Halloween ‘Deadliest Day’

OF THE YEAR FOR CHILD PEDESTRIAN FATALITIES

Two Decades of Data Reveal Risks Beyond The Candy

115 child pedestrian fatalities
over 21 years (1990-2010)

average of 5.5 fatalities each year on October 31
more than 2x average number of 2.6 fatalities for other days

The “Deadliest Hour”

23% of accidents occurred from 6pm to 7pm

60% of accidents occurred from 5pm to 9pm

Ages Most At Risk On Halloween

32% of fatalities occurred with children ages 12-15

23% of fatalities occurred with children ages 5-8

Drivers Who Posed the Highest & Lowest Risk

HIGHEST RISK
Young drivers, ages 15-25, accounted for nearly one-third of all fatal accidents involving child pedestrians

LOWEST RISK
Drivers ages 36-40 and 61-65 were involved in the fewest accidents involving child pedestrians, only 8% as a total group

Middle of the Block Most Hazardous

70% Over 70% of the accidents occurred away from an intersection or crosswalk

Fatalities Declining

6 6 years below the 21 year average of 5.5

3 From 2005 to 2010, the average for child fatalities has decreased to 3

http://st8.fnj/Halloween