Foods | Candy - Chocolate | | | Reese's Pieces Chocolate Candy |
| Foods | Candy - Chocolate | | | Snickers Chocolate Candy |
| Foods | Candy - Chocolate | | | Tootsie Roll Candy |
| Foods | Candy - Chocolate | | | Twix Chocolate Candy |
| Foods | Candy - Chocolate | | | York Peppermint Patty Chocolate Candy |
| Foods | Candy- Non Chocolate | | | Airheads |
| Foods | Candy- Non Chocolate | | | Good & Plenty Candy |
| Foods | Candy- Non Chocolate | | | Haribo Gummi Bears |
| Foods | Candy- Non Chocolate | | | Jolly Rancher Candy |
| Foods | Candy- Non Chocolate | | | Lifesavers Candy |
| Foods | Candy- Non Chocolate | | | Red Vines Candy |
| Foods | Candy- Non Chocolate | | | Skittles Candy |
| Foods | Candy- Non Chocolate | | | Sour Patch Candy |
| Foods | Candy- Non Chocolate | | | Sour Punch Candy |
| Foods | Candy- Non Chocolate | | | Starburst Candy |
| Foods | Candy- Non Chocolate | | | Tootsie Pops Candy |
| Foods | Candy- Non Chocolate | | | Twizzlers Candy |
| Foods | Candy- Non Chocolate | | | Willy Wonka Nerds Candy |
| Foods | Candy-Gum | | | 5 Gum |
| Foods | Candy-Gum | | | BubbleYum Gum |
| Foods | Candy-Gum | | | Bubblicious |
| Foods | Candy-Gum | | | Dentyne Gum |
| Foods | Candy-Gum | | | Double Bubble |
| Foods | Candy-Gum | | | Extra Gum |
| Foods | Candy-Gum | | | Ice Breakers Gum |
| Foods | Candy-Gum | | | Juicy Fruit Gum |
| Foods | Candy-Gum | | | Orbit Gum |
| Foods | Candy-Gum | | | Stride Gum |
| Foods | Candy-Gum | | | Trident Gum |
| Foods | Candy-Premium Chocolate | | | Cadbury Chocolate Candy |
| Foods | Candy-Premium Chocolate | | | Dove Milk Chocolate Candy |
| Foods | Candy-Premium Chocolate | | | Ferrero Roche Chocolate Candy |
| Foods | Candy-Premium Chocolate | | | Ghirardelli Chocolate |
| Foods | Candy-Premium Chocolate | | | Godiva Chocolate |
| Foods | Candy-Premium Chocolate | | | Russell Stover Chocolate Candy |
| Foods | Cookies | | | Archway Cookies |
| Foods | Cookies | | | Chewy Chips Ahoy Cookies |
| Foods | Cookies | | | Chips Ahoy Cookies |
| Foods | Cookies | | | Chunky Chips Ahoy Cookies |
| Foods | Cookies | | | Famous Amos Chocolate Chip Cookies |
| Foods | Cookies | | | Keebler Chips Deluxe |
| Foods | Cookies | | | Keebler Pecan Sandies |
| Foods | Cookies | | | Keebler Vanilla Wafers |
| Foods | Cookies | | | Keebler Vienna Fingers |
| Foods | Cookies | | | Keebler  Fudge Shoppe Fudge Stripes Cookies |
| Foods | Cookies | | | Lofthouse Frosted Sugar Cookies |
| Foods | Cookies | | | Mother's Cookies |
| Foods | Cookies | | | Mrs. Fields Cookies |
| Foods | Cookies | | | Nabisco Newtons |
| Foods | Cookies | | | Nabisco Nutter Butter Cookies |
| Foods | Cookies | | | Nabisco SnackWells |
| Foods | Cookies | | | Nilla Wafers |
| Foods | Cookies | | | Oreo Cookies |
| Foods | Cookies | | | Pepperidge Farm Milano Cookies |
| Foods | Cookies | | | Pepperidge Farm Soft Baked Cookies |
| Foods | Cookies | | | Voortman Cookies |
| Foods | Energy Bars | | | Atkins Energy Bar |
| Foods | Energy Bars | | | Balance Bar Energy Bar |
| Foods | Energy Bars | | | Clif Energy Bars |
| Foods | Energy Bars | | | Kashi Go Lean Energy Bar |
| Foods | Energy Bars | | | Luna Energy Bar |
| Foods | Energy Bars | | | MoJo Energy Bar\* |
| Foods | Energy Bars | | | Odwalla Energy Bar |
| Foods | Energy Bars | | | Power Bar Energy Bar |
| Foods | Energy Bars | | | ProBar Energy Bar |
| Foods | Energy Bars | | | Zone Perfect Energy Bar |
| Foods | Popcorn | | | ACT II Popcorn |
| Foods | Popcorn | | | Jiffy Pop Popcorn |
| Foods | Popcorn | | | Jolly Time Popcorn |
| Foods | Popcorn | | | Newman's Own Popcorn |
| Foods | Popcorn | | | Orville Redenbacher Popcorn |
| Foods | Popcorn | | | Pop Secret Popcorn |
| Foods | Popcorn | | | Smart Balance Popcorn |
| Foods | Salty Snack | | | Cape Cod Chips |
| Foods | Salty Snack | | | Cheetos Snacks |
| Foods | Salty Snack | | | Cheez-It Crackers |
| Foods | Salty Snack | | | Chex Mix |
| Foods | Salty Snack | | | Combos |
| Foods | Salty Snack | | | Doritos Chips |
| Foods | Salty Snack | | | Fritos |
| Foods | Salty Snack | | | Goldfish Crackers |
| Foods | Salty Snack | | | Jay's Chips |
| Foods | Salty Snack | | | Kettle Chips |
| Foods | Salty Snack | | | Lay's Chips |
| Foods | Salty Snack | | | Mission Chips |
| Foods | Salty Snack | | | Pringles potato chips |
| Foods | Salty Snack | | | Rold Gold Pretzels |
| Foods | Salty Snack | | | Ruffles Chips |
| Foods | Salty Snack | | | Snyder's of Hanover Pretzels |
| Foods | Salty Snack | | | Sun Chips |
| Foods | Salty Snack | | | Tostitos Chips |
| Foods | Salty Snack | | | Utz Chips |
| Foods | Salty Snack | | | Utz Pretzels |
| Foods | Yogurt | | | Chobani Greek Yogurt |
| Foods | Yogurt | | | Danimals Yogurt |
| Foods | Yogurt | | | Dannon Activia |
| Foods | Yogurt | | | Dannon DanActive |
| Foods | Yogurt | | | Dannon Refrigerated Yogurt |
| Foods | Yogurt | | | Go Gurt Yogurt |
| Foods | Yogurt | | | Stonyfield Farm Refrigerated Yogurt |
| Foods | Yogurt | | | Stonyfield Oikos-O Greek Yogurt |
| Foods | Yogurt | | | Trix Yogurt |
| Foods | Yogurt | | | Yoplait Refrigerated Yogurt |
| Government | U.S. Government - Military Service | | | National Guard |
| Government | U.S. Government - Military Service | | | U.S. Air Force |
| Government | U.S. Government - Military Service | | | U.S. Army |
| Government | U.S. Government - Military Service | | | U.S. Coast Guard |
| Government | U.S. Government - Military Service | | | U.S. Marines |
| Government | U.S. Government - Military Service | | | U.S. Navy |
| Health and Beauty Products | Cosmetics-Mass Merchant | | | Almay Cosmetics |
| Health and Beauty Products | Cosmetics-Mass Merchant | | | Cover Girl Cosmetics |
| Health and Beauty Products | Cosmetics-Mass Merchant | | | L'Oreal Cosmetics |
| Health and Beauty Products | Cosmetics-Mass Merchant | | | Max Factor Cosmetics |
| Health and Beauty Products | Cosmetics-Mass Merchant | | | Maybelline Cosmetics |
| Health and Beauty Products | Cosmetics-Mass Merchant | | | Neutrogena Cosmetics |
| Health and Beauty Products | Cosmetics-Mass Merchant | | | Olay Cosmetics |
| Health and Beauty Products | Cosmetics-Mass Merchant | | | Physicians Formula Cosmetics |
| Health and Beauty Products | Cosmetics-Mass Merchant | | | Revlon Cosmetics |
| Health and Beauty Products | Cosmetics-Mass Merchant | | | Rimmel Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Avon Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Bare Escentuals Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Bobbi Brown Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Chanel Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Clinique Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Dior Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Elizabeth Arden Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Estee Lauder Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | La Mer Cosmetics\* |
| Health and Beauty Products | Cosmetics-Premium | | | Lancôme Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | MAC Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Origins Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Sephora Brand Cosmetics |
| Health and Beauty Products | Cosmetics-Premium | | | Shiseido Cosmetics |
| Health and Beauty Products | Sun Screen | | | Banana Boat Suncare |
| Health and Beauty Products | Sun Screen | | | Bull Frog Suncare |
| Health and Beauty Products | Sun Screen | | | Coppertone Suncare |
| Health and Beauty Products | Sun Screen | | | Hawaiian Tropic Suncare |
| Health and Beauty Products | Sun Screen | | | Neutrogena Suncare |
| Health and Beauty Products | Sun Screen | | | No-Ad Suncare |
| Health and Beauty Products | Sun Screen | | | Ocean Potion Suncare\* |
| Health and Beauty Products | Weight Management | | | eDiets.com\* |
| Health and Beauty Products | Weight Management | | | Jenny Craig |
| Health and Beauty Products | Weight Management | | | LA Weight Loss |
| Health and Beauty Products | Weight Management | | | NutriSystem |
| Health and Beauty Products | Weight Management | | | Weight Watchers |
| Health Care | Hospitals | | | Barnes Jewish Hospital\* |
| Health Care | Hospitals | | | Brigham and Women’s Hospital |
| Health Care | Hospitals | | | Cancer Treatment Centers of America |
| Health Care | Hospitals | | | Cedars-Sinai Medical Center |
| Health Care | Hospitals | | | Children's Hospital Boston |
| Health Care | Hospitals | | | Children's Hospital of Philadelphia |
| Health Care | Hospitals | | | Cincinnati Children's Hospital Medical Center\* |
| Health Care | Hospitals | | | Cleveland Clinic |
| Health Care | Hospitals | | | Dana-Farber Cancer Institute |
| Health Care | Hospitals | | | Duke University Medical Center |
| Health Care | Hospitals | | | Floating Hospital for Children at Tufts Medical Center\* |
