



CAMUS

MAISON FAMILIALE DEPUIS 1863



... Living tradition ...



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150 YEARS, FIVE MEN, ONE GOAL: *Creating Outstanding Cognac*

The House of Camus, the largest independent, family-owned cognac company, celebrates 150 years of excellence in cognac making.

Since 1863, five generations of the CAMUS family have cultivated a single-minded passion for crafting great Cognac with their own style, bringing to life the infinite richness and soul of the land that is their home. Every CAMUS Cognac is marked by the personality of the family.



JEAN-BAPTISTE CAMUS (1835-1901)

Building the Legend

Jean-Baptiste CAMUS was a winegrower, selling his Cognacs to other well-known trading houses before founding La Grande Marque in 1863 with a handful of partners. He later bought out his associates, renaming the company CAMUS - La Grande Marque. A visionary, Jean-Baptiste's values were quality and independence, laying the foundations of the tradition and the guidelines that have been followed ever since then by all members of the family.

EDMOND (1859-1933) ET GASTON CAMUS (1865-1945)

Conquering New Territories

In 1894, Jean-Baptiste CAMUS's eldest son, Edmond, became Cellar Master. Under his direction, CAMUS became one of the first Cognac houses to sell Cognac in labelled bottles rather than barrels, reinforcing the brand's image and its commitment to quality. Edmond's younger brother, Gaston, joined the company in 1896, devoting himself to export sales. Fifteen years later, CAMUS was appointed official supplier to the Court of the last Tsar of Russia, Nicolas II.



MICHEL CAMUS (1911-1985)

Pushing the Boundaries

Michel, son of Gaston, joined the company in 1932, at the age of 21. In the early sixties, he recognized the enormous potential of the embryonic duty-free market and started doing business with duty-free stores around the world. He introduced a great variety of gift presentations targeted at the travelling businessman and collector, including gift items such as Limoges Porcelain and Baccarat Crystal decanters. To this day, CAMUS remains a leader in duty-free and travel retail throughout the world.



JEAN-PAUL CAMUS (BORN IN 1945)

Strengthening the Brand

Jean-Paul joined his father at the House of CAMUS in 1977 as Master Blender. In the light of the profound structural changes that were beginning to shape the Cognac market, he embarked upon a vast program to secure the company's supplies by expanding the vineyards, building distilleries and ageing cellars. At the same time, he gave the company a truly global presence by entering the growing Asian markets and by establishing CAMUS as a leader in Japan and Korea. In 2000, he launched the single-growth Borderies XO, which has since become the signature Cognac of CAMUS.



CYRIL CAMUS (BORN IN 1971)

Re-inventing the Legacy

Having made his home in China, and working at the House of CAMUS's headquarters in Cognac, France, while also travelling the world as a brand ambassador, Cyril CAMUS is truly a man of the global era. In 1994 he joined the family firm as Director of Trade Relations in Beijing with a business degree from Babson College, Massachusetts, USA. Fascinated by China's dynamic change, Cyril CAMUS identified its potential and began sowing the seeds of long-term development at this early stage before returning to France in 1998 as Marketing and Development Director.

Passionate about quality Cognacs and true to the company's tradition of bringing innovative products to market, he invigorated the brand with a new generation of Cognacs, including the Elegance range, the single-growth Borderies XO, a Masterpiece Collection of exceptional cuvées and rare Cognacs as well as the ground-breaking Cognacs from the unexplored terroir of Île de Ré.

Since becoming President of the House of CAMUS in 2003, Cyril CAMUS has focussed on global markets, building a far-reaching distribution network across the continents and regions, developing brand partnerships with other quality products.

While staying committed to the family's traditions and high standards in the craft of creating superlative Cognacs, Cyril CAMUS established the Group's first Code of Ethics as part of his strategy to make sure that the company's integrity and cohesion are respected throughout the world.



150 YEARS of Progress and Achievements

A stronghold of the finest traditions in French craftsmanship, the company is the fifth largest producer in the world.

