



Fast Facts: Key Data from “Beyond the Casino Floor: Economic Impacts of the Commercial Casino Industry”

“Beyond the Casino Floor: Economic Impacts of the Commercial Casino Industry” is a new report released by the American Gaming Association (AGA) that provides, for the first time, a comprehensive look at the far-reaching economic impacts of the commercial casino industry. The report measures direct, indirect and induced impacts, taking into account the diverse revenue streams of today’s modern casino resort. Below are some key findings from the report.

- Based on direct, indirect and induced impacts, the commercial casino industry supported approximately \$125 billion in spending and nearly 820,000 jobs in the U.S. economy in 2010.
- The report shows the economic activity supported by the commercial casino industry was roughly equivalent to 1 percent of the \$14.5 trillion U.S. gross domestic product in 2010.
- These economic impacts are generated from diverse revenue streams. More than two-thirds of industry revenue is generated on the casino floor, while the remaining third is generated via the food and beverage, hotel and other lines of business within commercial casino properties.
- Taking all lines of business into account, commercial casinos *directly* generated \$49.7 billion in consumer spending and about 350,000 jobs with salaries and benefits totaling nearly \$15 billion in 2010.
- When *indirect* and *induced* impacts are taken into account, the industry supports an additional \$76 billion in spending with suppliers and other businesses and more than 470,000 additional jobs with salaries and benefits totaling almost \$25 billion.
- The average salary in the gaming segment of the commercial casino industry exceeds that of other segments within the overall national recreation and retail sectors. In terms of producing jobs and employment per dollar of revenue, the commercial casino industry compares favorably to other similarly sized industries.
- The economic impacts of commercial casinos extend well beyond the casino properties. Nearly two-thirds (\$46.6 billion) of all *indirect* and *induced* economic outputs from commercial casinos in 2010 were generated beyond casino host and nearby counties.
- Over the last two decades, consumer spending on the overall gaming industry grew more quickly than any other component of the recreation sector as well as the broader economy.
- The industry *directly* paid nearly \$16 billion in taxes in 2010. Its effective tax rate totaled 32 percent, significantly higher than the economy-wide total tax burden of 27 percent. When *indirect* and *induced* economic activity is taken into account, the industry generated close to \$25 billion in taxes in 2010.
- The commercial casino industry in the U.S. derives one-third – or \$15.2 billion – of its revenues from non-gaming sources, such as food and beverage sales, hotel operations, retail, entertainment and meetings and conventions.

“Beyond the Casino Floor: Economic Impacts of the Commercial Casino Industry” was released by the American Gaming Association (AGA) and prepared by The Brattle Group. It uses advanced economic modeling and analysis and is supported by data from AGA member companies as well as publicly available sources. The full report can be found at <http://www.americangaming.org>.

The American Gaming Association (AGA) is the national trade association for the commercial casino industry. In addition to representing the interests of its members on federal legislative and regulatory issues, the AGA serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern.