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blu homes uses better processes and materials

feature	typical stick built home	blu home
precision-built by factory craftsmen - building homes in a controlled setting for faster construction at a fixed price	<input type="checkbox"/>	<input checked="" type="checkbox"/>
recycled structural steel - steel frames have up to 90% recycled content and are engineered for heavy snow loads, high winds and seismic activity, as well as allowing for more windows and open space	<input type="checkbox"/>	<input checked="" type="checkbox"/>
recycled light gauge metal steel framing - have up to 80% recycled content and resists mold, pests and degradation	<input type="checkbox"/>	<input checked="" type="checkbox"/>
rigid insulation on exterior - controls your interior climate to your comfort level and save on energy costs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
eco-friendly batt insulation - made from 30%+ recycled materials, with no phenol, formaldehyde or acrylics used	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
advanced air filtration sealing - improves indoor air quality	<input type="checkbox"/>	<input checked="" type="checkbox"/>
structural insulated panels - controls your interior climate to your comfort level and to save on energy costs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
energy star windows and doors - for a beautiful indoor/outdoor lifestyle with lower energy costs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
energy / heat recovery ventilator - controls your interior climate to your comfort level and saves on energy costs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
radiant heat system - maximizes comfort and reduce indoor allergens	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Greenguard certified interior - higher standard of air quality and reduced exposure to harmful chemicals	<input type="checkbox"/>	<input checked="" type="checkbox"/>
low volatile organic compounds (voc) finishes - better air quality and reduced exposure to harmful chemicals	<input type="checkbox"/>	<input checked="" type="checkbox"/>
forest stewardship council (FSC) certified or reclaimed wood or bamboo floors - beautiful and environmentally-responsible	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
SFI solid wood cabinet boxes - sourced in accordance with the Sustainable Forestry Initiative and made in the US	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LEED certifiable - achieves super efficient energy performance	<input type="checkbox"/>	<input checked="" type="checkbox"/>
optimal site orientation - maximize gorgeous natural daylight and reduce energy usage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
solar pv or thermal-ready - we can provide conduit and roof boot to simplify installation	<input type="checkbox"/>	<input checked="" type="checkbox"/>

The data above indicates a typical site-built or stick-built home vs a Blu home.

yes maybe no



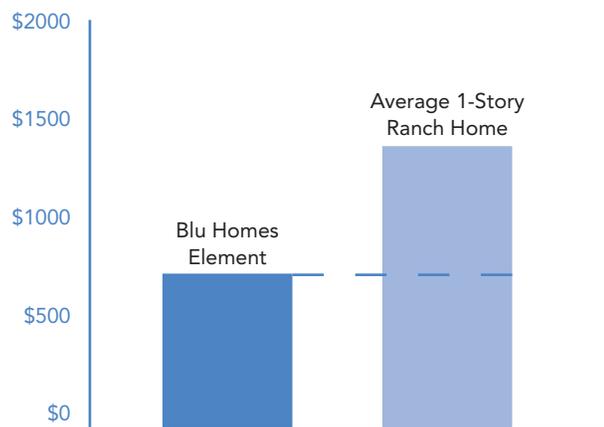


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save up to 50% on energy costs

A recent study showed that the average homeowner spends more each year on energy costs than on either real estate taxes or home insurance. Homeowners can save \$25,000 over the life of a 30-year mortgage by reducing annual energy costs by \$834.

annual energy end-use cost in san francisco



annual energy end-use cost in boston