Reaping the rewards of the innovative and strategic initiatives introduced in 2003 by the current President, Cyril CAMUS, today the House of CAMUS counts 500 employees in eight countries on three continents. Two hundred work in France.



1863

CAMUS, La Grande Marque, is founded by Jean-Baptiste CAMUS

1910

CAMUS becomes the official purveyor to the Court of the Tsar of Russia

1960

Enters the Duty-Free market and becomes one of the leaders in the industry

1971

Opens its first company office in Hong Kong, heralding unprecedented growth in Asia

1991

Expands its vineyards in the Borderies region and becomes one of the area's largest winegrowers

KEY DATES

2000

First release of CAMUS Borderies XO, the company's flagship product

2007

Founding of Yuanliu, the company's subsidiary in China

2008

Opens CIL US, the company's USA subsidiary, and the CAMUS Vietnam Office

2009

Inauguration of the first Maison CAMUS Store and Maison CAMUS Lounge, in Beijing

2012

Opens an office in Russia.
Change of status:
from an SME CAMUS becomes an ETI

2013

The House of CAMUS celebrates its 150th Anniversary and plans to open a fully-fledged subsidiary in Vietnam



In 2012, the Group turnover reached 150 million euros, an astonishing three-fold increase since 2009. CAMUS sells more than 8.6 million bottles a year: that is nine bottles every minute of the day. 96% of turnover is generated by international sales.

The House of CAMUS was recently upgraded from being an SME to an ETI, a mid-tier company - *Entreprise de Taille Intermédiaire*. One of the very few independent family businesses in France to have acquired this status, CAMUS is the only one in the Cognac region.

In November 2012, the company's achievements were recognised with an Agri-food Export Trade Award by the *Moniteur du Commerce International*, the French International Trade Magazine. Currently CAMUS ranks as N° 133 on its Top 1000 SME/ETI list.

While pursuing continued business growth and commercial success, the House of CAMUS is committed to safeguarding family ownership and company independence, continuing its passion for excellence, commitment to tradition and its respect of consumers. Over the years, CAMUS Cognacs have been honoured with multiple awards at the most prestigious international spirits competitions.

EXCEPTIONAL TERROIRS

Unique craftsmanship



COGNAC AS ART, COGNAC BY LAW

To guarantee consistent product quality, Cognac production is subject to extremely stringent regulatory measures monitored by the Bureau National Interprofessionnel du Cognac (BNIC).

The Cognac area has been an *Appellation d'Origine Contrôlée* (AOC) since 1936 and consists of six *crus* based on the geological characteristics of their *terroirs*: Grande Champagne, Petite Champagne, Borderies, Fins Bois, Bons Bois and Bois à Terroirs.

CAMUS draws on the richness and diversity of the whole AOC region, using *Ugni Blanc*, *Folle Blanche* and *Colombard* grapes to produce the wine that is finally distilled to become a unique range of superlative Cognacs.

As one of the largest landowners in the Borderies, the smallest *crue* of the Cognac growing area, CAMUS produces *eaux-de-vie* renowned for their intense floral bouquet and excellent ageing qualities. Most CAMUS Cognacs contain a portion of aged Borderies providing soft, velvety and pastry aromas on the palate.

Distillation is marked by CAMUS as a crucial moment in its on-going quest for aromatic subtlety. Perfect mastery of double distillation reveals the wine's heart and soul, bringing substance and aromatic complexity to each *cuvée*. Most CAMUS Cognacs are distilled on the lees to reveal the typical characteristics of each *eau-de-vie* and *terroir*.

Following perfect distillation, the Cellar Master selects the *eaux-de-vie* with the richest and most subtle flavours for the distinctive blend and taste associated with CAMUS Cognacs. Barrels are chosen with equal care to respect the character of the original *eaux-de-vie* and achieve perfect balance. During its long, dormant stay in these barrels, the Cognac will take on an individual amber appearance, just as its sensory properties will develop over time. (*)
Oak barrels with light tannins give the Cognacs an inimitable roundness, keeping all their aromatic qualities intact. For older Cognacs, such as XO Elegance or Extra Elegance, choosing damp cellars give the *eaux-de-vie* the wonderfully mellow character that has conquered both amateurs and the most demanding connoisseurs around the world.

