

KIMBERLY-CLARK PROFESSIONAL* The Healthy Workplace Project* Swabbing VIDEO B-ROLL

VIDEO 1 – B-Roll Footage	TIMESTAMP/DESCRIPTION
<p>Intro Text:</p> <ul style="list-style-type: none"> • A new study on germs in the workplace found that office break rooms house some of the dirtiest surfaces touched by office workers on a daily basis. • Trained hygienists collected nearly 5,000 swabs from office buildings representing a broad cross-section of industries. • The swabs were tested using ATP meters to detect levels of Adenosine Triphosphate (ATP), which is present in all animal, vegetable, bacteria, yeast and mold cells. 	<p>00:0-00:16</p>
<p>Intro Text:</p> <p>The percentage of the office surfaces tested found to have high levels of contamination (an ATP count of 300 or higher), includes:</p> <ul style="list-style-type: none"> • 75 percent of break room sink faucet handles • 48 percent of microwave door handles • 27 percent of keyboards • 26 percent of refrigerator door handles • 23 percent of water fountain buttons • 21 percent of vending machine buttons 	<p>00:17-00:32</p>
<p>Intro Text:</p> <ul style="list-style-type: none"> • The following video is provided free of charge to all news outlets by KIMBERLY-CLARK PROFESSIONAL*. 	<p>00:32-00:38</p>
<p>Intro Text:</p> <p>For More Information, Contact: Stacy Nartker or Rachel Gross Schwartz MSL snartker@schwartzmsl.com rgross@schwartzmsl.com</p> <ul style="list-style-type: none"> • 781-684-0770 	<p>00:39-00:45</p>
<p>B-Roll Footage</p>	<p>00:46-01:27 - Hygienist swabbing keyboard/phone/mouse/desk (Wide Shot) 01:28-01:45 - Hygienist swabbing keyboard (Tight Shot) 01:46-01:54 - Hygienist swabbing phone (Tight Shot) 01:55-02:09 -Hygienist testing sample with ATP meter (Wide) 02:10-02:23 - Hygienist testing sample with ATP meter (Tight Shot) 02:24-02:31 - “You’ve Been Swabbed” card on keyboard (Tight Shot) 02:32-03:02 - Employee using wipes/sanitizer at desk (Wide Shot) 03:03-03:45 - Employee using wipes/sanitizer at desk (Tight Shot) 03:46-03:52 - Fridge Handle (Tight Shot) 03:53-04:00 - Microwave Handle (Tight Shot) 04:01-04:24 - Sink Faucet (Tight Shot) 04:25-04:31 - Coffee Pot (Tight Shot)</p>

	<p>04:32-04:41 - Water Fountain (Tight Shot) 04:42-04:51 - Vending Machine (Wide Shot) 04:52-04:54 - Vending Machine buttons (Tight Shot) 04:55-05:01 - Employee using door knob (Tight Shot) 05:02-05:16 - Employee sanitizing hands before entering elevator (Wide) 05:17-05:22 - Employee sanitizing hands before entering elevator (Tight) 05:23-05:34 - Employee typing on keyboard (Wide Shot) 05:35-05:52 - Employee eating at desk (Wide Shot) 05:53-05:56 - Employee eating at desk (Tight Shot) 05:57-06:05 - Employee typing on keyboard (Tight Shot) 06:06-06:11 - Employee using mouse (Tight Shot) 06:12-06:20 - Employee picking up phone, dialing (Wide Shot)</p>
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VIDEO 2 – EXPERT SOUND BITES	TIMESTAMP/AUDIO
<p>Intro Text:</p> <ul style="list-style-type: none"> The following video is provided free of charge to all news outlets by KIMBERLY-CLARK PROFESSIONAL*. 	00:00-00:05
<p>Intro Text: For More Information, Contact: Stacy Nartker or Rachel Gross Schwartz MSL snartker@schwartzmsl.com rgross@schwartzmsl.com</p> <ul style="list-style-type: none"> 781-684-0770 	00:06-00:12
<p>Sound Bite Text: Sound bites to follow:</p> <p>Dr. Kelly Arehart, Research and Engineering, The Healthy Workplace Project* KIMBERLY-CLARK PROFESSIONAL*</p>	00:13-00:18
<p>Kelly Arehart Sound Bites</p>	<p>00:19-00:32 AREHART: The takeaways from this study really suggest that people need to be more aware of their environment. When you go into your break room, think about wiping down the faucets before you use them. And when you go back to your desk, especially before you eat, think about wiping down your desk.</p>
	<p>00:33-01:01 AREHART: Three things that employees can do to really help break the chain of transmission in the office place include, first, washing and drying your hands with a paper towel on a regular basis, which have actually been shown to reduce bacteria on your hands by up to 77% compared to an air dryer. Second, use hand sanitizer frequently, particularly after meetings, or when you’ve been in contact with a lot of common space areas. And third, take care of your desk surface. Wipe down your keyboard, your phone, your mouse, particularly if you’re going to be eating at your desk on a regular basis.</p>

