

## Cox Enterprises: Eco-Friendly Fleet Fact Sheet

As part of its Cox Conserves effort to reduce greenhouse gas emissions, Cox now employs flex-fuel vehicles and is replacing fleet vehicles with more fuel-efficient models and hybrids. Many of the vehicles are used by Cox Communications, the company's multi-service broadband communications and entertainment subsidiary.

With more than 12,000 vehicles, Cox has one of the nation's largest fleets.

- 90% of the network operations vehicles at Cox Communications utilize a new hybrid operating system and are zero emissions vehicles during aerial operations
- 98% of Cox's executive fleet are vehicles achieving 27 miles per gallon
- 10% of Cox's fleet is comprised of Partial Zero Emissions Vehicles (PZEV) and LEED-ranked vehicles
- Nearly 300 hybrid vehicles are included in the fleet

### **Green GPS Fleet Management Solutions:**

With Trimble GPS systems now installed in 5,000 vehicles, Cox saves more than 1 million gallons of fuel each year. The fleet management solutions also enable the company to reduce its carbon footprint by cutting over 25 million pounds of CO<sub>2</sub>.

The Vehicle Diagnostics and GeoManager solutions from Trimble are being used by Cox Communications. The Vehicle Diagnostics solution allows drivers to reduce fuel cost and CO<sub>2</sub> emissions by controlling engine idle time. The GeoManager - featuring Microsoft Virtual Earth satellite, birds-eye view mapping and real-time traffic - helps field tech supervisors and dispatchers increase operating efficiency, cut operating costs and improve customer service. In the first year, the combined Vehicle Diagnostics and GeoManager solutions allowed Cox to reduce vehicle idle time from more than 90 minutes to less than 15 minutes per day, an 84% decrease.

### **Green Call Centers:**

Cox Communications in Arizona won the 2007 International Citrix Innovation Award for its "green" call center program. Enabling customer service representatives to work from home, the program is an environmentally conscious move to reduce traffic and electrical consumption. More than 200 employees participate in this program. The program increases worker satisfaction and retention, and saves the company more than \$3,300 per agent per year in space, equipment and operational costs.

### **Commuting Programs:**

To participate in Cox Enterprises' Executive Vehicle program, company leaders must select cars that achieve 27 MPG or more.



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At Cox's corporate headquarters in Atlanta, employees are encouraged to "think green" through subsidized public transportation, including MARTA. A shuttle transports employees from the public transportation station to the office building. Through Cox's Borrow-A-Hybrid program, Cox Conserves-branded cars are available to those who take alternative forms of transportation. The cars can be checked out during the day if the employee needs to attend an offsite meeting or run an errand. When emergencies pop up, Cox provides a guaranteed ride home to employees who take public transportation. A "no-idle" zone was also created at the loading dock.

Cox also partners with Georgia's Clean Air Campaign and Perimeter Transportation Coalition. Clean Air Campaign recognized Cox with a PACE Large Business Award in 2006 and a PACE Innovator Award for a Green Fleet in 2008.

Commuter programs are encouraged across Cox's locations.

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### **About Cox Enterprises**

Cox Enterprises is a leading communications, media and automotive services company. With revenues of nearly \$15 billion and more than 50,000 employees, the company's major operating subsidiaries include Cox Communications, Inc. (cable television distribution, telephone, high-speed Internet access, commercial telecommunications and advertising solutions); Manheim, Inc. (vehicle auctions, repair and certification services and web-based technology products); Cox Media Group, Inc. (television and radio stations, digital media, newspapers, advertising sales rep firms, Valpak, and Cox Digital Solutions); and AutoTrader.com (online automotive advertising and Kelley Blue Book, vAuto and HomeNet Automotive subsidiaries). Additionally, Cox operates Kudzu.com.

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