(*) A Cognac's age is defined as that of the youngest *eau-de-vie* used in the blend. For example, the youngest *eau-de-vie* used in a VS must have undergone at least two years of ageing, for a VSOP the *eau-de-vie* must be at least four years old and for an XO, at least six years.

AN INHERITED COMMITMENT TO QUALITY

True to its values of craftsmanship, passion and quality since its foundation in 1863, every President of the Company has been a member of the CAMUS family, setting the level and style of the products for each generation.

DOMAINES CAMUS

With 180 hectares in the Borderies region, winegrowing & distilling are at the origin of the CAMUS Group and remain an essential part of its activities. It is the link between the soil, the traditions and the men and women that craft superb Cognacs

- 180 hectares of CAMUS Vineyards
- 200 wine-growing partners
- 1 distillery with 8 copper stills of 25 hl
- 5 ageing cellars with 18 500 small barrels (75 000 hl)
- Blending cellars with 100 barrels (20 000 hl)
- Storage facilities for 100 tanks (20 000 hl)
- 5 bottling lines certified ISO 9001 and ISO 22000.



“

Making a great Cognac is easy.

All you need is a great-grandfather, a grandfather and a father who have done it before you

”

Cyril CAMUS

THE FINEST CRUS for the True Connoisseurs

CAMUS owes its international reputation to the rich and subtle flavours of its Cognac that appeal to all the senses. Perpetuating the distinctive styles of the House of CAMUS is the Cellar Master's responsibility, blending eaux-de-vie from different crus and of different ages with technical virtuosity, inspiration and intuition in equal measures.



VS ELEGANCE

Finesse and Character

A fresh and lively Cognac, true to the original character of the vine.

Silver Medal
at the International
Wine and Spirit Competition
Quality Award, 2012.

Double Gold Medal
at the San Francisco
World Spirits Competition, 2011.

Gold Medal
at the World Spirit Awards, 2010.



VSOP ELEGANCE

Delicate oak Finish

A smooth and fruity Cognac, extremely mellow and richly flavoured.

Silver Medal
at the International Wine and Spirit
Competition Quality Award, 2012.

Gold Medal
at the International Review of Spirits
Competition - rated 93
exceptional, 2011.

Gold Medal
at the San Francisco
World Spirits Competition, 2010.

ELEGANCE

A New Flavour Profile in the World of Cognac

A true favourite, the Elegance range made up 86% of CAMUS sales in 2012. The Elegance blends incorporate generous amounts of the delightfully floral Cognacs of the Borderies, the CAMUS signature flavour, offering aromatic elegant Cognacs that are true to CAMUS's style.



XO ELEGANCE

The Age of Harmony

An exquisitely well-balanced and mellow Cognac which offers a myriad of round, subtle and elegant aromas.

Silver Medal
at the International Wine & Spirit
Competition Quality Award, 2012.

Gold Medal
at the San Francisco
World Spirits Competition, 2011.

Gold Medal
at the International Review of Spirits
Competition - rated 94
exceptional, 2011.



EXTRA ELEGANCE

Pure Elegance

An exceptional blend of eaux-de-vie created mainly from Borderies, Grande and Petite Champagne, with great roundness, intense flavours, finesse and a remarkably velvety finish.

Double Gold Medal
at the San Francisco
World Spirits Competition, 2012.

Gold Medal
at the World Spirit Awards, 2010.

Platinum Pentawards 2007,
Best of Luxury Category Award.



