



State Farm and LISC Affiliate Projects for 2014 and 2015

Bay Area LISC – 2014 and 2015 grant cycle

- With an allocation of \$250,000, Bay Area LISC will strengthen its commercial corridor revitalization program in San Francisco, Oakland, and Richmond, and enhance its network of Financial Opportunity Centers (FOCs).
 - With State Farm support, Bay Area LISC will place increased emphasis on helping commercial corridors retain current businesses and jobs, while developing innovative marketing and outreach strategies to attract neighborhood-serving businesses.
 - Bay Area LISC’s Financial Opportunity Center network helps low-income individuals and families achieve long-term financial stability with an approach that bundles services, including employment, financial literacy, and asset building. Clients receive individual attention from a financial coach who helps them outline and pursue their goals and access multiple services.

Chicago LISC – 2014 and 2015 grant cycle

- With an allocation of \$350,000 from State Farm, LISC Chicago will enhance its network of Financial Opportunity Centers, known locally as Centers for Working Families; create safer and healthier urban communities through sports-based programming; and continue to recognize State Farm as a sponsor of the Chicago Neighborhood Development Awards.
 - State Farm’s grant for 2014 and 2015 will enable LISC Chicago to continue to provide program support to the organizations forming our CWF Network and sustain the program management and technical assistance we offer to the network.
 - State Farm funding in 2014-2015 will support two NSI components: the successful annual “Hoops in the Hood” and PlayStreets programs. Both programs work to create safer and healthier urban communities through sports-based programming targeting young people.
 - In neighborhoods across Chicago, sports-based youth programming works to create safer and healthier communities, in particular Hoops in the Hood, a summer basketball league that blends street basketball with other recreational activities designed to teach leadership skills, violence prevention, social responsibility, and teamwork while promoting civic engagement and community building.
 - PlayStreets closes residential streets for at least three hours of continuous physical activity once a week (for up to eight weeks). PlayStreets events create “pop-up playgrounds” offering sports, games, and other activities to allow children and adults to engage in physical activity, of particular importance in neighborhoods that lack safe open space.

Houston LISC – 2014 and 2015 grant cycle

- With a \$200,000 allocation from State Farm, Houston LISC will focus on two key initiatives. Specifically, State Farm will support the Financial Opportunity Center network and their community safety work.
 - LISC will use State Farm funding over the next two years to advance community safety work in three neighborhoods: Northside, OST/South Union and Magnolia Park.
 - Financial Opportunity Centers (FOCs) are place-based career and financial service centers that focus on financial stability for low-to-moderate income families.



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Indianapolis LISC – 2014 and 2015 grant cycle

- With an allocation of \$250,000 from State Farm, Indianapolis LISC will enhance its network of Financial Opportunity Centers (known locally as Centers for Working Families) and continue its comprehensive community development efforts in the Mid-North neighborhood.
 - With State Farm funding in 2014 and 2015, Indianapolis LISC will continue its support for staffing, seed grants, technical assistance and advocacy to help our partners in the Mid-North neighborhood.
 - Since 2008, the first full year of implementation for the Indianapolis Center for Working Families network, more than 11,100 families have been served. State Farm's partnership has been essential to this success.
 - Over the past 10 years, Indianapolis's FOCUS (Fostering Commercial Urban Strategies) program has improved 1.6 million square feet of commercial and community space and 300 façades, attracted 110 businesses to local commercial corridors and created 300 new jobs in city districts.

Milwaukee LISC – 2014 and 2015 grant cycle

- With an allocation of \$200,000 from State Farm, LISC Milwaukee will support commercial corridor revitalization and Financial Opportunity Centers.
 - LISC Milwaukee currently supports two Financial Opportunity Centers – one operated by Riverworks Economic Development Corporation in Harambee and another operated by Journey House in Clark Square.
 - State Farm has been a long-time supporter of LISC Milwaukee's Commercial Corridors Program, which addresses the need to build healthier, safer, and more productive business districts in order to attract residents to the city and encourage private investment.
 - In Milwaukee's Lindsay Heights community, the pilot Healthy Corner Store Initiative is making fresh fruits and vegetables available to neighborhood residents who would otherwise be left to purchase most of their food from convenience stores and bodegas.

NYC LISC – 2014 and 2015 grant cycle

- With an allocation of \$250,000 from State Farm, LISC New York City will support Two Shades of Green, a new public/private partnership developed to bring green and healthy practices to existing affordable housing buildings in New York City.
 - LISC has teamed up with the NYC Department of Health and Mental Hygiene, NYC Coalition for a Smoke-Free City and the National Center for Healthy Housing to launch a new program called Two Shades of Green (TSG), which takes a holistic approach to transforming existing affordable housing buildings into healthy and efficient places to live.
 - State Farm's funding is invaluable because it will allow LISC NYC to provide grants and hands-on technical assistance to five community development corporations (CDCs) to enact TSG priority measures. It will also enable LISC NYC and its TSG partners to reach a broader audience through in-person and online trainings that provide learning and networking opportunities to CDCs across the city.
 - In four Brooklyn neighborhoods, the Green and Healthy Neighborhood Initiative have lowered energy costs for more than 250 families through efficiency retrofits. Additionally, the program is improving food access through new gardens, school-based projects and farmers' markets, and conducting a neighborhood-wide planning process to redevelop vacant and underused lots into affordable housing, community centers, stores, parks and gardens.



