

Cox Enterprises: Community Engagement Fact Sheet

In 2007, Cox Enterprises launched Cox Conserves, the company's national sustainability program to conserve resources, embrace renewable forms of energy and reduce the company's carbon footprint. Cox Conserves also encourages the company's 50,000 employees and the communities Cox serves to engage in eco-friendly practices.

Cox Conserves Heroes:

As part of its national partnership with The Trust for Public Land (TPL), Cox created the Cox Conserves Heroes program to recognize everyday heroes who work to create, preserve, improve or enhance the shared outdoor places in local communities. In addition to honoring individuals already participating in conservation projects, Cox Conserves Heroes inspires others to become eco-friendly citizens. The national program takes place in multiple locations where there is a Cox media property and TPL presence.

After a public nomination stage, a group of local environmental experts narrow the finalists to the top five. Online voting is then opened to the public, and the finalist receiving the most votes is named as the Cox Conserves Hero. In each market, the winner and finalists receive monetary donations that go to their local environmental nonprofits of choice. Since the program launched, nearly \$200,000 has been donated to local environmental nonprofits. Cox Conserves Heroes has launched in Arizona, Atlanta; New Orleans; San Diego; San Francisco, Seattle and Virginia.

Community Support:

Across the company, Cox supports environmental organizations and programs through donations and volunteerism. Through the company's partnership with American Rivers, Cox employees volunteer at multiple locations across the nation for river cleanups. In 2011, Cox volunteers collected 4.5 tons of waste through its river cleanups.

Cox also is in a unique position to generate awareness through in-kind media support at its television and radio stations, newspapers and digital properties. In 2009, Cox's companies donated more than \$3 million in airtime for the Ad Council's environmental PSAs focusing on energy efficiency, connecting kids with nature and ocean awareness. Cox also contributed \$25,000 in cash to the Ad Council in 2010.

Cox supports many local initiatives in Atlanta, where the company is headquartered. In 2012, The James M. Cox, Jr. Foundation announced a \$5 million gift to the PATH Foundation. Through the James M. Cox Foundation, \$5 million was contributed to the BeltLine, a major, long-term urban renewal project for the city, and \$1 million to the Nature Conservancy's "Georgia for Generations" campaign. Cox also supports EarthShare of Georgia, Georgia Conservancy, Keeping it Wild, Park Pride, Piedmont Park Conservancy and the Upper Chattahoochee Riverkeeper, among others.

Cox also hosts events to engage its customers in eco-friendly practices. In Virginia alone, Cox Communications has collected more than 240 tons of recyclable e-waste at community collection events.

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Cox Conserves
coxconserves.com

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Third-Party Recognition:

As a result of Cox Conserves, Cox and its subsidiaries have been recognized by a variety of organizations for the company's commitment to the environment. Some of the recognitions include:

- Georgia Conservancy's Distinguished Conservationist of the Year (Cox Enterprises' Chairman Jim Kennedy)
- Atlanta Business Chronicle's Green Save Award (Cox Enterprises)
- Park Pride's Inspiration Award for Corporate Volunteerism (Cox Enterprises)
- Clean Air Campaign's PACE Innovator Award for a Green Fleet (Cox Enterprises)
- EarthShare Georgia's New Campaign Partner Award (Cox Enterprises)
- Green Business Works Expo's Corporate Environmental Leader (Cox Enterprises)
- PR News' Corporate Social Responsibility Award for Cox Conserves Employee Relations (Cox Enterprises)
- Public Relations Society of America's (Georgia Chapter) Phoenix Award for Cox Conserves (Cox Enterprises)
- International Association of Business Communicators (Georgia Chapter) Golden Flame for CSR Communications/Cox Conserves (Cox Enterprises)
- DuPont's Sustainable Growth Excellence Award (Manheim)
- Citrix's Innovation Award for Green Call Centers (Cox Communications)
- City of San Diego's Recycler of the Year (Cox Communications)
- Cal Recycles' Waste Reduction Award (Cox Communications)
- *OC Metro Magazine's* #1 Green Company in Orange County (Cox Communications)

For more information on Cox Conserves and to learn about Cox's environmental initiatives across the company, please visit CoxConserves.com.

****Artwork available upon request****

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About Cox Enterprises

Cox Enterprises is a leading communications, media and automotive services company. With revenues of nearly \$15 billion and more than 50,000 employees, the company's major operating subsidiaries include Cox Communications, Inc. (cable television distribution, telephone, high-speed Internet access, commercial telecommunications and advertising solutions); Manheim, Inc. (vehicle auctions, repair and certification services and web-based technology products); Cox Media Group, Inc. (television and radio stations, digital media, newspapers, advertising sales rep firms, Valpak and Cox Digital Solutions); and AutoTrader.com (online automotive advertising and Kelley Blue Book, vAuto, HomeNet Automotive and Vin Solutions subsidiaries). Additionally, Cox operates Kudzu.com.

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