



no. 1 brands

Two-thirds of McCormick's consumer business sales feature brands with a no. 1 position in different markets around the world.

10,000 employees

McCormick employs more than 10,000 people around the world united by a passion for flavor; they are a key ingredient to success.

24 countries

McCormick supplies customers from nearly 50 locations in 24 countries.

9 of top 10

McCormick's industrial business partners with 9 of the top 10 multinational food manufacturers and 8 of the top 10 global foodservice restaurants.

250 new products

McCormick launched 250 new products in 2012.

9% profit growth

In the past decade a 9% compound annual growth rate in McCormick's earnings per share and higher dividends have led to an annual total shareholder return of 13% exceeding returns of the S&P500 stock index and the S&P 500 food group.

nearly 20%

McCormick has a leading share—nearly 20%—of the estimated \$9 billion global market for packaged spices and seasonings.

34% reduced waste

Since 2009, on a per unit basis, McCormick has reduced solid waste 34%. During this same period, McCormick reduced electricity 8%, water usage 5% and greenhouse gas emissions 3%.

McCormick Corporate Profile

Company Overview

McCormick is a global leader in flavor with more than \$4 billion in annual sales. McCormick manufactures, markets and distributes spices, seasoning mixes, condiments and other flavorful products to the entire food industry — retail outlets, food manufacturers and food service businesses — in more than 110 countries.

Since Willoughby M. McCormick founded the company selling root beer extract in 1889, McCormick has demonstrated a strong commitment to the communities in which it operates and the planet as a whole. Innovation in flavor, and a clear focus on employee engagement and product quality, has allowed McCormick to grow its business globally and become the flavor leader it is today.

Consumer Business

- In markets around the world, McCormick is meeting consumer demand for flavor with their leading brands. McCormick serves retail outlets including grocery stores, discount retailers and many of the stores found in emerging economies.
- McCormick is a leader in spices, herbs and seasonings with a 40% to 60% share of sales within those categories.

Industrial Business

- McCormick is the flavor behind the iconic brands of many multinational food manufacturers, quick service restaurants and foodservice distributors.
- Industrial customers around the world rely on McCormick to deliver innovative flavor solutions, high quality ingredients and exceptional service.
- McCormick collaborates with customers on flavor solutions ranging from snack seasonings, poultry marinades, sandwich sauces and beverage flavors.

McCormick

Our Foundation

These five pillars are the foundation of McCormick's business and the ingredients behind its success.

Passion for Flavor™

McCormick's passion is for flavor. McCormick is trusted around the world to create memorable food experiences— at home or away from home— that add to the enjoyment of life. Its substantial and sustained investment in the art and science of flavor helps people make food taste great.

Power of People™

Employee engagement and a high performance culture inspire all of McCormick's employees. The company has created an unusually dedicated workforce by fostering a culture of respect, recognition, inclusion and collaboration based on the highest ethical values.

Taste You Trust™

McCormick's unrivaled focus on quality— with an unsurpassed track record of food safety, purity and integrity— sets them apart. McCormick is a leader in global sourcing through strategic alliances with local growers that allow them to grow higher quality crops. These world-class standards extend all the way through their global supply chain.

Inspiring Healthy Choices

McCormick's high-quality products not only make food taste better, but also better for their customers. People have long known about the healthful properties of natural spices and herbs, and there is now growing scientific evidence about their antioxidant power. Building on this inherent goodness, McCormick is aggressively exploring ways flavors can be used to create more healthful eating options.

Delivering High Performance

McCormick is committed to achieving a superior level of performance in everything it does. The company is growing sales 5% annually with expert marketing, exciting new products and earnings-accretive acquisitions. McCormick's financial performance is one of the top in the food industry with double-digit compound annual EPS growth over 10 years, margin expansion, cash flow boosted to record levels and 24 consecutive years of dividend increases.