FAMILY LEGACY

A Tribute to Living Tradition

Family Legacy takes its inspiration from ancestral rules of perfect blending, a legacy of past expertise recorded in the Cellar Master's cahier de coupes since the 19th century. This cognac is composed of five different crus -including Borderies, added last to the blend like a final brushstroke to a piece of art- and requires eight blending steps. FAMILY LEGACY is presented in an elegant decanter crowned with a multi-faceted crystal stopper.



ILE DE RÉ

Like No Other

In its on-going search to explore the diverse regions of the Cognac appellation, CAMUS became the first Cognac House in 2004 to capture the unique marine notes of the Ile de Ré vineyards.



ILE DE RÉ FINE ISLAND

Fresh and Tangy

Light, fresh iodine notes with hints of dried fruit lead into a slightly salty finish, with archetypal mellow softness.

• **Double Gold Medal** at the San Francisco World Spirits Competition, 2012.

• **Silver Medal** at the International Wine & Spirit Competition Quality Award, 2012.

ILE DE RÉ DOUBLE MATURED

Powerful with Subtle Smokiness

A perfect balance between smoky notes touches of candied fruit and a hint of honey.

• **Gold Medal** at San Francisco World Spirits Competition, 2012.

• **Bronze Medal** at the International Wine & Spirit Competition Quality Award, 2012.

ILE DE RÉ CLIFFSIDE CELLAR

Rich and Smooth

Spicy with hints of vanilla. Remarkably mellow on the palate with touches of orange and dried grape, leading to a salty finish, with iodine notes.

• **Silver Medal** at the San Francisco World Spirits Competition, 2012.

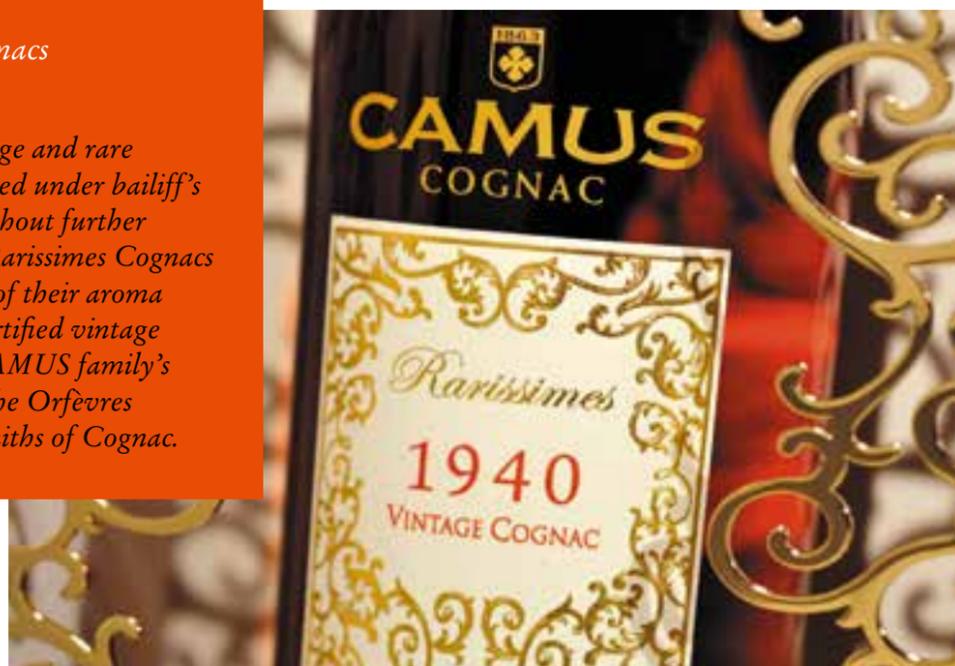
• **Bronze Medal** at the International Wine & Spirit Competition Quality Award, 2012.

• **91/100 - Excellent -** at the Ultimate Spirit Challenge, 2012.

