

# MEDIA FACT SHEET

Contact: Meghan Marschall  
Janssen Global Services, LLC  
201-323-0578 or [mmarscha@its.jnj.com](mailto:mmarscha@its.jnj.com)

## Janssen Connected Care Challenge Funded Awards Totaling \$250,000 for Transition Care Solutions

### WHAT:

The Janssen Connected Care Challenge is a crowd sourcing-inspired effort to rally entrepreneurs' best ideas to improve care for patients as they are discharged from the hospital. The purpose of the contest is to spur development of technology-enabled clinical solutions that focus on improving patient outcomes and reducing healthcare costs. Three finalists were awarded \$50,000 each and provided feedback and mentorship from care transition and business model experts in order to refine the concepts and develop prototypes. One winner was selected to receive \$100,000 to develop their concept for commercialization.

### WHY:

One of the biggest drivers of health costs is the lack of coordinated care as patients are discharged after a surgery or other inpatient stay.

- One in three patients aged 21 and older, discharged from a hospital to the community does not see a doctor within 30 days of discharge. (1)
- Readmissions cost Medicare an estimated \$15 billion a year and \$12 billion of these readmissions are considered preventable. (2)
- One contributor to high readmissions is considered to be a lack of communication and coordination among the patient, caregiver, primary care doctor and hospital's physicians.

### PROCESS/TIMELINE:

- **Jan 26, 2012** – Competition announced at the Care Innovations Summit, a conference co-hosted by the Center for Medicare & Medicaid Innovation, The West Wireless Health Institute, and Health Affairs in collaboration with the Office of the National Coordinator at Health & Human Services.
- **April 10, 2012** – An industry-leading panel of judges named Cara Health, Care Rocket and Discharge Decision Support System (S<sup>2</sup>S<sup>2</sup>) and finalists and recipients of \$50,000 prize to refine ideas.
- **May 10, 2012** – “Demo Day” for three finalists to present concepts to the judges. Video of [Demo Day Highlights](#).
- **May 23, 2012** – Discharge Decision Support System (S<sup>2</sup>S<sup>2</sup>) named the winner and awarded \$100,000 to develop the product for commercialization.



## MEDIA RESOURCES:

- Kimberly Park, Founding Partner, Janssen Healthcare Innovation, announced the Janssen Connected Care Challenge at the Care Innovations Summit, January 26, 2012. Archived video available [online](#).
- National Transitions of Care Coalition's [Media Tools](#): resources such as policy papers, journal articles, and issue briefs that address transitions of care.

## ABOUT JANSSEN HEALTHCARE INNOVATION:

[Janssen Healthcare Innovation](#) is an entrepreneurial team within Janssen Research & Development, LLC, (Janssen), one of the Janssen Pharmaceutical Companies. Through collaborations, Janssen Healthcare Innovation is developing products and services to deliver high-quality, cost-effective healthcare to all. The team's current initiatives include solutions to address three emerging markets of healthcare: optimizing healthcare delivery, the maintenance of health, and innovative financing of healthcare. It also has projects that will enhance the company's existing business by improving patient adherence to treatment regimens, applying personal genomics to drug development, and modernizing clinical trials.

For the Connected Care Challenge, Janssen Healthcare Innovation collaborated with the National Transitions of Care Coalition (NTOCC). NTOCC provided input to the evaluation criteria for submissions as well as identified care transition experts to participate on the panel of judges.

### Footnotes:

- (1) National Institute for Health Care Reform, "[Physician Visits After Hospital Discharge: Implications for Reducing Readmissions](#)." December 2011.
- (2) Testimony delivered by Glenn Hackbarth, Chairman of [Medicare Payment Advisory Committee](#), April 2009, before the Senate Finance Committee's Roundtable on Reforming America's Health Care Delivery System.

