

Cox Enterprises: Waste Management Fact Sheet

Recycling alleviates overcrowding of landfills, decreases consumption of natural resources and reduces pollution associated with product manufacturing. As a key component of Cox Conserves, Cox Enterprises employs a holistic approach to waste management including strategic partnership, customer engagement and waste reduction efforts. Cox Conserves is the company's national sustainability program.

Waste Reduction:

Across the company, Cox is making both small and large steps to make a significant difference. At its corporate headquarters, Cox placed recycling bins at each desk and throughout the campus. Unlike most recycling containers, the bins accept multiple materials rather than just paper. More than 580 tons of materials have been recycled since 2007.

At the request of its headquarters employees, Cox Enterprises secured foodservice packaging that is produced entirely from sustainable, renewable plant sources. Hot plates and bowls are made from sugar, and cups and salad plates are made from corn — both are biodegradable within 60 days.

Cox's newspapers are printed on recycled paper, and many locations have replaced disposable cups with reusable glasses and mugs.

Cox Communications Rhode Island created a composting program that turns waste into fertilizer for company landscapers and recycles three-quarters of the discarded materials.

Cox Communications in Arizona found a way to use recycling to improve the lives of those in need. Project TWIG (Turning Waste Into Growth) began in 2008 as an effort to recycle waste that would otherwise wind up in trashcans and landfills. Project TWIG collects materials and sells them to recycling companies in return for cash. The proceeds are given to local charities and help fund youth-oriented education and development programs. To date, Project TWIG has donated nearly \$40,000.

Manheim Pennsylvania practices Styrofoam compaction/recycling through a partnership with Dart Container Corporation.

E-Waste Program:

In 2009, Cox Enterprises introduced an e-waste recycling program that is diverting an estimated 1.8 million pounds of e-waste from landfills each year.

According to U.S. EPA Electronics Environmental Benefits Calculator computations, the program will conserve enough energy to power 3,500 households a year and achieve greenhouse gas reductions equivalent to removing nearly 2,500 passenger cars from the highways annually.

For two consecutive years, Cox held an employee eCycle Collection day at its Atlanta headquarters. Cox employees responded by bringing in more than seven tons of used home electronics—the equivalent of a large adult elephant.

Through the e-waste program, Cox extends equipment lifecycles and promotes re-use through redeployment, remarketing and charitable donation. Recovered electronics with reusable value are redeployed within the organization to reduce new procurement.

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Customer Engagement:

Cox Business encourages customers to go paperless with an electronic ordering system. In one quarter alone, more than 50,000 pieces of paper were saved due to electronic ordering.

In Virginia alone, Cox Communications has collected more than 240 tons of recyclable e-waste at community collection events. Multiple Cox Communications sites recycle large amounts of coax cables, wooden pallets, backup power supply batteries, and electronic equipment.

Cox Communications has partnered with the San Diego Padres to offer free electronics recycling at Petco Park on the first Saturday of every month. At the inaugural event, several tons of TVs, monitors, laptops, computers and more were collected and properly disposed of in compliance with California State Law Title 22.

For more information, please visit CoxConserves.com.

****Artwork available upon request****

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About Cox Enterprises

Cox Enterprises is a leading communications, media and automotive services company. With revenues of nearly \$15 billion and more than 50,000 employees, the company's major operating subsidiaries include Cox Communications, Inc. (cable television distribution, telephone, high-speed Internet access, commercial telecommunications and advertising solutions); Manheim, Inc. (vehicle auctions, repair and certification services and web-based technology products); Cox Media Group, Inc. (television and radio stations, digital media, newspapers, advertising sales rep firms, Valpak, and Cox Digital Solutions); and AutoTrader.com (online automotive advertising and Kelley Blue Book, vAuto and HomeNet Automotive subsidiaries). Additionally, Cox operates Kudzu.com.

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