RARISSIMES

Historic Vintage Cognacs

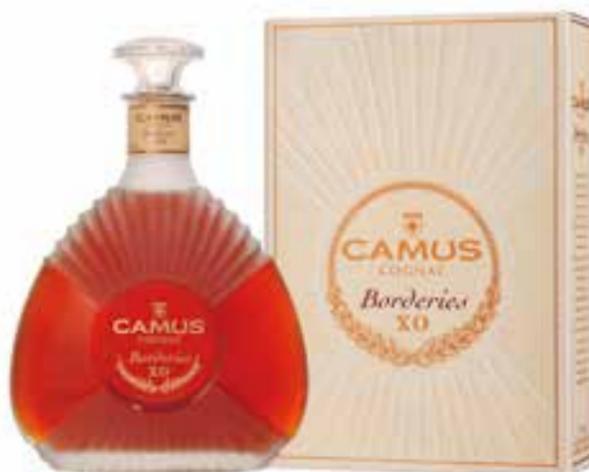
A range of superb vintage and rare collector Cognacs certified under bailiff's supervision. Bottled without further alcohol reduction, the Rarissimes Cognacs retain the full strength of their aroma and character. These certified vintage Cognacs support the CAMUS family's worldwide renown as the Orfevres du Cognac - the goldsmiths of Cognac.



BORDERIES XO

The Signature Cognac

This exceptional XO single-Growth Cognac benefits from long oak ageing and hails predominantly from the CAMUS family's finest vineyards. Borderies XO is a rare, exquisite tasting experience, produced in limited quantities only. Its distinctive floral bouquet reveals remarkable aromatic intensity within a velvety texture and leads into a superbly persistent, delicately spicy and pastry finish.



Gold Medal at the International Review of Spirits Competition - rated 93 - Exceptional, 2011.
Best in Class Platinum at the SIP Awards, 2011.



MASTERPIECE COLLECTION

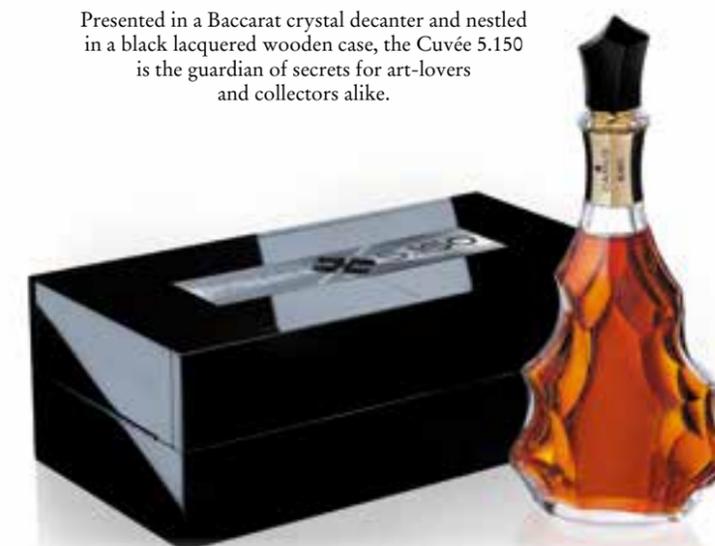
With the Masterpiece Collection, Cyril CAMUS can allow himself the luxury of imagining the most exceptional of Cognacs and the most unconventional of blends, to achieve creations unrestricted by rules.

CUVÉE 5.150

celebrating the CAMUS Legend

On the occasion of its 150th anniversary, CAMUS has imagined an exceptional Cuvée in an assembly of five ancestral cognacs, each chosen for its character to symbolize the distinguishing mark left by the successive generations of the Family at the head of this House.

Presented in a Baccarat crystal decanter and nestled in a black lacquered wooden case, the Cuvée 5.150 is the guardian of secrets for art-lovers and collectors alike.



A PASSION for the World

Over the years, CAMUS has successfully expanded its global reach with a strong distribution network across markets and regions. This distribution model is established around two International Sales teams based in France and Hong Kong, a Global Marketing team located in Cognac, and local Sales and Marketing teams based in key markets.