| Health Care | Hospitals | | | Johns Hopkins Hospital |
| Health Care | Hospitals | | | Massachusetts (Mass) General Hospital |
| Health Care | Hospitals | | | Mayo Clinic |
| Health Care | Hospitals | | | Memorial Sloan-Kettering Cancer Center |
| Health Care | Hospitals | | | Mount Sinai Medical Center |
| Health Care | Hospitals | | | New York-Presbyterian Medical Center |
| Health Care | Hospitals | | | Shriners Hospitals for Children |
| Health Care | Hospitals | | | St. Jude Children's Research Hospital |
| Health Care | Hospitals | | | Texas Children's Hospital\* |
| Health Care | Hospitals | | | UCLA Medical Center |
| Health Insurance | Health Insurance | | | Aetna |
| Health Insurance | Health Insurance | | | Amerigroup |
| Health Insurance | Health Insurance | | | Blue Cross/Blue Shield |
| Health Insurance | Health Insurance | | | CIGNA |
| Health Insurance | Health Insurance | | | Coventry Health Care\* |
| Health Insurance | Health Insurance | | | HealthNet |
| Health Insurance | Health Insurance | | | Humana |
| Health Insurance | Health Insurance | | | Kaiser Permanente |
| Health Insurance | Health Insurance | | | UnitedHealthcare |
| Health Insurance | Health Insurance | | | Wellpoint\* |
| Hotels | Economy Hotel | | | America's Best Value Inn |
| Hotels | Economy Hotel | | | Econo Lodge |
| Hotels | Economy Hotel | | | Motel 6 |
| Hotels | Economy Hotel | | | Red Roof Inns |
| Hotels | Economy Hotel | | | Rodeway Inn |
| Hotels | Economy Hotel | | | Super 8 |
| Hotels | Extended Stay Hotel | | | Candlewood Suites |
| Hotels | Extended Stay Hotel | | | Extended Stay America |
| Hotels | Extended Stay Hotel | | | Homewood Suites by Hilton |
| Hotels | Extended Stay Hotel | | | MainStay Suites |
| Hotels | Extended Stay Hotel | | | Residence Inn |
| Hotels | Full Service Hotel | | | Clarion Hotels |
| Hotels | Full Service Hotel | | | Courtyard by Marriott Hotels |
| Hotels | Full Service Hotel | | | Crowne Plaza Hotels & Resorts |
| Hotels | Full Service Hotel | | | Doubletree by Hilton |
| Hotels | Full Service Hotel | | | Embassy Suites |
| Hotels | Full Service Hotel | | | Hilton Garden Inn |
| Hotels | Full Service Hotel | | | Hilton Hotels and Resorts |
| Hotels | Full Service Hotel | | | Hyatt Hotels and Resorts |
| Hotels | Full Service Hotel | | | Marriott Hotels |
| Hotels | Full Service Hotel | | | Radisson Hotels & Resorts |
| Hotels | Full Service Hotel | | | Renaissance Hotels |
| Hotels | Full Service Hotel | | | Sheraton Hotels & Resorts |
| Hotels | Full Service Hotel | | | SpringHill Suites |
| Hotels | Full Service Hotel | | | Westin Hotels & Resorts |
| Hotels | Full Service Hotel | | | Wyndham Hotels & Resorts |
| Hotels | Luxury Hotel | | | Conrad Hotels & Resorts |
| Hotels | Luxury Hotel | | | Four Seasons Hotels and Resorts |
| Hotels | Luxury Hotel | | | Inter-Continental Hotels |
| Hotels | Luxury Hotel | | | Omni Hotels & Resorts |
| Hotels | Luxury Hotel | | | Ritz Carlton |
| Hotels | Luxury Hotel | | | Starwood Hotels & Resorts |
| Hotels | Luxury Hotel | | | W Hotels |
| Hotels | Luxury Hotel | | | Waldorf Astoria Hotels and Resorts |
| Hotels | Mid-Market Hotel | | | Best Western Hotels |
| Hotels | Mid-Market Hotel | | | Comfort Inns & Suites |
| Hotels | Mid-Market Hotel | | | Comfort Suites |
| Hotels | Mid-Market Hotel | | | Country Inns and Suites by Carlson |
| Hotels | Mid-Market Hotel | | | Fairfield Inns and Suites |
| Hotels | Mid-Market Hotel | | | Hampton Inn/Hampton Inn & Suites |
| Hotels | Mid-Market Hotel | | | Holiday Inn Express |
| Hotels | Mid-Market Hotel | | | Holiday Inn Hotels & Resorts |
| Hotels | Mid-Market Hotel | | | Howard Johnson |
| Hotels | Mid-Market Hotel | | | LaQuinta Inns & Suites |
| Hotels | Mid-Market Hotel | | | Quality Inn |
| Hotels | Mid-Market Hotel | | | Ramada Worldwide |
| Hotels | Mid-Market Hotel | | | Sleep Inn |
| Household Products Other | Carpet | | | Aladdin Carpet |
| Household Products Other | Carpet | | | Looptex Carpet\* |
| Household Products Other | Carpet | | | Martha Stewart Carpet |
| Household Products Other | Carpet | | | Mohawk Carpet |
| Household Products Other | Carpet | | | Shaw Carpet |
| Household Products Other | Cookware | | | All-Clad Cookware |
| Household Products Other | Cookware | | | Anolon Cookware |
| Household Products Other | Cookware | | | Calphalon Cookware |
| Household Products Other | Cookware | | | Circulon Cookware |
| Household Products Other | Cookware | | | Cuisinart Cookware |
| Household Products Other | Cookware | | | Emerilware Cookware |
| Household Products Other | Cookware | | | Farberware Cookware |
| Household Products Other | Cookware | | | Fontignac Cookware\* |
| Household Products Other | Cookware | | | KitchenAid Cookware |
| Household Products Other | Cookware | | | LeCreuset Cookware |
| Household Products Other | Cookware | | | Paula Dean Cookware |
| Household Products Other | Cookware | | | Rachael Ray Cookware |
| Household Products Other | Cookware | | | Teflon Cookware |
| Household Products Other | Cookware | | | T-fal Cookware |
| Household Products Other | Cookware | | | Wolfgang Puck Cookware |
| Household Products Other | Everyday Dinnerware | | | Corelle Tableware |
| Household Products Other | Everyday Dinnerware | | | Dansk |
| Household Products Other | Everyday Dinnerware | | | Denby Tableware\* |
| Household Products Other | Everyday Dinnerware | | | Fiesta Tableware |
| Household Products Other | Everyday Dinnerware | | | Gibson Tableware\* |
| Household Products Other | Everyday Dinnerware | | | Mikasa |
| Household Products Other | Everyday Dinnerware | | | Oneida |
| Household Products Other | Everyday Dinnerware | | | Pfaltzgraff |
| Household Products Other | Faucets | | | American Standard Faucets |
| Household Products Other | Faucets | | | Delta Faucets |
| Household Products Other | Faucets | | | Glacier Bay Faucets |
| Household Products Other | Faucets | | | Kohler Faucets |
| Household Products Other | Faucets | | | Moen Faucets |
| Household Products Other | Faucets | | | Peerless Faucets |
| Household Products Other | Faucets | | | Pegasus Faucets\* |
| Household Products Other | Faucets | | | Price Pfister Faucets |
| Household Products Other | Gas Grills | | | Brinkmann Gas Grill |
| Household Products Other | Gas Grills | | | Char•Broil Gas Grill |
| Household Products Other | Gas Grills | | | Ducane Gas Grill |
| Household Products Other | Gas Grills | | | Fiesta Gas Grill\* |
| Household Products Other | Gas Grills | | | Jenn-Air Gas Grill |
| Household Products Other | Gas Grills | | | Kenmore Gas Grill |
| Household Products Other | Gas Grills | | | Master Forge Gas Grill\* |
| Household Products Other | Gas Grills | | | Vermont Castings Gas Grill\* |
| Household Products Other | Gas Grills | | | Weber Gas Grill |
| Household Products Other | Household Cleaner | | | Clorox Clean-Up |
| Household Products Other | Household Cleaner | | | Clorox Green Works Cleaner |
| Household Products Other | Household Cleaner | | | FantastiK Cleaner |
| Household Products Other | Household Cleaner | | | Formula 409 Household Cleaner |
| Household Products Other | Household Cleaner | | | Lysol All Purpose Cleaner |
| Household Products Other | Household Cleaner | | | Martha Stewart All Purpose Cleaner |
| Household Products Other | Household Cleaner | | | Mr. Clean Multi-Purpose Cleaner |
| Household Products Other | Household Cleaner | | | Murphy All Purpose Cleaner |
| Household Products Other | Household Cleaner | | | Pine-Sol Household Cleaner |
| Household Products Other | Household Cleaner | | | Pledge Multi-Surface Cleaner |
| Household Products Other | Household Cleaner | | | Seventh Generation All Purpose Cleaner |
| Household Products Other | Household Cleaner | | | Spic and Span Household Cleaner |
| Household Products Other | Kitchen Cabinetry | | | American Classic Cabinetry\* |
| Household Products Other | Kitchen Cabinetry | | | American Woodmark Cabinets |
| Household Products Other | Kitchen Cabinetry | | | Aristocraft Cabinets\* |
| Household Products Other | Kitchen Cabinetry | | | Armstrong Cabinetry\* |
| Household Products Other | Kitchen Cabinetry | | | IKEA Cabinetry |
| Household Products Other | Kitchen Cabinetry | | | KraftMaid Cabinets |
| Household Products Other | Kitchen Cabinetry | | | Martha Stewart Cabinetry |
| Household Products Other | Kitchen Cabinetry | | | Medallion Cabinetry\* |
| Household Products Other | Kitchen Cabinetry | | | Merillat Cabinetry\* |
| Household Products Other | Kitchen Cabinetry | | | Thomasville Cabinetry |
| Household Products Other | Lawn Mowers | | | Black & Decker Lawn Mower |
| Household Products Other | Lawn Mowers | | | Craftsman Lawn Mowers |
| Household Products Other | Lawn Mowers | | | Honda Lawn Mower |
