



better water. pure and simple.®

Culligan Historical Timeline

Created for the 75th Anniversary Culligan Dealer Association of North America meeting.

2010 - HE Softeners & Filters Launched
The most efficient softeners and filters in the world, we introduced softeners, water filters and reverse osmosis systems with advanced monitoring and even remote monitoring of operating conditions.

2008 - Aqua Clear Launched
The Aqua Clear RO system was introduced with the revolutionary Aqua Clear Advanced Filtration. It features carbon filters, a 100% chlorine-resistant 1/2" filter, and a 100% chlorine-resistant 1/2" filter. It is the most secure of any product on the market.

2008 - Culligan Mathx Solutions
Culligan introduces a modular family of air purifiers, humidifiers and dehumidifiers. New CDR RO system produces up to 200 GPD.

2007 - Culligan Moves to New Headquarters
After more than 5 decades of "The Culligan Way" in Northbrook, Culligan moved its corporate headquarters to Rosemont, IL.

2006 - New Franchise Agreement
The Home Franchise is signed by 10th of the independent dealers in North America. The most closely signed the interests of the dealer and the parent corporation.

2005 - CDEE Acquires Culligan
Culligan becomes a publicly traded company. Under CDEE ownership, Culligan and independent dealers began on new 21 year franchise agreement.

2003 - Gold Named Best Buy
Culligan's Gold Medal Softener named "Best Buy", becomes Culligan's highest volume unit sold.

1996 - She's Back!
After a lengthy vacation from the world of work, "Hey, Culligan Man!" was performing the "Culligan" in its advertising for the first time. She was ready to make her appearance at the annual convention.

1990 - Bigge Filtration
Culligan uses Bigge Filter to reduce chlorine levels in many water filtering three times the production of other systems.

1990 - Bottled Water
Culligan makes its move into bottled water for home and office, adding the delivery of the gallon bottles to both new and existing customers.

1986 - 50th Anniversary
Culligan celebrates its 50th birthday with a Golden Anniversary convention and a new logo.

1985 - Farewell, Culligan Gal
After 10 years of service, the "Hey, Culligan Man!" takes a year off.

1975 - Culligan's Regeneration Timer
Culligan builds its own regeneration timer.

1970 - Emmett Culligan's Legacy
Culligan announces the retirement of Emmett Culligan, the company's first president. He is survived by his wife, Jean, and their five children. He was a pioneer in the water treatment industry and a devoted family man.

1967 - Aqua 1
The Aqua 1 water filter was the first mechanical reverse osmosis water treatment system in the world. The Aqua 1 filter produced "softest water" quality, saving water without the "drip" that was common with other reverse osmosis systems. It was the first to feature a three-gallon reservoir of purified drinking water.

1967 - CIL on the NYSE
Culligan becomes a publicly traded company on the New York Stock Exchange with the ticker symbol CIL. On opening day, the price moved between \$22.75 and \$23.50 per share.

1964 - More New Products
Many new products are introduced, including the Aqua 1 filter and the Aqua 1 Automatic Control Valve.

1964 - Culligan International
The company expands its international presence, opening offices in Australia, England, Denmark, France, Germany, Italy, Japan, Mexico, Norway, Portugal, Spain, Sweden, Switzerland, and the USA.

1964 - Sales Contest
Culligan introduces the "Culligan Sales Contest" which offered winners a ten-day all expense paid trip to Europe.

1964 - Elgin Softener Corporation
Culligan acquires the Elgin Softener Corporation. This acquisition gave Culligan entry into residential and municipal water treatment.

1964 - Everpure, Inc.
Culligan acquires Everpure, Inc. Everpure was a small but profitable company with expertise in the treatment of water for the vending machine industry.

1963 - New Products
The company introduces the Compact Water Softener and the Aqua-Clear Swimming Pool Filter.

1963 - Culligan in Europe
Culligan enters the European market. The first office was established in September, 1964.

1961 - Compact Conditioner
In 1961, the Compact Conditioner was introduced. This compact unit could be used in a variety of applications, including home, office, and industrial water conditioning and a residential water softener.

