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**2012 Genworth LifeJacketSM Study: Summary Findings**

***The Negative Trend Continues: Fewer adults own life Insurance and have less life insurance coverage as compared with last year.***

2012: Entire U.S. Adult Population 18+ (226 million)

* 52% are uninsured; approximately 118 Million
* For those with Life Insurance, $152K is the average coverage amount

2011: Entire U.S. Adult Population 18+ (223 million)

* 51% are uninsured; approximately 114 million
* For those with Life insurance, $155K is the average coverage amount

\*Mid-point averages were used in life Insurance coverage amount calculations.

**Health Conditions & Uninsured Adults (18-64)**

***Within each of the populations identifying with the health conditions below\*, a sizable portion is uninsured:***

* Anxiety: 15 million total, 8 million (53%) with no life insurance
* Asthma: 13 million total, 7 million (54%) with no life insurance
* Depression: 17 million total, 9 million (53%) with no life insurance
* High cholesterol: 26 million total, 10 million (39%) with no life insurance
* Hypertension: 25 million total, 10 million (40%) with no life insurance
* Overweight: 24 million total, 11 million (44%) with no life insurance
* Sleep apnea: 12 million total, 5 million (42%) with no life insurance

\*Conditions are self-reported. No medical records were accessed.

**Relevant Survey Questions**

* Life Insurance Ownership: Do you currently have any Life Insurance?
* Health Conditions: Please indicate which conditions you have been told by a doctor or other healthcare professional that you currently have or had in the last 12 months.

Genworth’s 2012 National LifeJacket Report: Data collected July 2010 to September 2011

Genworth’s 2011 National LifeJacket Report: Data collected April 2009 to June 2010