

McCormick Brand Fact Sheet



AEROPLANE JELLY has been an Australian favorite since 1927. The line includes a range of jellies including Original, Jelly Lite, Naturals and Ready to Eat, plus Sweet Treat dessert mixes and toppings.



Since 1958, **BILLY BEE**, Canada's leading honey brand, has delivered 100% pure and natural honey with amazing homemade flavor in every bottle.



CLUB HOUSE is Canada's leading brand of spices, seasonings, recipe mixes and extracts committed to the highest quality, freshness and flavor standards.



DUCROS of France, founded in 1963, now has more than 200 varieties of herbs, peppers, spices, seasonings and other cooking aids to enhance food flavor. In 1984, Ducros of Spain was introduced and now has more than 120 varieties of products.



The **EL GUAPO** brand has a 30 year history of making Hispanic-style foods taste like home, with a wide range of high-quality, authentic Hispanic products and ingredients.



As Poland's leading brand of spices, mustard, ketchup, marinades and vinegar, **KAMIS** brings a world of flavors to everyday Polish cuisine.



KITCHEN BASICS crafts ready-to-use stocks naturally by slowly simmering the finest quality McCormick Gourmet herbs and spices with beef, veal, turkey, chicken, seafood and vegetables, infusing it with layers of hearty flavor.



KOHINOOR has been a leading brand in India for more than 37 years. From their best-selling Basmati Rice brand to Ready-to-Cook products, Ready-to-Eat products and Frozen Snacks & Breads, Kohinoor's line of meals and ingredients offer authentic Indian taste.



LAWRY'S seasoned salt, marinades, spice blends and recipe mixes help create inventive and flavorful meals in a flash, adding delicious flavor to chicken, steak, pork or seafood.



MARGÃO blended herbs and spices liven up everyday cooking throughout Portugal with rich and diverse flavors that help inspire home cooks and flavor lovers.



McCORMICK, the Consumer Products Division, is McCormick's largest business. McCormick's passion for flavor has enabled it to become a category leader with several product lines, including: McCormick®, Grill Mates® and McCormick Gourmet®.



McCORMICK CENTRAL AMERICA For almost 45 years, McCormick has been an important part of Central American cooking. With more than 300 different products from mayonnaise and mustards to Worcestershire, soy and hot sauces—plus top quality herbs and spices—McCormick is committed to delivering the best flavor to Central American families.

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MCCORMICK CHINA has been one of the leading brands in both retail and food service in China for more than 20 years, with more than 300 different products— from herbs, spices and recipe mixes to ketchup, salad dressing and mayonnaise.



SILVO is a leading Dutch brand of herbs, spices and seasonings established in 1833. Silvo only chooses the finest ingredients to match Dutch tastes and allow them to cook first-class food.



MCCORMICK FOR CHEFS provides real flavor solutions in the form high-quality, flavorful herbs, spices, seasonings, sauces and salad dressings, putting flavor solutions within spatula reach of chefs and cooks.



The **SIMPLY ASIA** line connects consumers everywhere to authentic Asian cuisine with products that are made from the highest quality all-natural ingredients. Simply Asian offers tasty meals in minutes, with noodle and soup bowls, stir-fry sauces and seasonings.



MCCORMICK AUSTRALIA offers a range of innovative and convenient products including herbs and spices, recipe bases, sauces, gravies and marinades that can be found in Australia, New Zealand and various parts of Asia.



THAI KITCHEN products provide an authentic, easy at-home Thai experience for consumers with all-natural, classic Thai-flavored meal solutions, sauces, spices and user-friendly recipes.



OLD BAY For more than 70 years, OLD BAY has provided food lovers with bold flavor solutions through its unique blend of 18 herbs and spices. OLD BAY is delicious on everything from seafood, chicken, pizza and pasta to corn on the cob and salads.



VAHINÉ of France has more than 65 products, including dried fruits, vanilla, aromas, baking aids, toppings and sprinkle decorations to make pastries and sweets shine.



SCHWARTZ with more than 170 years of experience, is McCormick's leading herbs and spices brand in the UK. Schwartz offers a great variety of high quality herbs, spices and seasonings, as well as recipe mixes, wet sauces and gravies. Schwartz also brings flavor solutions to chefs and catering professionals in the UK.



ZATARAIN'S combines great taste, high quality and New Orleans' rich culinary history with more than 200 food products like rice and pasta dinner mixes, frozen entrees, breadings, seasonings and spices, seafood boils and more—all rooted in the New Orleans tradition of big flavor.