| Household Products Other | Lawn Mowers | | | Husqvarna Lawn Mower |
| Household Products Other | Lawn Mowers | | | John Deere Lawn Mower |
| Household Products Other | Lawn Mowers | | | MTD Lawn Mower |
| Household Products Other | Lawn Mowers | | | Simplicity Lawn Mower\* |
| Household Products Other | Lawn Mowers | | | Snapper Lawn Mower |
| Household Products Other | Lawn Mowers | | | Toro Lawn Mower |
| Household Products Other | Mattress-Innerspring | | | Bassett Mattress |
| Household Products Other | Mattress-Innerspring | | | Duxiana Mattress\* |
| Household Products Other | Mattress-Innerspring | | | Englander Mattress\* |
| Household Products Other | Mattress-Innerspring | | | Kingsdown Mattress\* |
| Household Products Other | Mattress-Innerspring | | | Sealy Mattress |
| Household Products Other | Mattress-Innerspring | | | Serta Mattress |
| Household Products Other | Mattress-Innerspring | | | Simmons Innerspring Mattress |
| Household Products Other | Mattress-Innerspring | | | Spring Air Mattress |
| Household Products Other | Mattress-Innerspring | | | Sterns & Foster Mattress |
| Household Products Other | Mattress-Memory Foam | | | Bodipedic Memory Foam Mattress |
| Household Products Other | Mattress-Memory Foam | | | Comfort Dreams Memory Foam Mattress |
| Household Products Other | Mattress-Memory Foam | | | Dormia Memory Foam Mattress\* |
| Household Products Other | Mattress-Memory Foam | | | Night Therapy Memory Foam Mattress |
| Household Products Other | Mattress-Memory Foam | | | Novaform/ Sleep Innov Memory Foam Mattress |
| Household Products Other | Mattress-Memory Foam | | | Simmons Memory Foam Mattress |
| Household Products Other | Mattress-Memory Foam | | | Spa Sen- sations Memory Foam Mattress\* |
| Household Products Other | Mattress-Memory Foam | | | Tempur-Pedic Memory Foam Mattress |
| Household Products Other | Paint | | | Behr |
| Household Products Other | Paint | | | Benjamin Moore |
| Household Products Other | Paint | | | Dutch Boy |
| Household Products Other | Paint | | | Glidden Paint |
| Household Products Other | Paint | | | KILZ |
| Household Products Other | Paint | | | Martha Stewart Paint |
| Household Products Other | Paint | | | Olympic Paint |
| Household Products Other | Paint | | | Pittsburgh Paints |
| Household Products Other | Paint | | | Pratt & Lambert |
| Household Products Other | Paint | | | Sears Easy Living Paint |
| Household Products Other | Paint | | | Sherwin-Williams |
| Household Products Other | Paint | | | Valspar |
| Household Products Other | Paint | | | Zinsser\* |
| Household Products Other | Pet Care-Cat Food | | | 9 Lives Cat Food |
| Household Products Other | Pet Care-Cat Food | | | Eukanuba Cat Food |
| Household Products Other | Pet Care-Cat Food | | | Fancy Feast Cat Food |
| Household Products Other | Pet Care-Cat Food | | | Friskies Cat Food |
| Household Products Other | Pet Care-Cat Food | | | Hills Science Diet Cat Food |
| Household Products Other | Pet Care-Cat Food | | | Iams Cat Food |
| Household Products Other | Pet Care-Cat Food | | | Meow Mix Cat Food |
| Household Products Other | Pet Care-Cat Food | | | Newman's Own Cat Food |
| Household Products Other | Pet Care-Cat Food | | | Purina Cat Food |
| Household Products Other | Pet Care-Cat Food | | | Whiskas Cat Food |
| Household Products Other | Pet Care-Dog Food | | | Alpo Dog Food |
| Household Products Other | Pet Care-Dog Food | | | BenEful Dog Food |
| Household Products Other | Pet Care-Dog Food | | | Cesar Canine Cuisine |
| Household Products Other | Pet Care-Dog Food | | | Eukanuba Dog Food |
| Household Products Other | Pet Care-Dog Food | | | Gravy Train Dog Food |
| Household Products Other | Pet Care-Dog Food | | | Hills Science Diet Dog Food |
| Household Products Other | Pet Care-Dog Food | | | Iams Dog Food |
| Household Products Other | Pet Care-Dog Food | | | Kibbles 'n Bits Dog Food |
| Household Products Other | Pet Care-Dog Food | | | Mighty Dog Dog Food |
| Household Products Other | Pet Care-Dog Food | | | Newman's Own Dog Food |
| Household Products Other | Pet Care-Dog Food | | | Pedigree Dog Food |
| Household Products Other | Pet Care-Dog Food | | | Purina Dog Food |
| Household Products Other | Tools-Power | | | Black & Decker Tools |
| Household Products Other | Tools-Power | | | Bosch Power Tools |
| Household Products Other | Tools-Power | | | Campbell Hausfeld Tools |
| Household Products Other | Tools-Power | | | Craftsman Tools |
| Household Products Other | Tools-Power | | | De Walt Tools |
| Household Products Other | Tools-Power | | | Hilti Tools |
| Household Products Other | Tools-Power | | | Hitachi Tools |
| Household Products Other | Tools-Power | | | Irwin Industrial Tools |
| Household Products Other | Tools-Power | | | Makita Tools |
| Household Products Other | Tools-Power | | | Milwaukee Tools |
| Household Products Other | Tools-Power | | | Porter-Cable Tools |
| Household Products Other | Tools-Power | | | Ridgid Power Tools |
| Household Products Other | Tools-Power | | | Ryobi Tools |
| Household Products Other | Tools-Power | | | Skil Tools |
| Household Products Other | Vacuum Cleaners | | | Bissell Vacuum |
| Household Products Other | Vacuum Cleaners | | | Black & Decker Vacuum |
| Household Products Other | Vacuum Cleaners | | | Dirt Devil Vacuum |
| Household Products Other | Vacuum Cleaners | | | Dyson Vacuum |
| Household Products Other | Vacuum Cleaners | | | Electrolux Vacuum |
| Household Products Other | Vacuum Cleaners | | | Eureka Vacuum |
| Household Products Other | Vacuum Cleaners | | | Hoover Vacuum |
| Household Products Other | Vacuum Cleaners | | | Kenmore Vacuum |
| Household Products Other | Vacuum Cleaners | | | LG Vacuum |
| Household Products Other | Vacuum Cleaners | | | Oreck Vacuum |
| Household Products Other | Vacuum Cleaners | | | Panasonic Vacuum |
| Household Products Other | Vacuum Cleaners | | | Royal Vacuum\* |
| Household Products Other | Vacuum Cleaners | | | Shark Vacuum |
| Household Products Other | Vacuum Cleaners | | | Simplicity Vacuum\* |
| Household Products Other | Window Coverings | | | Bali Blinds & Shades |
| Household Products Other | Window Coverings | | | Design View Blinds & Shades\* |
| Household Products Other | Window Coverings | | | Hampton Bay Blinds & Shades |
| Household Products Other | Window Coverings | | | Hunter Douglas Blinds & Shades |
| Household Products Other | Window Coverings | | | Kirsch Blinds & Shades |
| Household Products Other | Window Coverings | | | Levolor Blinds & Shades |
| Media Magazine | Magazine-Business Financial | | | BusinessWeek Magazine |
| Media Magazine | Magazine-Business Financial | | | Fast Company Magazine\* |
| Media Magazine | Magazine-Business Financial | | | Forbes Magazine |
| Media Magazine | Magazine-Business Financial | | | Fortune Magazine |
| Media Magazine | Magazine-Business Financial | | | Inc. Magazine |
| Media Magazine | Magazine-Business Financial | | | Money Magazine |
| Media Magazine | Magazine-General Interest | | | AARP The Magazine |
| Media Magazine | Magazine-General Interest | | | Atlantic Monthly Magazine |
| Media Magazine | Magazine-General Interest | | | Ebony Magazine |
| Media Magazine | Magazine-General Interest | | | Entertainment Weekly Magazine |
| Media Magazine | Magazine-General Interest | | | National Geographic Magazine |
| Media Magazine | Magazine-General Interest | | | People Magazine |
| Media Magazine | Magazine-General Interest | | | Reader's Digest Magazine |
| Media Magazine | Magazine-General Interest | | | Rolling Stone Magazine |
| Media Magazine | Magazine-General Interest | | | The New Yorker Magazine |
| Media Magazine | Magazine-General Interest | | | TV Guide Magazine |
| Media Magazine | Magazine-General Interest | | | Wired Magazine |
| Media Magazine | Magazine-Weekly News | | | Newsweek Magazine |
| Media Magazine | Magazine-Weekly News | | | The Economist Magazine |
| Media Magazine | Magazine-Weekly News | | | Time Magazine |
| Media Magazine | Magazine-Women's | | | Better Homes and Gardens Magazine |
| Media Magazine | Magazine-Women's | | | Cosmopolitan Magazine |
| Media Magazine | Magazine-Women's | | | Family Circle Magazine |
| Media Magazine | Magazine-Women's | | | Glamour Magazine |
| Media Magazine | Magazine-Women's | | | Good Housekeeping Magazine |
| Media Magazine | Magazine-Women's | | | Hallmark Magazine |
| Media Magazine | Magazine-Women's | | | Ladies' Home Journal |
| Media Magazine | Magazine-Women's | | | Martha Stewart Living Magazine |
| Media Magazine | Magazine-Women's | | | More Magazine\* |
| Media Magazine | Magazine-Women's | | | O, The Oprah Magazine |
| Media Magazine | Magazine-Women's | | | Parents Magazine |
| Media Magazine | Magazine-Women's | | | Prevention Magazine |