Building consumer loyalty and addressing cultures individually, CAMUS works from an ambitious vision of promoting its products and brand internationally at the highest level. As a result, CAMUS is sold in almost every country in the world, in almost every international airport and on board a large number of airlines.

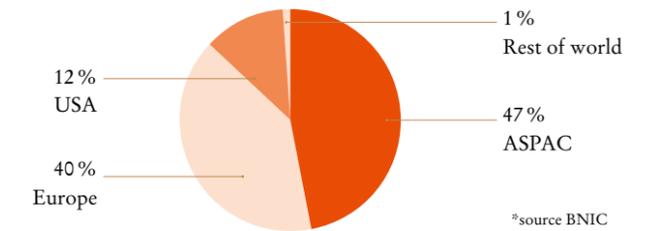


SHARE OF SALES BY CATEGORY (volume) 2012*

| CATEGORY | COGNAC INDUSTRY | CAMUS |
|------------|-----------------|-------|
| VS | 44% | 23% |
| VSOP | 42% | 39% |
| XO & Above | 14% | 38% |
| | 100% | 100% |

*source BNIC

SHARE CAMUS SALES BY REGION (volume) 2012*



*source BNIC

CAMUS WINE & SPIRITS, WORLDWIDE SALES

From their headquarters in Cognac, the House of CAMUS's commercial arm, CAMUS Wine & Spirits coordinates offices and personnel in Bordeaux, London, Hong Kong, Ho Chi Minh, Moscow and Tokyo. CAMUS Wines & Spirits handles the sales and marketing of CAMUS's own brands as well as select third-party quality brands in nearly every country in the world.

CHINA: Meeting Demands for Premium and Luxury Products

Shanghai-based Yuanliu is one of the largest independent, foreign-owned distribution companies in the China spirits industry. With more than 200 employees in 20 locations across China, the company uses innovative units, such as relationship marketing platform COM3 to connect more directly and deeply with consumers, meeting growing demands for premium and luxury products. The company has also launched the exclusive Maison CAMUS Lounge in Beijing and five Maison CAMUS boutiques (in Beijing, Guangzhou & Shenzhen) retailing CAMUS Cognacs, fine wines and speciality spirits.

HONG KONG: Providing Duty-Free Expertise

In addition to its ASPAC Sales teams, CAMUS has an office in Hong Kong which offers duty-free expertise to the Far Eastern countries, presenting them with innovative and relevant solutions. The office also provides support to key domestic markets (Japan, Korea) and to new partnerships (eg. Myanmar).

UNITED STATES: Premium Brand Building

CIL US, CAMUS's American subsidiary is located in West Palm Beach, Florida. This Sales and Marketing platform focuses on positioning and developing the various CAMUS brands on the American market.

VIETNAM: New Developments

Based in Ho Chi Minh City, CAMUS Vietnam is a representative office. The company has achieved widespread distribution in the off-trade channels and is growing rapidly in the on-trade channels. With the development of the market and the growing demand for premium spirits, CAMUS Vietnam is planning to open a fully-fledged subsidiary in 2013.

RUSSIA: The Key to Eastern Europe

Based in Moscow, this local office handles the relationships with distributors in Russia and CIS Countries.

DUTY-FREE: A Long History and Know-how

From the pioneering days of the 1960s to the highly complex and demanding environment of today's duty-free industry, CAMUS has remained one of the leading suppliers to the trade. As an early partner of DFS, CAMUS was one of the first spirits brands introduced in duty-free shops. Nowadays CAMUS Wine & Spirits is present in all the key airports and always within the Top 5 Cognacs listed in duty-free.

BRANCHING OUT Staying True

“We have a large and loyal consumer base that often comes to us for advice on wines and spirits,” Cyril CAMUS, CEO explains. “At one point it became clear to us that the obvious next step would be to go beyond recommendations and actually start offering products we believe in ourselves, other than Cognacs.”

Created exclusively from brands linked with exceptional *terroirs*, the House of CAMUS's impressive portfolio continues to grow but remains closely linked to the celebration of the “Finer things in life.”