1961 - Mink 4
The Culligan Mink 4 was designed to address the problem of water hardness. It was a small, compact unit that was easy to install and maintain.

1961 - First European Convention
The first European convention was held in London. It was a major milestone for the company in Europe.

1961 - 25th Anniversary
Culligan celebrated its 25th anniversary. A special convention was held in Northbrook, Illinois, and the company was temporarily named "Culligan's."

1960 - The First Field Service Representatives
With the growth of new and more complicated household water softeners, Culligan needed a dedicated field service force. In 1960, Culligan formed the first Field Service Representatives (FSRs) to provide on-site service to customers.

1960 - Mink 2
The Mink 2 Automatic Water Softener had exclusive, automatic, self-regenerating control system. It was designed to be installed in a variety of applications, including home, office, and industrial water conditioning.

1960 - Econo-Mink
The Econo-Mink was a compact, self-regenerating water softener. It was designed to be installed in a variety of applications, including home, office, and industrial water conditioning.

1959 - The Pioneer Automatic Softener
The first automatic water softener was introduced. It was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.

1958 - Cull Book
Culligan introduced a modular family of its most popular commercial and residential softeners. New CDR RO system produces up to 200 GPD.

1958 - Radio Commercials
Culligan introduces radio advertising. The "Hey, Culligan Man!" character was introduced in a series of radio spots. It was a major milestone for the company, as it allowed them to reach a wider audience.

1957 - Self-Regenerating Softeners
Culligan introduces automatic softeners with self-regenerating controls. This was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.

1957 - One Millionth Tank
In 1957, the one millionth portable exchange water softener sold was produced. This was a major milestone for the company, as it demonstrated the success of their portable softeners.

1955 - 3 Solenoid Automatic
The first Culligan automatic household water softener used the advantage of solenoid valves to automatically regenerate. It was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.

1955 - Twin City Water Softener Co.
Emmett Culligan operated the Twin City Water Softener Co. The company's products were sold in the Twin Cities area. It was a major milestone for the company, as it allowed them to reach a wider audience.

1954 - Celebrity Endorsements
Culligan introduced celebrity endorsements. The company's products were featured in a series of advertisements featuring celebrities. It was a major milestone for the company, as it allowed them to reach a wider audience.

1953 - Hey, Culligan Man!
"Hey, Culligan Man!" character is introduced. It was a major milestone for the company, as it allowed them to reach a wider audience.

1952 - Cui-Dev Demineralizer
Culligan introduces the Cui-Dev Demineralizer. It was a major milestone for the company, as it allowed customers to enjoy demineralized water.

1952 - Manual Filter Control
Culligan introduces manual filter control. It was a major milestone for the company, as it allowed customers to manually control their water softeners.

1949 - Cui Soap
Culligan introduces Cui Soap. It was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.

1948 - Trucks
Culligan introduces trucks. It was a major milestone for the company, as it allowed them to reach a wider audience.

1948 - The Culligan Gal
The Culligan Gal character is introduced. It was a major milestone for the company, as it allowed them to reach a wider audience.

1948 - WWI
Culligan introduces WWI. It was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.

1948 - Early Logo
Culligan introduces the early logo. It was a major milestone for the company, as it allowed them to reach a wider audience.

1939 - Northbrook Office
Culligan introduces the Northbrook office. It was a major milestone for the company, as it allowed them to reach a wider audience.

1939 - First Culligan Soft Water Service Operator
Culligan introduces the first Culligan Soft Water Service Operator. It was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.

1938 - Portable Exchange Softener
Culligan introduces the portable exchange softener. It was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.

1936 - First Product
Culligan introduces the first product. It was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.

1934 - Culligan Zeolite Company
Culligan introduces the Culligan Zeolite Company. It was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.

1934 - Synthetic Zeolite
Culligan introduces synthetic zeolite. It was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.

1923 - Twin City Water Softener Co.
Culligan introduces the Twin City Water Softener Co. It was a major milestone for the company, as it allowed them to reach a wider audience.

1921 - Early Softener
Culligan introduces the early softener. It was a major milestone for the company, as it allowed customers to enjoy soft water without the need for manual operation.