| Media Magazine | Magazine-Women's | | | Real Simple Magazine |
| Media Magazine | Magazine-Women's | | | Redbook Magazine |
| Media Magazine | Magazine-Women's | | | Southern Living Magazine |
| Media Magazine | Magazine-Women's | | | Vogue Magazine |
| Media Magazine | Magazine-Women's | | | Woman's Day Magazine |
| Media Magazine | Magazine-Women's | | | Women’s Health Magazine |
| Media News Service | Media News Service | | | Associated Press (AP) |
| Media News Service | Media News Service | | | BBC News |
| Media News Service | Media News Service | | | Bloomberg |
| Media News Service | Media News Service | | | CNN Online |
| Media News Service | Media News Service | | | Fox News Online |
| Media News Service | Media News Service | | | Google News |
| Media News Service | Media News Service | | | Huffington Post |
| Media News Service | Media News Service | | | MSNBC Online |
| Media News Service | Media News Service | | | National Public Radio (NPR) |
| Media News Service | Media News Service | | | New York Times |
| Media News Service | Media News Service | | | Reuters |
| Media News Service | Media News Service | | | The LA Times |
| Media News Service | Media News Service | | | The Washington Post |
| Media News Service | Media News Service | | | United Press International (UPI) |
| Media News Service | Media News Service | | | USA Today |
| Media News Service | Media News Service | | | Wall Street Journal |
| Media News Service | Media News Service | | | Yahoo News |
| Media Television | Broadcast Network | | | ABC Television Network |
| Media Television | Broadcast Network | | | BBC America Television Network |
| Media Television | Broadcast Network | | | CBS Television Network |
| Media Television | Broadcast Network | | | Fox Television Network |
| Media Television | Broadcast Network | | | NBC Television Network |
| Media Television | Broadcast Network | | | PBS (Public Broadcasting Service) |
| Media Television | Broadcast Network | | | The CW Television Network |
| Media Television | Kids TV Programming | | | Boomerang Television Network |
| Media Television | Kids TV Programming | | | Cartoon Network |
| Media Television | Kids TV Programming | | | Disney Channel |
| Media Television | Kids TV Programming | | | Disney Junior |
| Media Television | Kids TV Programming | | | Disney XD |
| Media Television | Kids TV Programming | | | Nick Jr. |
| Media Television | Kids TV Programming | | | Nickelodeon |
| Media Television | Kids TV Programming | | | Nicktoons |
| Media Television | Kids TV Programming | | | PBS Kids |
| Media Television | Kids TV Programming | | | PBS KIDS Sprout |
| Media Television | Kids TV Programming | | | TeenNick |
| Media Television | Kids TV Programming | | | The Hub (Television Channel) |
| Media Television | Pay Cable Networks | | | Cinemax |
| Media Television | Pay Cable Networks | | | HBO |
| Media Television | Pay Cable Networks | | | Showtime Television |
| Media Television | Pay Cable Networks | | | Starz |
| Media Television | Topical Interest TV Programming | | | Animal Planet Television Network |
| Media Television | Topical Interest TV Programming | | | Bio Channel Television Network |
| Media Television | Topical Interest TV Programming | | | Crime & Investigation Television Network |
| Media Television | Topical Interest TV Programming | | | Discovery (en Espanol) Television Network |
| Media Television | Topical Interest TV Programming | | | Discovery Channel |
| Media Television | Topical Interest TV Programming | | | FitTV |
| Media Television | Topical Interest TV Programming | | | Food Network Television Network |
| Media Television | Topical Interest TV Programming | | | H. I. (History International) |
| Media Television | Topical Interest TV Programming | | | History Channel |
| Media Television | Topical Interest TV Programming | | | Home & Garden TV (HGTV) |
| Media Television | Topical Interest TV Programming | | | ID (Investigation Discovery) Television Network |
| Media Television | Topical Interest TV Programming | | | LMN (Lifetime Movie Network) |
| Media Television | Topical Interest TV Programming | | | Military Channel |
| Media Television | Topical Interest TV Programming | | | Military History Channel |
| Media Television | Topical Interest TV Programming | | | National Geographic – Wild (Nat Geo WILD) |
| Media Television | Topical Interest TV Programming | | | National Geographic Channel |
| Media Television | Topical Interest TV Programming | | | Planet Green Television Network |
| Media Television | Topical Interest TV Programming | | | Science Channel Television Network |
| Media Television | Topical Interest TV Programming | | | Speed TV Network |
| Media Television | Topical Interest TV Programming | | | TLC Television Network |
| Media Television | Topical Interest TV Programming | | | Travel Channel |
| Media Television | Topical Interest TV Programming | | | truTV |
| Media Television | TV News Programming | | | CNBC Television Network |
| Media Television | TV News Programming | | | CNN Television Network |
| Media Television | TV News Programming | | | Fox News Channel |
| Media Television | TV News Programming | | | MSNBC News Channel |
| Media Television | TV News Programming | | | The Weather Channel |
| Media Television | Variety TV Programming | | | A&E Television Network |
| Media Television | Variety TV Programming | | | ABC Family Television Network |
| Media Television | Variety TV Programming | | | AMC Television Network (American Movie Classics) |
| Media Television | Variety TV Programming | | | BET (Black Entertainment Television) |
| Media Television | Variety TV Programming | | | Bravo Television Network |
| Media Television | Variety TV Programming | | | Comedy Central Television Network |
| Media Television | Variety TV Programming | | | E! Entertainment Television |
| Media Television | Variety TV Programming | | | FX Television Network |
| Media Television | Variety TV Programming | | | G4 (Television Channel) |
| Media Television | Variety TV Programming | | | Hallmark Channel |
| Media Television | Variety TV Programming | | | HD Theater |
| Media Television | Variety TV Programming | | | IFC (Independent Film Channel) |
| Media Television | Variety TV Programming | | | Lifetime Television |
| Media Television | Variety TV Programming | | | Logo TV |
| Media Television | Variety TV Programming | | | Nick at Nite |
| Media Television | Variety TV Programming | | | Oprah Winfrey Network (OWN) |
| Media Television | Variety TV Programming | | | Oxygen (Television Network) |
| Media Television | Variety TV Programming | | | Spike TV Network |
| Media Television | Variety TV Programming | | | Sundance Channel |
| Media Television | Variety TV Programming | | | Syfy Television Network |
| Media Television | Variety TV Programming | | | TBS Television Network |
| Media Television | Variety TV Programming | | | TNT (Turner Network Television) |
| Media Television | Variety TV Programming | | | TV Land Television Network |
| Media Television | Variety TV Programming | | | Univision Television Network |
| Media Television | Variety TV Programming | | | USA Television Network |
| Media Television | Variety TV Programming | | | WE (Women's Entertainment) Television Network |
| Motorcycles | Motorcycles | | | Harley Davidson Motorcycles |
| Motorcycles | Motorcycles | | | Honda Motorcycles |
| Motorcycles | Motorcycles | | | Kawasaki Motorcycles |
| Motorcycles | Motorcycles | | | Suzuki Motorcycles |
| Motorcycles | Motorcycles | | | Yamaha Motorcycles |
| Non-Profit Corporations | Animals Welfare | | | American Society for the Prevention of Cruelty to Animals (ASPCA) |
| Non-Profit Corporations | Animals Welfare | | | Best Friends Animal Society |
| Non-Profit Corporations | Animals Welfare | | | People for the Ethical Treatment of Animals (PETA) |
| Non-Profit Corporations | Animals Welfare | | | The Humane Society of the United States |
| Non-Profit Corporations | Conservation & Environmental | | | Audubon |
| Non-Profit Corporations | Conservation & Environmental | | | Conservation International Foundation\* |
| Non-Profit Corporations | Conservation & Environmental | | | Environmental Defense Fund |
| Non-Profit Corporations | Conservation & Environmental | | | Greenpeace USA |
| Non-Profit Corporations | Conservation & Environmental | | | National Wildlife Federation |
| Non-Profit Corporations | Conservation & Environmental | | | Natural Resources Defense Council (NRDC) |
| Non-Profit Corporations | Conservation & Environmental | | | Nature Conservancy |
| Non-Profit Corporations | Conservation & Environmental | | | Sierra Club |
| Non-Profit Corporations | Conservation & Environmental | | | Trust for Public Land (TPL)\* |