While CAMUS's comprehensive range of fine Cognacs remains the core of the distiller's output, expanding its portfolio, CAMUS now also develops other premium products such as wines, spirits and coffees (outside France).

Over time, the House of CAMUS had built a strong network of partners and associates that shared the company's vision, heritage, values, passion and principles of craftsmanship. Today, many of these producers are part of a strategic partnership with CAMUS that brings some of the world's finest luxury drinks together.

In addition, CAMUS offers a selection of other Cognacs and brandies (Planat, Boncourt, Chbatelle...). On a local basis, CAMUS handles the distribution of such prestigious brands as Salon and Delamotte Champagnes, La Mauny Rum and Château Laubade Armagnac.



CALVADOS BERNEROY (AOC)

A Classic from Normandy

Calvados, one of the world's finest spirits, has been a feature in the historic French region of Normandy for over five centuries. CAMUS has been offering Berneroy Calvados since 1944 and it is one of the fastest growing brands in its category today.

www.calvados-berneroy.com

A SELECTION OF THE MOST REMARKABLE SPIRITS AND SPECIALITIES FROM AROUND THE WORLD

DOMAINE PINNACLE

The Star of Ice Apple Wines

Domaine Pinnacle is a family-owned orchard and winery on the southern slopes of Pinnacle Mountain in the Eastern Townships of Québec, Canada. Made from an exclusive blend of late-harvested apple varieties, Domaine Pinnacle Ice Apple Wine – also known as ice cider – offers a delightful harmony of sweetness, crisp acidity and aromatic intensity unlike anything else. A recognised world leader in ice apple wine, Domaine Pinnacle has been distributed by CAMUS for nearly a decade.

www.domainepinnacle.com

UNGAVA GIN

The New Canadian Premium Gin

Ungava Canadian Premium Gin originates on the northern frontier where the vast tundra meets icy seas. Its particular aroma can be traced back to six rare botanicals, native to the Arctic region, that enter its composition. Handpicked in the wild during the fleeting summer season, then infused the traditional way, they are handcrafted into a 100% natural gin. Launched in 2012, this innovative yet authentic gin is distributed by CAMUS internationally.

www.ungava-gin.com

KWEICHOW MOUTAI (AOC)

China's Pride

A national symbol of China, both at home and abroad, Moutai, produced exclusively by Kweichow Moutai Co., Ltd. has a rich and storied heritage which dates back over 2000 years to the time of Emperor Han Wu. In 1949 it was chosen by Zhou Enlai to commemorate the founding of the People's Republic of China and it has been the national liquor served at all state banquets ever since. In 2005 CAMUS became the exclusive distributor of Moutai Small Batch Blend on the international duty-free market. Seven years later Moutai has become one of the Top 50 best-selling products in duty-free stores.



THE MOST EXCEPTIONAL
BEANS FOR THE PERFECT CUP
OF COFFEE

“At home, we end fine meals with a glass of Cognac, followed by a coffee. We were usually pretty pleased with the Cognac... but felt the coffee could be better. So, we created one. Now we are pleased to offer our extended family around the world a fully rounded CAMUS experience,”

Cyril CAMUS



Two years ago, CAMUS became a player in the coffee market. Like Cognac, coffee is strongly influenced by *terroir*, judicious harvesting, fermentation, application of heat, and, most importantly, blending. Maison CAMUS coffees are custom-blended and carefully roasted to create flavour profiles that CAMUS Cognac blenders have used for many generations. Made from the top High Grade Arabica beans and grown sustainably by small-scale farmers in South and Central America, CAMUS's super premium coffee is endorsed by select retailers reputed for their gourmet excellence such as Harrods and Dean & DeLuca. CAMUS coffee is sold on international markets in department stores, gourmet stores and other prestigious outlets (outside France).