	01:02-01:10 AREHART: ATP stands for adenosine triphosphate. It's a molecule that is present in all living organisms, bacteria, yeast, mold, and animal and vegetable materials.
	01:11-01:17 AREHART: The presence of ATP on a surface indicates a significant level of contamination that probably needs to be addressed.
	01:18-01:32 AREHART: When ATP levels are below 100, we say that it's relatively clean. When ATP levels are between 100 and 300, probably some improvement in cleaning needs to be taken care of. But, when levels are above 300, it's really time to address the surface cleanliness.
	1:33-01:43 AREHART: Specifically, when you go back to your desk and you think about your keyboard and the thing that you touch every day, all day long, it actually harbors 400 times more contamination than your average toilet seat.
	01:44-01:52 AREHART: If you think about a break room and things that people touch on a regular basis, the sink faucets tend to be something that needs attention, as do the microwave door handles.
	01:53-02:08 AREHART: People underestimate the impact a cold can have on someone. It may not be you, but if your coworker is caring for an elderly parent at home, or has a newborn at home, that cold can have a real impact on them. So really, it's in all of our best interests to prevent germ transmission in the office space.
	02:09-02:18 AREHART: In a separate study, Kimberly-Clark Professional demonstrated that by implementing the wash, wipe, and sanitize protocol, we could actually reduce illness transmission by up to 80%.
Sound Bite Text: Sound bites to follow: Brad Reynolds, North American Platform Leader, The Healthy Workplace Project* KIMBERLY-CLARK PROFESSIONAL*	02:19-02:23

<p>Brad Reynolds Sound Bites</p>	<p>02:24-02:38 REYNOLDS: The financial impact of illness in the workplace can be pretty substantial. The average cost of absenteeism and presenteeism, which is defined as coming to work sick, per person, per year is \$1,685.</p>
	<p>02:39-02:53 REYNOLDS: The Healthy Workplace Project is a unique wellbeing program for the work setting in that it is the first complete program that focuses on hand and surface hygiene, with the goal of reducing absenteeism by focusing on minor illnesses.</p>
	<p>02:54-03:00 REYNOLDS: Kimberly-Clark has developed an extensive database of ATP readings, and the findings were somewhat surprising to us.</p>
	<p>03:01-03:10 REYNOLDS: Employees need to be aware that break rooms are not only place for them to gather to share stories or to share food, but these are also prime places for them to share germs.</p>
	<p>03:11-03:27 REYNOLDS: It's important that people understand that germs can survive on a surface for up to 48 hours, and germs can be transferred from person to person up to six times. So, in order to break the chain of transmission and stay healthier, we need to understand what the risks are and where to focus our efforts.</p>
	<p>03:28-03:41 REYNOLDS: The water cooler is typically an area for employees to gather, to share stories, to gossip about work, or to talk about TV shows from last night. And our research indicates that the water cooler is also a hotbed of germs.</p>
	<p>03:42-03:48 REYNOLDS: Kimberly-Clark began The Healthy Workplace Project study because we wanted to reinforce the importance of proper hygiene in a work setting.</p>
	<p>03:49-04:06 REYNOLDS: Kimberly-Clark gets employees involved in The Healthy Workplace Project first by installing our wash, wipe, and sanitize protocol. And this protocol involves educational materials, it involves products that we place in strategic locations throughout the office, and then training on how to properly use those products at the right times.</p>
	<p>04:07-04:24 REYNOLDS: Hygienists are key to the success of The Healthy Workplace Project in the work setting in that they are the ones that are one-on-one teaching employees about the healthy habits that lead to better hygiene and lead to breaking the chain of infection in the work setting.</p>
	<p>04:25-04:35 REYNOLDS: So the goal of our project is to highlight the hot spots in a work setting and reinforce the proper behaviors that will allow employees to go home each night as healthy as they were when they came in in the morning.</p>