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Greater Peoria LISC - 2014 and 2015 grant cycle

- With an allocation of \$200,000 from State Farm, LISC will establish the first Financial Opportunity Center in Peoria, responding to a community need for an integrated services model that helps struggling families stabilize their finances.
 - Established in summer 2012, LISC Greater Peoria is LISC's first new local program in over 15 years and its first ever urban-rural hybrid program, with its reach to encompass the surrounding Peoria, Tazewell, and Woodford Counties.
 - Peoria was selected as a LISC site for its significant commitment to comprehensive community change, evident in the dedication of its community leaders; the desire voiced by business leaders to invest in difficult neighborhoods; strong nonprofit groups already in place; and broad resident support.
 - State Farm's grant to the Greater Peoria LISC office will be used to support LISC staff and overhead costs associated with launching a Financial Opportunity Center to serve south side neighborhoods, in addition to the staffing, training, and programmatic costs associated with operating an FOC.

Philadelphia LISC - 2014 and 2015 grant cycle

- With a State Farm allocation of \$200,000, Philadelphia LISC will support and expand its Financial Opportunity Centers (FOC) network in West and Eastern North. LISC will work with our community partners to continue operating its two existing FOCs and launch a third FOC to better meet demand in West Philadelphia.
 - In West Philadelphia and Eastern North Philadelphia, two new Financial Opportunity Centers are serving residents with placement/career development and employment, financial education and public benefits assistance, and plans are progressing to adapt the FOC model to help local small business owners and entrepreneurs.
 - Since opening in summer 2012 with the support of State Farm, the FOCs in West Philadelphia and Eastern North Philadelphia have served 176 clients.

Phoenix LISC - 2014 and 2015 grant cycle

- With an allocation of \$400,000 from State Farm, LISC Phoenix will work with the City of Tempe and other community partners to update and implement a complete mixed-use corridor redevelopment plan for a two-mile stretch of Apache Boulevard.
 - In 2013, LISC Phoenix launched "Our Future is on the Line," a strategic initiative centered on the belief that sustainability of the region is tied to the growth on the light rail corridor. This transit-oriented development (TOD) will reduce the negative impact of sprawl and increase access to employment and housing opportunities.
 - In 2014 and 2015, LISC Phoenix will work to revitalize a two-mile stretch of the Apache Boulevard Corridor by revising and implementing a twelve-year-old plan developed by the Apache Boulevard Project Area Committee (APAC), a citizens group appointed in 1996 to work with city planners to reverse decline along the corridor.
 - In Mesa, Arizona, the "Activate the Alleys" façade program is providing grants for signage and rear façade improvements for Downtown Mesa businesses affected by the light rail expansion, helping to mitigate the impact of the construction period.



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Twin Cities LISC - 2014 and 2015 grant cycle

- With a \$250,000 allocation from State Farm, Twin Cities LISC will provide capacity building support to three organizations that will work together to stimulate economic development along the West Broadway commercial corridor in our target neighborhood of North Minneapolis. This support includes:
 - Increasing knowledge of local market realities and growth areas to inform small business development and business recruitment strategies.
 - Providing small business entrepreneurs with training, technical assistance, and financing.
 - Redeveloping key commercial properties along West Broadway, where the majority of commercial space is currently vacant, or will be vacant in the near future.
 - In Northside Minneapolis, the FLOW Northside Arts Crawl has become so successful that it was recently expanded from a one-day to a three-day event, drawing more than 2,000 people to appreciate the work of 350 local artists and performers and transforming a fast-paced automobile-focused street into a safer and more pedestrian friendly environment.

Washington State LISC - 2014 and 2015 grant cycle

- Impact Capital, LISC's affiliate in Washington State, will use a \$200,000 grant from State Farm to launch a comprehensive, place-based Building Sustainable Communities (BSC) strategy in Tacoma.
 - To launch a BSC strategy in Tacoma, Impact Capital will start with a spring 2014 community roundtable discussion with key stakeholders and community organizations. Through the roundtable, Impact Capital and its partners will select a target neighborhood and begin to outline community priorities.

State Farm relationship with LISC

Since 2000, State Farm has provided support for LISCs community development efforts. These resources have impacted 20 local sites, LISCs national rural program and its Gulf Region initiative. Our support has aided LISC in leveraging public and private funds to produce more than 22,300 affordable homes and apartments and 11 million square feet of commercial, retail and community space, including grocery stores, health care clinics, schools and child care centers.

State Farm helps build strong communities

Strong and stable neighborhoods provide a healthy business environment for State Farm and State Farm agents. We assist community development organizations in their efforts to transform distressed neighborhoods into healthy communities that are vibrant places where residents live, work, and raise their families. We support comprehensive revitalization efforts that result in a mix of home ownership units, schools, attractive commercial corridors, and more.