MARCEL AMANCE

Burgundy's Legend

Marcel Amance was the property of the Maufoux family, an influential Burgundian dynasty whose successive generations from 1860 onwards devoted themselves to producing great Burgundy wines. Reputed for its outstanding Nuits-Saint-Georges and Clos de Vougeot, Marcel Amance wines are the fruit of ancestral family know-how.

A WIDE VARIETY OF ACCLAIMED FINE WINES

VINISSIMES

*Prestigious Bordeaux,
Exceptional Châteaux*

This ultimate selection of Bordeaux appellation wines such as Saint-Emilion, Graves, Médoc or Bordeaux all come from exceptional châteaux. This high-quality wine range was specially developed by CAMUS for the duty-free market and is available in luxury gift boxes. Duty-Free.

In addition, CAMUS handles the international distribution of French & New World Estate wines.

MONTROUGE

*Noble terroirs
from the South of France*

Evoking the southern landscapes where vineyards grow on the slopes under the bright sunshine, Montrouge traces its roots back to a family wine merchant company founded in 1869. The wines, such as Châteauneuf du Pape AOC, Côtes du Rhône AOC and Gigondas AOC are all famous for their generous and fruity character.



ENJOYING *the Finest Cognac Experience*

With tailor-made visits and workshops in Cognac and an exclusive lounge in the heart of Beijing, the House of CAMUS invites consumers to develop their understanding of Cognac, experience the French “Art de Vivre” and discover new unforgettable taste sensations.



THE CAMUS WORKSHOPS an Initiation into the Secrets of Premium Cognac

The House of CAMUS's extraordinary workshop programme was born from the desire to share CAMUS's artisan culture both with passionate Cognac aficionados and novices alike, in an intimate and convivial atmosphere.

The CAMUS's exclusive Master Blender Workshop offers the participants the possibility to partake in a tasting session and become a Master Blender for the day. Under the guidance of a professional, the visitors have the unique opportunity to gain a better understanding of the delicate art of blending and, using CAMUS's best *crus*, create their own bespoke Cognac.



MAISON CAMUS LOUNGE the French ‘Art de Vivre’ at the Heart of Beijing

Created in 2010, the Maison CAMUS Lounge - the CAMUS family's home in Beijing - has become one of the most luxurious and exciting venues in the Chinese capital.

The unique lounge is a private club where like-minded people gather in an exclusive environment to enjoy conversation and the pleasures of exceptional Cognac, champagne or wine. Maison CAMUS Lounge has an outstanding cellar of *Premier Grand Cru* wines from Bordeaux that are not available elsewhere in China. One of Beijing's finest addresses, the member's lounge also offers traditional French cuisine and a workshop programme of initiations into the fine art of tasting premium spirits and creating individual and unique Cognacs. Discreetly tucked away at the edge of the 4th Floor Reignwood Center on the Jianguomen Lu, this peaceful haven is home to a 500m² terrace with a magnificent panoramic view of the city: built around an outdoor walkway strewn with wrought-iron swings, the terrace evokes the romance of classical French gardens.



UNDERSTANDING COGNAC

an Amazing World of Flavours and Aromas

Cognac is a sophisticated and versatile drink that appeals to all generations and can be enjoyed in a number of ways, from neat to long drinks or in a cocktail.

Served with tonic water, CAMUS VS Elegance is the perfect aperitif. Mix CAMUS VSOP Elegance with triple sec, sweet and sour mix and orange juice to get a refreshing, lively cocktail, the CAMUS-RITA. Cognac can also accompany an entire meal, complementing and enhancing a wide variety of dishes. With its fresh, salty, tangy flavours a chilled CAMUS ILE DE RE will add a new dimension to any kind of seafood. Strong-flavoured meats, cooked in sweet and sour fashion, go well with the spicy notes of CAMUS XO Elegance. Cognac is ideal to match the sweetness and richness of many desserts. Chocolate or gingerbread with CAMUS Borderies XO makes for a true gourmet combination. Cognac is the supreme digestif. Try a CAMUS Extra Elegance for a truly luxurious taste experience, rich and complex, with nutty walnut undertones.





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