| Non-Profit Corporations | Conservation & Environmental | | | Wildlife Conservation Society |
| Non-Profit Corporations | Conservation & Environmental | | | World Wildlife Fund |
| Non-Profit Corporations | Health | | | Alzheimer's Association |
| Non-Profit Corporations | Health | | | American Cancer Society |
| Non-Profit Corporations | Health | | | American Diabetes Association |
| Non-Profit Corporations | Health | | | American Heart Association |
| Non-Profit Corporations | Health | | | American Lung Association |
| Non-Profit Corporations | Health | | | Arthritis Foundation |
| Non-Profit Corporations | Health | | | Avon Foundation for Women |
| Non-Profit Corporations | Health | | | Breast Cancer Research Foundation |
| Non-Profit Corporations | Health | | | Children's Miracle Network |
| Non-Profit Corporations | Health | | | Cystic Fibrosis Foundation |
| Non-Profit Corporations | Health | | | Juvenile Diabetes Research Foundation International |
| Non-Profit Corporations | Health | | | Leukemia & Lymphoma Society |
| Non-Profit Corporations | Health | | | LiveStrong |
| Non-Profit Corporations | Health | | | Make-A-Wish Foundation |
| Non-Profit Corporations | Health | | | Muscular Dystrophy Association |
| Non-Profit Corporations | Health | | | National Kidney Foundation |
| Non-Profit Corporations | Health | | | National Multiple Sclerosis Society |
| Non-Profit Corporations | Health | | | National Stroke Association |
| Non-Profit Corporations | Health | | | Planned Parenthood Federation |
| Non-Profit Corporations | Health | | | Stand Up To Cancer |
| Non-Profit Corporations | Health | | | Susan G Komen for the Cure |
| Non-Profit Corporations | Health | | | The Hole in the Wall Gang Camp |
| Non-Profit Corporations | Health | | | World Health Organization |
| Non-Profit Corporations | Health | | | World Stroke Organization\* |
| Non-Profit Corporations | International Needs | | | AmeriCares\* |
| Non-Profit Corporations | International Needs | | | CARE |
| Non-Profit Corporations | International Needs | | | Catholic Relief Services |
| Non-Profit Corporations | International Needs | | | ChildFund International |
| Non-Profit Corporations | International Needs | | | Doctors Without Borders/Medecins Sans Frontieres (MSF) |
| Non-Profit Corporations | International Needs | | | Food for the Poor |
| Non-Profit Corporations | International Needs | | | Good 360\* |
| Non-Profit Corporations | International Needs | | | Heifer International |
| Non-Profit Corporations | International Needs | | | Oxfam America\* |
| Non-Profit Corporations | International Needs | | | Save the Children |
| Non-Profit Corporations | International Needs | | | Smile Train |
| Non-Profit Corporations | International Needs | | | Trickle Up\* |
| Non-Profit Corporations | International Needs | | | UNICEF |
| Non-Profit Corporations | International Needs | | | World Vision |
| Non-Profit Corporations | International Needs | | | Charity Water\* |
| Non-Profit Corporations | International Needs | | | International Medical Corps\* |
| Non-Profit Corporations | International Needs | | | Mercy Corps\* |
| Non-Profit Corporations | International Needs | | | Partners in Health\* |
| Non-Profit Corporations | Social Service | | | AARP Foundation |
| Non-Profit Corporations | Social Service | | | American Red Cross |
| Non-Profit Corporations | Social Service | | | Catholic Charities USA |
| Non-Profit Corporations | Social Service | | | Children's Defense Fund |
| Non-Profit Corporations | Social Service | | | Feed The Children |
| Non-Profit Corporations | Social Service | | | Feeding America |
| Non-Profit Corporations | Social Service | | | Habitat for Humanity |
| Non-Profit Corporations | Social Service | | | Salvation Army |
| Non-Profit Corporations | Social Service | | | United Way |
| Non-Profit Corporations | Social Service | | | Volunteers of America |
| Non-Profit Corporations | Social Service - Disability | | | Autism Society |
| Non-Profit Corporations | Social Service - Disability | | | Autism Speaks |
| Non-Profit Corporations | Social Service - Disability | | | Easter Seals |
| Non-Profit Corporations | Social Service - Disability | | | Goodwill |
| Non-Profit Corporations | Social Service - Disability | | | March of Dimes |
| Non-Profit Corporations | Social Service - Disability | | | National Autism Association |
| Non-Profit Corporations | Social Service - Disability | | | National Down Syndrome Congress\* |
| Non-Profit Corporations | Social Service - Disability | | | National Down Syndrome Society |
| Non-Profit Corporations | Social Service - Disability | | | Special Olympics |
| Non-Profit Corporations | Social Service - Disability | | | The American Association of People with Disabilities (AAPD) |
| Non-Profit Corporations | Social Service - Disability | | | The Arc\* |
| Non-Profit Corporations | Social Service - Disability | | | United Cerebral Palsy (UCP) |
| Non-Profit Corporations | Youth & Children | | | 4-H |
| Non-Profit Corporations | Youth & Children | | | Big Brothers Big Sisters |
| Non-Profit Corporations | Youth & Children | | | Boy Scouts of America |
| Non-Profit Corporations | Youth & Children | | | Boys & Girls Clubs of America |
| Non-Profit Corporations | Youth & Children | | | Girl Scouts of the USA |
| Non-Profit Corporations | Youth & Children | | | Junior Achievement |
| Non-Profit Corporations | Youth & Children | | | Reading is Fundamental (RIF) |
| Non-Profit Corporations | Youth & Children | | | The Y-YMCA |
| Online Organizations | Auto Sales | | | AutoTrader.com |
| Online Organizations | Auto Sales | | | Cars.com |
| Online Organizations | Auto Sales | | | eBay Motors |
| Online Organizations | Auto Sales | | | Edmunds.com |
| Online Organizations | Auto Sales | | | Kelly Blue Book (KBB.com) |
| Online Organizations | Auto Sales | | | Vehix.com |
| Online Organizations | Daily Deal Sites | | | BuyWithMe.com\* |
| Online Organizations | Daily Deal Sites | | | DealOn.com\* |
| Online Organizations | Daily Deal Sites | | | Dealster.com\* |
| Online Organizations | Daily Deal Sites | | | Eversave.com |
| Online Organizations | Daily Deal Sites | | | Giltcity.com\* |
| Online Organizations | Daily Deal Sites | | | Google Offers |
| Online Organizations | Daily Deal Sites | | | Groupon |
| Online Organizations | Daily Deal Sites | | | Living Social |
| Online Organizations | Daily Deal Sites | | | SocialBuy.com\* |
| Online Organizations | Daily Deal Sites | | | Woot.com |
| Online Organizations | Jobs/Career | | | CareerBuilder.com |
| Online Organizations | Jobs/Career | | | Dice.com\* |
| Online Organizations | Jobs/Career | | | Indeed.com\* |
| Online Organizations | Jobs/Career | | | Monster.com |
| Online Organizations | Jobs/Career | | | Simplyhired.com\* |
| Online Organizations | Jobs/Career | | | Snagajob.com\* |
| Online Organizations | Jobs/Career | | | USAJobs.com |
| Online Organizations | Jobs/Career | | | Yahoo! HotJobs.com |
| Online Organizations | Travel Services | | | easyCruise.com\* |
| Online Organizations | Travel Services | | | Expedia.com |
| Online Organizations | Travel Services | | | Hotels.com |
| Online Organizations | Travel Services | | | Kayak.com |
| Online Organizations | Travel Services | | | Orbitz.com |
| Online Organizations | Travel Services | | | Priceline.com |
| Online Organizations | Travel Services | | | Travelocity.com |
| Other Products | Greeting Cards | | | Ambassador Greeting Cards |
| Other Products | Greeting Cards | | | American Greetings Cards |
| Other Products | Greeting Cards | | | Carlton Greeting Cards |
| Other Products | Greeting Cards | | | DaySpring Greeting Cards\* |
| Other Products | Greeting Cards | | | Hallmark Greeting Cards |
| Other Products | Greeting Cards | | | Hallmark Shoebox Greeting Cards |
| Other Products | Greeting Cards | | | Just for You from American Greetings Cards |
| Other Products | Greeting Cards | | | Mahogany Greeting Cards |
| Other Products | Greeting Cards | | | Papyrus Greeting Cards & Stationery |
| Other Products | Greeting Cards | | | Recycled Paper Greetings Cards |
| Other Products | Greeting Cards | | | Sinceramente Hallmark Greeting Cards |
| Other Products | Greeting Cards | | | Tiny Prints Greeting Cards\* |
| Other Products | Motor Oil | | | Castrol Motor Oil |
| Other Products | Motor Oil | | | Havoline Motor Oil |
| Other Products | Motor Oil | | | Mobil 1 Motor Oil |
| Other Products | Motor Oil | | | Mobil Motor Oil |
| Other Products | Motor Oil | | | Pennzoil Motor Oil |
| Other Products | Motor Oil | | | Quaker State Motor Oil |
| Other Products | Motor Oil | | | Rotella Motor Oil |
| Other Products | Motor Oil | | | Shell Motor Oil |
