

## Cox Enterprises: Water Conservation Fact Sheet

Cox Enterprises recognizes that being eco-friendly means responding to the environmental challenges faced by each of its businesses. With four major subsidiaries employing more than 50,000 employees nationwide, Cox promotes programs to conserve water resources.

Cox actively partners with groups such as American Rivers and the Upper Chattahoochee Riverkeeper to help preserve valuable water resources and participate in river cleanup projects. In 2011, Cox volunteers collected 4.5 tons of waste through its river cleanups.

Across the company, Cox is replacing sinks and toilets with water-efficient, low-flow models. Cox-owned newspapers, such as *The Atlanta Journal-Constitution*, employ technologies to prevent the discharge of silver and other pollutants into sewer systems.

Combined, Cox's water conservation efforts save more than 20 million gallons of water each year and return high-quality reusable water to the community. Many of Cox's most advanced water conservation efforts take place at its Manheim subsidiary, the world's leading provider of vehicle remarketing services.

### **Manheim Water Conservation Centers**

As a vehicle remarketing company operating some of the nation's largest reconditioning facilities, Manheim uses thousands of gallons of water each day. Through Cox Conserves, Manheim is reducing water usage at its reconditioning facilities by recycling every drop possible. Now, the cornerstones of Manheim's environmental initiative are two wastewater recycling centers.

<b>Water Conservation Center Manheim, Penn.</b>	<b>Water Conservation Center Atlanta, Ga.</b>
Treats 42,000 gallons of wastewater per day	Treats 15,000 gallons of wastewater per day
Removes 68 tons of contaminants annually	Removes 24 tons of contaminants annually
Produces 25,000 gallons of clean water every day, reusing 60 percent and returning 40 percent to the municipal water treatment system in a pre-treated condition	Produces 9,000 gallons of clean water every day. Sixty percent is recycled and reused in the reconditioning center, 40 percent is returned to the Fulton County Municipal Water Department
Saves 8 million gallons of water each year—enough to fill the Georgia Aquarium, the world's largest aquarium	Saves 2 million gallons of water each year—the equivalent of three Olympic-sized swimming pools

-more-

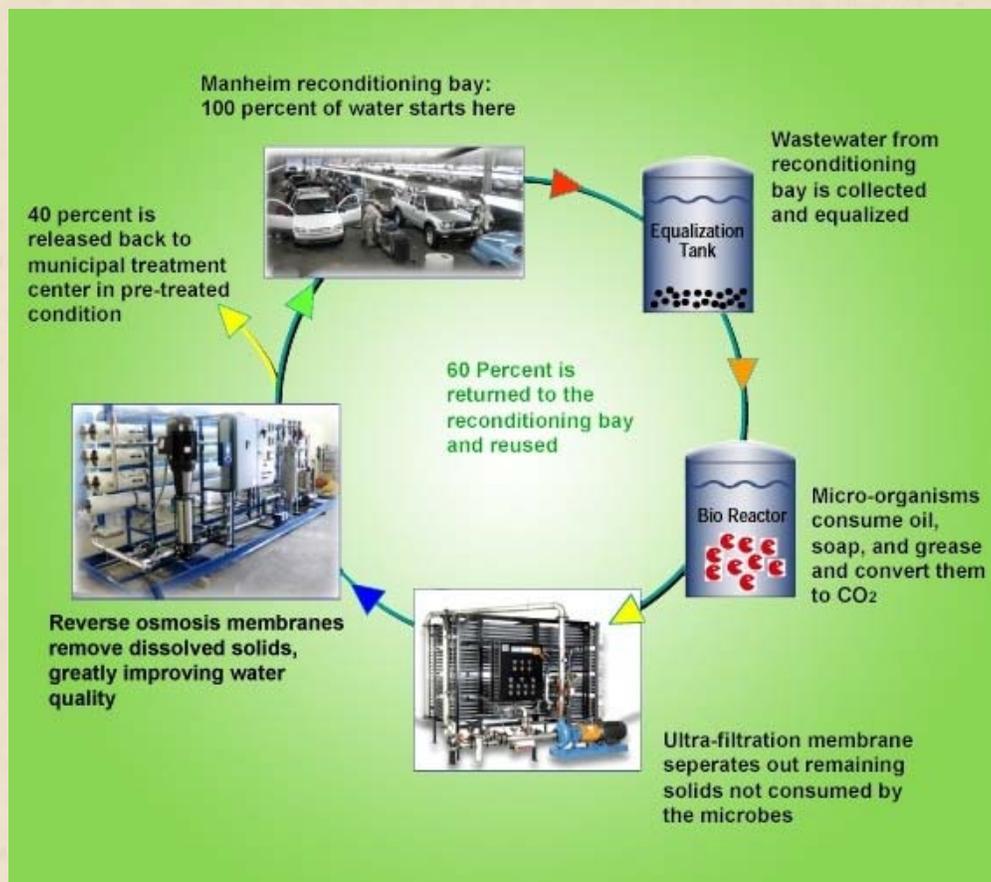


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Manheim's Water Conservation Centers employ a sophisticated 4-step process. Below is a diagram from the Water Conservation Center in Manheim, Penn. The Manheim Georgia facility follows a similar process.



For more information, please visit [CoxConserves.com](http://CoxConserves.com).

\*\*\*Artwork available upon request\*\*\*

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### About Cox Enterprises

Cox Enterprises is a leading communications, media and automotive services company. With revenues of nearly \$15 billion and more than 50,000 employees, the company's major operating subsidiaries include Cox Communications, Inc. (cable television distribution, telephone, high-speed Internet access, commercial telecommunications and advertising solutions); Manheim, Inc. (vehicle auctions, repair and certification services and web-based technology products); Cox Media Group, Inc. (television and radio stations, digital media, newspapers, advertising sales rep firms, Valpak and Cox Digital Solutions); and AutoTrader.com (online automotive advertising and Kelley Blue Book, vAuto, HomeNet Automotive and Vin Solutions subsidiaries). Additionally, Cox operates Kudzu.com.

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