BeoSound 5 Encore - a network of connection possibilities

Conveniently connecting to the customer’s home network, BeoSound 5 Encore is Bang & Olufsen’s answer to an increasing desire in the world of digital music: To gather all content in one place, but still have access to it from multiple rooms.

Struer, July 2011

With the introduction of BeoSound 5 Encore, Bang & Olufsen further embraces the growing trend, where digital files and web-based content to a larger and larger degree replaces the physical mediums of the past. Of course, the challenge is to come up with a solution that acknowledges the different customer levels when we are talking familiarity with the digital music paradigm. But this is exactly what BeoSound 5 Encore does: appeals to both first-movers and those who haven’t given up analogue music yet.
With a number of both permanent and temporary connection possibilities, BeoSound 5 Encore quickly becomes the window to your music – regardless of how you store your collection. With connection to the internet – either wired or wireless - via the built-in LAN connection, BeoSound 5 instantly gains access to more than 13,000 internet radio stations in a multitude of genres from all over the world, and in a quality that is constantly monitored and automatically updated by Bang & Olufsen.

Via the internet connection it is also possible to access a NAS (Network Attached Storage) server or computer on the home network, if you have already taken the steps to gather all your digital content – be it music, pictures or video – in one place. With a server solution it is possible to add up to eight BeoSound 5 Encores, all accessing music content from the same server across the home network, and with the added benefit of being able to play different music in different rooms simultaneously. Once you have chosen your server on BeoSound 5 Encore, the proprietary MOTS algorithm will immediately start to analyze your music collection and subsequently offer intelligent playlists of music that is similar, but not the same, from the selection of a single track.

If you are not really at the server stage yet, it is possible to use the hidden-away USB connection in the cylinder to attach an external Hard Drive of your choice with all your music on. As with the server solution, you have a great overview of the entire music collection with the ability to choose between different views, and with full-sized covers on a high-quality display, it is easy to see what you are listening to. And of course, you can also enjoy all the benefits that MOTS has to offer.

In addition to the more permanent connections, BeoSound 5 Encore also offers a range of temporary connections possibilities, all of which are conveniently located directly below the display, where they are easy to access. Here, an additional USB socket makes it easy to connect a Smartphone or a USB stick, if friends are coming come over and want to share their music, or if you have acquired some new music while away that needs a quick listen to. When the USB plug is connected, the music is
instantly available for browsing on the BeoSound 5 Encore display and, again, MOTS can make a calculation on whatever music is on the device, if you like.

A line-in connection also allows for connection of mp3 players, or mobile and Smartphones that only offer this type of connection. The music is navigated directly on the connected device, and enjoyed through high quality Bang & Olufsen loudspeakers. If a Bluetooth receiver or an Apple AirPort Express is connected to the line-in socket, it is even possible to navigate and play the music on your Bluetooth-enabled device or your iPod/iPhone/iPad through BeoSound 5 Encore - from the comfort of your couch.

Finally, BeoSound 5 Encore has a mini-jack socket for connection of a pair of headphones, when the tormenting volume of your favourite rock band requires you to enjoy it in the privacy of your own ears. With that sort of flexibility and versatility, BeoSound 5 Encore inevitably becomes the all-consuming sound hub your home – the window to your music.

iPod, iPhone, iPad and AirPort Express are trademarks of Apple Inc., registered in the U.S. and other countries.

For more information please contact:
Corporate Communication
Bang & Olufsen a/s
Phone: +45 96 84 51 00
Fax: +45 96 84 50 33

Bang & Olufsen was founded in Struer, Denmark, in 1925 by Peter Bang and Svend Olufsen, two innovative, young engineers devoted to high quality audio reproduction. Since then, the brand has become an icon of performance and design excellence through its long-standing craftsmanship tradition and the strongest possible commitment to high-tech research and development. Still at the forefront of domestic technology, Bang & Olufsen has extended its comprehensive experience with integrated audio and video solutions for the home to other areas such as the hospitality and automotive industries in recent years. Consequently, its current product range epitomizes seamless media experiences in the home as well as in the car and on the move. For more information on Bang & Olufsen, please visit www.bang-olufsen.com.

Images are available free of charge from the Bang & Olufsen media centre: http://mediacenter.bang-olufsen.dk.
If you are a first-time visitor, please follow the instructions and register as a new user.