| Other Products | Motor Oil | | | Valvoline Motor Oil |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Actifed |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Advil Cold and Sinus |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Alavert |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Alka-Seltzer Plus Cold Medicine |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Allegra-Allergy Medication |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Benadryl |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Chlor-trimeton |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Claritin Allergy Medication |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Comtrex |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Corcidin HBP |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Dimetapp |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Drixoral |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Robitussin |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Sudafed |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Tavist\* |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | TheraFlu |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Triaminic Cold Medicine |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Tylenol Allergy and Cold Medications |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Vicks Cold Medications |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Zicam |
| Over-the-Counter Products | OTC Cold / Allergy Medication | | | Zyrtec |
| Over-the-Counter Products | OTC Digestive Aid | | | Alka-Seltzer |
| Over-the-Counter Products | OTC Digestive Aid | | | Gaviscon |
| Over-the-Counter Products | OTC Digestive Aid | | | Maalox Antacids |
| Over-the-Counter Products | OTC Digestive Aid | | | Mylanta |
| Over-the-Counter Products | OTC Digestive Aid | | | Pepcid |
| Over-the-Counter Products | OTC Digestive Aid | | | Pepto-Bismol Stomach Remedy |
| Over-the-Counter Products | OTC Digestive Aid | | | Prevacid OTC |
| Over-the-Counter Products | OTC Digestive Aid | | | Prilosec OTC |
| Over-the-Counter Products | OTC Digestive Aid | | | Rolaids |
| Over-the-Counter Products | OTC Digestive Aid | | | Tagamet HB |
| Over-the-Counter Products | OTC Digestive Aid | | | Tums |
| Over-the-Counter Products | OTC Digestive Aid | | | Zantac |
| Over-the-Counter Products | OTC Digestive Aid | | | Zegerid OTC |
| Over-the-Counter Products | OTC Fiber supplement | | | Benefiber |
| Over-the-Counter Products | OTC Fiber supplement | | | Citrucel |
| Over-the-Counter Products | OTC Fiber supplement | | | Fibercon |
| Over-the-Counter Products | OTC Fiber supplement | | | Metamucil |
| Over-the-Counter Products | OTC Laxative | | | Correctol |
| Over-the-Counter Products | OTC Laxative | | | Dulcolax |
| Over-the-Counter Products | OTC Laxative | | | ExLax |
| Over-the-Counter Products | OTC Laxative | | | Fleet |
| Over-the-Counter Products | OTC Laxative | | | MiraLax |
| Over-the-Counter Products | OTC Laxative | | | Perdiem Fiber Caplet\* |
| Over-the-Counter Products | OTC Laxative | | | Pericolace\* |
| Over-the-Counter Products | OTC Laxative | | | Phillips Milk of Magnesia |
| Over-the-Counter Products | OTC Laxative | | | Senocot |
| Over-the-Counter Products | OTC Pain Reliever | | | Advil Pain Reliever |
| Over-the-Counter Products | OTC Pain Reliever | | | Aleve Pain Reliever |
| Over-the-Counter Products | OTC Pain Reliever | | | Anacin Pain Reliever? |
| Over-the-Counter Products | OTC Pain Reliever | | | Bayer Pain Reliever |
| Over-the-Counter Products | OTC Pain Reliever | | | BC Powder Pain Reliever |
| Over-the-Counter Products | OTC Pain Reliever | | | Bufferin Pain Reliever? |
| Over-the-Counter Products | OTC Pain Reliever | | | Excedrin Pain Reliever |
| Over-the-Counter Products | OTC Pain Reliever | | | Motrin Pain Relievers |
| Over-the-Counter Products | OTC Pain Reliever | | | Tylenol Pain Relievers |
| Over-the-Counter Products | OTC Sleep Aids | | | Advil PM |
| Over-the-Counter Products | OTC Sleep Aids | | | Nature Made Sleep |
| Over-the-Counter Products | OTC Sleep Aids | | | Nytol |
| Over-the-Counter Products | OTC Sleep Aids | | | Simply Sleep\* |
| Over-the-Counter Products | OTC Sleep Aids | | | Sominex |
| Over-the-Counter Products | OTC Sleep Aids | | | Tylenol PM |
| Over-the-Counter Products | OTC Sleep Aids | | | Unisom |
| Resorts/Attractions | Amusement Attraction | | | Busch Gardens |
| Resorts/Attractions | Amusement Attraction | | | Disney World |
| Resorts/Attractions | Amusement Attraction | | | Disneyland |
| Resorts/Attractions | Amusement Attraction | | | Hershey Park |
| Resorts/Attractions | Amusement Attraction | | | SeaWorld |
| Resorts/Attractions | Amusement Attraction | | | Six Flags |
| Resorts/Attractions | Amusement Attraction | | | Universal Studios |
| Restaurants | Restaurant-Casual Dining-American | | | Applebee's |
| Restaurants | Restaurant-Casual Dining-American | | | Bahama Breeze |
| Restaurants | Restaurant-Casual Dining-American | | | Bonefish Grill |
| Restaurants | Restaurant-Casual Dining-American | | | Chili's Restaurant |
| Restaurants | Restaurant-Casual Dining-American | | | Denny's |
| Restaurants | Restaurant-Casual Dining-American | | | IHOP (International House of Pancakes) |
| Restaurants | Restaurant-Casual Dining-American | | | Longhorn Steakhouse |
| Restaurants | Restaurant-Casual Dining-American | | | Outback Steakhouse |
| Restaurants | Restaurant-Casual Dining-American | | | Panera Bread Restaurant |
| Restaurants | Restaurant-Casual Dining-American | | | Red Lobster Restaurants |
| Restaurants | Restaurant-Casual Dining-American | | | Shoney’s |
| Restaurants | Restaurant-Casual Dining-Italian | | | Carrabba's Restaurant |
| Restaurants | Restaurant-Casual Dining-Italian | | | Maggiano's Little Italy Restaurant |
| Restaurants | Restaurant-Casual Dining-Italian | | | Olive Garden |
| Restaurants | Restaurant-Casual Dining-Italian | | | Romano's Macaroni Grill |
| Restaurants | Restaurant-Quick Service | | | Arby's Restaurants |
| Restaurants | Restaurant-Quick Service | | | Burger King Restaurants |
| Restaurants | Restaurant-Quick Service | | | Chik-fil-A |
| Restaurants | Restaurant-Quick Service | | | Chipotle |
| Restaurants | Restaurant-Quick Service | | | Church’s Chicken |
| Restaurants | Restaurant-Quick Service | | | Dairy Queen |
| Restaurants | Restaurant-Quick Service | | | Five Guys Burgers and Fries |
| Restaurants | Restaurant-Quick Service | | | Hardees |
| Restaurants | Restaurant-Quick Service | | | Jack in the Box Restaurants |
| Restaurants | Restaurant-Quick Service | | | KFC Restaurants (Kentucky Fried Chicken) |
| Restaurants | Restaurant-Quick Service | | | Long John Silvers Restaurant |
| Restaurants | Restaurant-Quick Service | | | McDonald's Restaurants |
| Restaurants | Restaurant-Quick Service | | | Quiznos Restaurants |
| Restaurants | Restaurant-Quick Service | | | Sonic America's Drive-In Restaurants |
| Restaurants | Restaurant-Quick Service | | | Subway Restaurants |
| Restaurants | Restaurant-Quick Service | | | Taco Bell Restaurants |
| Restaurants | Restaurant-Quick Service | | | Wendy's Restaurants |
| Restaurants | Restaurant-Quick Service | | | White Castle |
| Restaurants | Restaurant-Quick Service-Beverage/Light Meal | | | Bruegger's Bagels |
| Restaurants | Restaurant-Quick Service-Beverage/Light Meal | | | Dunkin' Donuts Stores |
| Restaurants | Restaurant-Quick Service-Beverage/Light Meal | | | Einstein Bagels |
| Restaurants | Restaurant-Quick Service-Beverage/Light Meal | | | Starbucks Coffee Shops |
| Restaurants | Restaurant-Quick Service-Beverage/Light Meal | | | Tim Horton’s |
| Restaurants | Restaurant-Quick Service-Pizza | | | Domino's Pizza |
| Restaurants | Restaurant-Quick Service-Pizza | | | Little Caesar's Pizza |
| Restaurants | Restaurant-Quick Service-Pizza | | | Papa John's Pizza |
| Restaurants | Restaurant-Quick Service-Pizza | | | Pizza Hut |
| Retail | Retail-Convenience Store | | | 7-Eleven Convenience Store |
| Retail | Retail-Convenience Store | | | Arco am/pm Convenience Store |
| Retail | Retail-Convenience Store | | | BP am/pm Convenience Store |
| Retail | Retail-Convenience Store | | | Chevron Food Mart |
| Retail | Retail-Convenience Store | | | Circle K Convenience Store |
| Retail | Retail-Convenience Store | | | Shell Convenience Store |
| Retail | Retail-Convenience Store | | | Speedway Convenience Store |
| Retail | Retail-Department Store Retail-Mid-Tier | | | JCPenney Department Stores |
| Retail | Retail-Department Store Retail-Mid-Tier | | | Kohl's Department Store |
| Retail | Retail-Department Store Retail-Mid-Tier | | | Macy's Department Stores |
| Retail | Retail-Department Store Retail-Mid-Tier | | | Sears Department Stores |
| Retail | Retail-Department Store Retail-Upper Tier | | | Bloomingdales |
| Retail | Retail-Department Store Retail-Upper Tier | | | Lord and Taylor Department Store |
| Retail | Retail-Department Store Retail-Upper Tier | | | Neiman Marcus |
| Retail | Retail-Department Store Retail-Upper Tier | | | Nordstrom's Department Store |
| Retail | Retail-Department Store Retail-Upper Tier | | | Sak's Department Store |
| Retail | Retail-Drug Store | | | Costco Pharmacy |
| Retail | Retail-Drug Store | | | CVS Pharmacy Drug Store |
| Retail | Retail-Drug Store | | | Kmart Pharmacy |
| Retail | Retail-Drug Store | | | Rite Aid Drug Store |
| Retail | Retail-Drug Store | | | Target Pharmacy |
| Retail | Retail-Drug Store | | | Walgreen's Drugstores |
| Retail | Retail-Drug Store | | | Walmart Pharmacy |
| Retail | Retail-Value | | | Dollar General Store |
| Retail | Retail-Value | | | Family Dollar Store |
| Retail | Retail-Value | | | Kmart Stores |
| Retail | Retail-Value | | | Marshalls Stores |
| Retail | Retail-Value | | | Target Stores |
| Retail | Retail-Value | | | TJ Maxx Stores |
| Retail | Retail-Value | | | Walmart Discount Stores |
| Retail Gasoline | Retail Gasoline | | | Arco Gasoline |
| Retail Gasoline | Retail Gasoline | | | BP Gasoline |
| Retail Gasoline | Retail Gasoline | | | Chevron Gasoline |
| Retail Gasoline | Retail Gasoline | | | Citgo Gasoline |
| Retail Gasoline | Retail Gasoline | | | ConocoPhillips Gasoline |
| Retail Gasoline | Retail Gasoline | | | Costco Gasoline |
| Retail Gasoline | Retail Gasoline | | | ExxonMobil Gasoline |
| Retail Gasoline | Retail Gasoline | | | Gulf Oil |
| Retail Gasoline | Retail Gasoline | | | Hess Gasoline |
| Retail Gasoline | Retail Gasoline | | | Marathon Gasoline |
| Retail Gasoline | Retail Gasoline | | | Sam's Club Gasoline |
| Retail Gasoline | Retail Gasoline | | | Shell Gasoline |
| Retail Gasoline | Retail Gasoline | | | Speedway Gasoline |
| Retail Gasoline | Retail Gasoline | | | Sunoco Gasoline |
| Retail Gasoline | Retail Gasoline | | | Texaco Gasoline |
| Retail Gasoline | Retail Gasoline | | | Valero Gasoline |
| Sports | Sports | | | Formula One Racing |
| Sports | Sports | | | MLB (Major League Baseball) |
| Sports | Sports | | | MLS (Major League Soccer) |
| Sports | Sports | | | NASCAR (auto racing) |
| Sports | Sports | | | NBA (National Basketball Association) |
| Sports | Sports | | | NCAA Basketball (college basketball) |
| Sports | Sports | | | NCAA Football (college football) |
| Sports | Sports | | | NFL (National Football League) |
| Sports | Sports | | | NHL (National Hockey League) |
| Sports | Sports | | | PGA Tour (Professional Golfers' Association) |
| Telecommunications | Mobile Network | | | Alltel Mobile Network |
| Telecommunications | Mobile Network | | | AT&T Mobile Network |
| Telecommunications | Mobile Network | | | CenturyLink Mobile Network |
| Telecommunications | Mobile Network | | | Cricket Mobile Network |
| Telecommunications | Mobile Network | | | Sprint Mobile Network |
| Telecommunications | Mobile Network | | | T-Mobile Mobile Network |
| Telecommunications | Mobile Network | | | Verizon Mobile Network |
| Telecommunications | Mobile Network | | | Virgin Mobile Network |
| Telecommunications | Mobile Network | | | Vonage Mobile Network |
| Telecommunications | Mobile Phone | | | Alcatel ONE TOUCH\* |
| Telecommunications | Mobile Phone | | | Apple iPhone |
| Telecommunications | Mobile Phone | | | Blackberry Phone |
| Telecommunications | Mobile Phone | | | HTC Phone |
| Telecommunications | Mobile Phone | | | Kyocera Phone |
| Telecommunications | Mobile Phone | | | LG Phone |
| Telecommunications | Mobile Phone | | | Motorola Phone |
| Telecommunications | Mobile Phone | | | Nokia Phone |
| Telecommunications | Mobile Phone | | | Pantech Phone |
| Telecommunications | Mobile Phone | | | Samsung Phone |
| Telecommunications | Mobile Phone | | | Sanyo Phone |
| Telecommunications | Mobile Phone | | | Sharp Phone |
| Telecommunications | Mobile Phone | | | SonyEricsson Phone |
| Telecommunications | Wireless No-Contract Carriers | | | AT&T GoPhone (no contract wireless phone) |
| Telecommunications | Wireless No-Contract Carriers | | | Boost Mobile (no contract wireless phone) |
| Telecommunications | Wireless No-Contract Carriers | | | Cricket (no contract wireless phone) |
| Telecommunications | Wireless No-Contract Carriers | | | Metro PCS (no contract wireless phone) |
| Telecommunications | Wireless No-Contract Carriers | | | Net10 (no contract wireless phone) |
| Telecommunications | Wireless No-Contract Carriers | | | Tracfone (no contract wireless phone) |
| Telecommunications | Wireless No-Contract Carriers | | | Verizon Wireless (no contract wireless phone) |
| Telecommunications | Wireless No-Contract Carriers | | | Virgin Mobile (no contract wireless phone) |
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| **Other Brands in EquiTrend** | | | | |
| **Harris Secondary Category** | | **Harris Tertiary Category** | **Brand** | |
| Non-Profit Corporations | | Public Policy/Legislative | AARP | |
| Apparel/Accessories | | Footwear-Athletic or Casual | Adidas Athletic Footwear | |
| Apparel/Accessories | | Footwear-Athletic or Casual | Airwalk Footwear | |
| Beer, Wine, Liquor | | Wine-Value | Almaden Wine | |
| Online Organizations | | Shopping Site | Amazon.com | |
| Non-Profit Corporations | | Public Policy/Legislative | American Civil Liberties Union (ACLU) Foundation | |
| Computer-Related Products | | MasterBrand | Apple | |
| Foods | | Meal Replacement Drink | Atkins Meal Replacement Drink | |
| Beer, Wine, Liquor | | Wine-Popular | Barefoot Wine | |
| Computer-Related Products | | MasterBrand | Belkin | |
| Beer, Wine, Liquor | | Wine-Popular | Bella Sera Wine\* | |
| Beer, Wine, Liquor | | Wine-Popular | Black Swan Wine\* | |
| Entertainment/Recreation | | Video | Blockbuster OnLine | |
| Household Products Other | | Lawn Mowers | Briggs & Stratton Lawn Mower | |
| Apparel/Accessories | | Apparel/Accessories-Jeans | Calvin Klein Jeans | |
| Apparel/Accessories | | Apparel/Accessories-Intimate | Calvin Klein Women's Underwear | |
| Apparel/Accessories | | Apparel/Accessories | Carhartt | |
| Beer, Wine, Liquor | | Wine-Value | Carlo Rossi Wine | |
| Beer, Wine, Liquor | | Wine-Popular | Cavit Wine | |
| Automotive Manufacturers | | Automotive-Specialty | Chevy Volt | |
| Household Products Other | | Baby/Children | Chicco | |
| Non-Profit Corporations | | International Needs | Christian Children's Fund | |
| Computer-Related Products | | MasterBrand | Cisco Systems | |
| Apparel/Accessories | | Apparel/Accessories | Columbia Apparel | |
| Beer, Wine, Liquor | | Wine-Popular | Columbia Crest Wine | |
| Health and Beauty Products | | Hair Care | Conair | |
| Apparel/Accessories | | Footwear-Athletic or Casual | Converse Athletic Footwear | |
| Apparel/Accessories | | Footwear-Athletic or Casual | Dexter Shoes | |
| Apparel/Accessories | | Apparel/Accessories | Dickies Apparel | |
| Media | | MasterBrand | Discovery Communications, Inc. | |
| Apparel/Accessories | | Apparel/Accessories-Intimate | DKNY (Women's Underwear) | |
| Apparel/Accessories | | Apparel/Accessories | Dockers Apparel | |
| Online Organizations | | Shopping Site | eBay | |
| Online Organizations | | Online Dating Site | eHarmony.com | |
| Online Organizations | | Greeting Cards | Evite.com | |
| Online Organizations | | Social Networking Site | Facebook.com | |
| Financial Services/Insurance | | Other Financial Services | Fannie Mae | |
| Beer, Wine, Liquor | | Wine-Popular | Fetzer Wine | |
| Beer, Wine, Liquor | | Wine-Value | Five Oaks Wine\* | |
| Beer, Wine, Liquor | | Wine-Value | Fox Brook Wine\* | |
| Beer, Wine, Liquor | | Wine-Value | Foxhorn Wine\* | |
| Beer, Wine, Liquor | | Wine-Value | Franzia Wine | |
| Financial Services/Insurance | | Other Financial Services | Freddie Mac | |
| Beer, Wine, Liquor | | Wine-Popular | Gallo Wine | |
| Automotive Manufacturers | | MasterBrand | General Motors | |
| Household Products Other | | Food storage containers | Glad Food Storage | |
| Automotive Manufacturers | | Automotive-Trucks | GMC Vehicles | |
| Beer, Wine, Liquor | | Wine-Value | Golden Gate Wine\* | |
| Health and Beauty Products | | Hair Care | Goody | |
| Online Organizations | | Portal Site | Google.com | |
| Household Products Other | | Baby/Children | Graco | |
| Entertainment/Recreation | | Video | Hulu | |
| Computer-Related Products | | MasterBrand | IBM | |
| Media Radio | | Media-Internet Radio | Iheartradio | |
| Beer, Wine, Liquor | | Wine-Value | Inglenook Vineyards and Winery Wine | |
| Computer-Related Products | | MasterBrand | Intel | |
| Automotive Manufacturers | | Automotive-Trucks | Jeep Vehicles | |
| Apparel/Accessories | | Footwear-Athletic or Casual | Keds Footwear | |
| Apparel/Accessories | | Footwear-Athletic or Casual | K-Swiss Athletic Footwear | |
| Apparel/Accessories | | Apparel/Accessories-Jeans | Lee Apparel | |
| Apparel/Accessories | | Apparel/Accessories-Jeans | Levi's Apparel | |
| Beer, Wine, Liquor | | Wine-Value | Liberty Creek Wine\* | |
| Beer, Wine, Liquor | | Wine-Popular | Lindemans Wine\* | |
| Online Organizations | | Social Networking Site | LinkedIn | |
| Computer-Related Products | | MasterBrand | Linksys | |
| Beer, Wine, Liquor | | Wine-Value | Livingston Cellars Wine | |
| Computer-Related Products | | MasterBrand | Logitech | |
| Apparel/Accessories | | Apparel/Accessories-Intimate | MaidenForm Women's Underwear | |
| Beer, Wine, Liquor | | Wine-Popular | Meridian Wine\* | |
| Computer-Related Products | | MasterBrand | Microsoft | |
| Household Products Other | | Cutlery-Premium | Miyabi Cutlery\* | |
| Beer, Wine, Liquor | | Wine-Popular | Mondavi Wine | |
| Non-Profit Corporations | | Public Policy/Legislative | National Rifle Association | |
| Foods | | Granola Bars | Nature Valley Granola Bars | |
| Entertainment/Recreation | | Video | Netflix | |
| Apparel/Accessories | | Apparel/Accessories | Nike Apparel | |
| Automotive Manufacturers | | Automotive-Specialty | Nissan Leaf | |
| Media Radio | | Media-Internet Radio | NPR Music | |
| Apparel/Accessories | | Apparel/Accessories-Intimate | Olga Women's Underwear\* | |
| Media Radio | | Media-Internet Radio | Pandora Radio | |
| Apparel/Accessories | | Apparel/Accessories | Patagonia Apparel | |
| Beer, Wine, Liquor | | Wine-Value | Peter Vella Box Wine\* | |
| Apparel/Accessories | | Apparel/Accessories-Intimate | Playtex Women's Underwear | |
| Apparel/Accessories | | Footwear-Athletic or Casual | Puma Athletic Footwear | |
| Beer, Wine, Liquor | | Wine-Value | Quail Oak Wine\* | |
| Foods | | Granola Bars | Quaker Chewy Granola Bars | |
| Automotive Manufacturers | | Automotive-Trucks | Ram Vehicles | |
| Entertainment/Recreation | | Video | RedBox | |
| Beer, Wine, Liquor | | Wine-Popular | Redwood Creek Wine\* | |
| Household Products Other | | MasterBrand | Rubbermaid | |
| Household Products Other | | Food storage containers | Rubbermaid Food Storage | |
| Non-Profit Corporations | | Conservation & Environmental | San Diego Zoo Global | |
| Beer, Wine, Liquor | | Wine-Popular | Schmitt Sohne Wine\* | |
| Automotive Manufacturers | | Automotive-Specialty | Scion Vehicles | |
| Computer-Related Products | | MasterBrand | Seagate | |
| Household Products Other | | Cutlery-Premium | Shun Cutlery\* | |
| Apparel/Accessories | | Footwear-Athletic or Casual | Skechers Footwear | |
| Foods | | Meal Replacement Drink | Slim Fast Meal Replacement Drink | |
| Automotive Manufacturers | | Automotive-Specialty | Smart Car | |
| Beer, Wine, Liquor | | Wine-Popular | Smooking Loon Wine\* | |
| Foods | | Granola Bars | Special K Energy Bar | |
| Foods | | Meal Replacement Drink | Special K Meal Replacement Drink | |
| Apparel/Accessories | | Footwear-Athletic or Casual | Sperry Top Sider Footwear | |
| Media Magazine | | Magazine-Weekly News | Sports Illustrated Magazine | |
| Media Radio | | Media-Internet Radio | Spotify Radio\* | |
| Household Products Other | | Home Storage/Organization | Sterilite | |
| Apparel/Accessories | | Footwear-Athletic or Casual | Stride Rite Footwear | |
| Beer, Wine, Liquor | | Wine-Popular | Sutter Home Wine | |
| Beer, Wine, Liquor | | Wine-Value | Taylor Lake Country Wine\* | |
| Apparel/Accessories | | Apparel/Accessories | The North Face Apparel | |
| Apparel/Accessories | | Footwear-Athletic or Casual | Timberland Footwear | |
| Beer, Wine, Liquor | | Wine-Value | Tisdale Wine\* | |
| Household Products Other | | Food storage containers | Tupperware Food Storage | |
| Beer, Wine, Liquor | | Wine-Popular | Turning Leaf Wine | |
| Online Organizations | | Social Networking Site | Twitter | |
| Apparel/Accessories | | Apparel/Accessories | UnderArmour Apparel | |
| Apparel/Accessories | | Apparel/Accessories-Intimate | Vanity Fair Women's Underwear | |
| Apparel/Accessories | | Apparel/Accessories-Intimate | Victoria's Secret Women's Underwear | |
| Apparel/Accessories | | Apparel/Accessories-Intimate | Wacoal Women's Underwear\* | |
| Apparel/Accessories | | Apparel/Accessories-Intimate | Warners Women's Underwear | |
| Beer, Wine, Liquor | | Wine-Popular | Woodbridge Wine | |
| Apparel/Accessories | | Apparel/Accessories-Jeans | Wrangler Apparel | |
| Household Products Other | | Cutlery-Premium | Wusthof Cutlery | |
| Online Organizations | | Portal Site | Yahoo! | |
| Beer, Wine, Liquor | | Wine-Popular | Yellow Tail Wine | |
| Entertainment/Recreation | | Video | YouTube.com | |
| Household Products Other | | Cutlery-Premium | Zwilling J.A. Henckels Cutlery | |
| Online Organizations | | Telecommunications | Skype.com | |
| Other Products | | Office Supply | DYMO\* | |
| Other Products | | Office Supply-Pens | Bic | |
| Other Products | | Office Supply-Pens | PaperMate | |
| Other Products | | Office Supply-Pens | Parker | |
| Other Products | | Office Supply-Pens | Sharpie | |
| Other Products | | Package Delivery | FedEx | |
| Other Products | | Package Delivery | StreamLite Package Delivery\* | |
| Other Products | | Package Delivery | United States Postal Service (USPS) | |
| Other Products | | Package Delivery | UPS (United Parcel Service) | |
| Other Products | | Package Delivery-Retail | FedEx Office | |
| Other Products | | Package Delivery-Retail | The UPS Store | |
| Over-the-Counter Products | | OTC Antidiarrheal Medication | Imodium AD | |
| Over-the-Counter Products | | OTC Antidiarrheal Medication | Kaopectate | |
| Retail | | Retail-Books | Barnes & Noble Booksellers | |
| Retail | | Retail-Clothing/Accessories | Abercrombie and Fitch Retail Store | |
| Retail | | Retail-Clothing/Accessories | Aeropastale Retail Store | |
| Retail | | Retail-Clothing/Accessories | American Eagle Outfitters | |
| Retail | | Retail-Clothing/Accessories | Banana Republic Retail Store | |
| Retail | | Retail-Clothing/Accessories | Charlotte Russe Retail Store | |
| Retail | | Retail-Clothing/Accessories | Claire's Store | |
| Retail | | Retail-Clothing/Accessories | Delia\*s Retail Store | |
| Retail | | Retail-Clothing/Accessories | Forever21 Retail Store | |
| Retail | | Retail-Clothing/Accessories | H&M Retail Store | |
| Retail | | Retail-Clothing/Accessories | Hollister Co. Retail Store | |
| Retail | | Retail-Clothing/Accessories | Justice Retail Store | |
| Retail | | Retail-Clothing/Accessories | Old Navy Retail Store | |
| Retail | | Retail-Clothing/Accessories | Pac Sun Retail Store | |
| Retail | | Retail-Clothing/Accessories | The Gap Clothing Stores | |
| Retail | | Retail-Clothing/Accessories | Urban Outfitters Retail Store | |
| Retail | | Retail-Electronic | Best Buy Stores | |
| Retail | | Retail-Electronic | Brookstone Retail Stores | |
| Retail | | Retail-Electronic | Game Stop Retail Store | |
| Retail | | Retail-Electronic | Radio Shack | |
| Retail | | Retail-Home | Bed Bath & Beyond Stores | |
| Retail | | Retail-Home | Lowe's Home Improvement Warehouses | |
| Retail | | Retail-Home | The Home Depot | |
| Retail | | Retail-Office Supply | Office Depot | |
| Retail | | Retail-Office Supply | Office Max | |
| Retail | | Retail-Office Supply | Staples Stores | |
| Retail | | Retail-OnLine | Home Shopping Network (HSN) | |
| Retail | | Retail-OnLine | Land's End | |
| Retail | | Retail-OnLine | QVC | |
| Retail | | Retail-Pet Supply | PETCO Stores | |
| Retail | | Retail-Pet Supply | PetSmart Stores | |
| Retail | | Retail-Shoes | DSW Shoes | |
| Retail | | Retail-Shoes | Famous Footwear | |
| Retail | | Retail-Shoes | Payless ShoeSource | |
| Retail | | Retail-Thrift Store | Savers Thrift Store/ Value Village | |
| Retail | | Retail-Toys | Toys ‘R’ Us Stores | |
| Sports | | Sports | Olympics | |
| Technology-Related Products | | MasterBrand | 3M Corporation | |
| Telecommunications | | Mobile Phone Operating System | Android | |
| Tobacco | | Tobacco | Camel Cigarettes | |
| Tobacco | | Tobacco | Kool Cigarettes | |
| Tobacco | | Tobacco | Marlboro Cigarettes | |
| Tobacco | | Tobacco | Newport Cigarettes | |
| Tobacco | | Tobacco | Salem Cigarettes | |
| Tobacco | | Tobacco | Virginia Slims Cigarettes | |
| Tobacco | | Tobacco | Winston Cigarettes | |
| Universities/Online Degrees | | For-Profit University | DeVry University | |
| Universities/Online Degrees | | For-Profit University | ITT Technical Institute | |
| Universities/Online Degrees | | For-Profit University | Kaplan University | |
| Universities/Online Degrees | | For-Profit University | Strayer University | |
| Universities/Online Degrees | | For-Profit University | The Art Institutes (Ai) | |
| Universities/Online Degrees | | For-Profit University | University of Phoenix | |
| Universities/Online Degrees | | For-Profit University | Walden University\* | |