



CHOICE POINT

MEDIA KIT



“I have a vision of a future that is cleaner, more just and one that offers an environment for humans and other species to not merely exist, but flourish. I have belief that with this vision, and the empowerment of millions of like-minded individuals like you around the world, a meaningful contribution to a brighter future for our planet is not only possible, but also inevitable.”

HARRY MASSEY ~ CHOICE POINT FOUNDER AND MOVIE DIRECTOR

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USEFUL LINKS



IMAGE REQUESTS & PRESS RELEASES



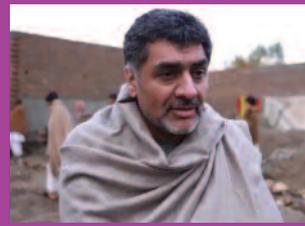
WATCH THE MOVIE TRAILER



VISIT THE CHOICE POINT WEBSITE

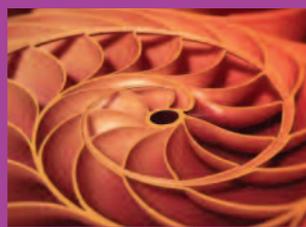


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CHOICE POINT IS A STARTLING NEW MOVIE THAT DELVES INTO THE HEARTS AND MINDS OF SOME OF THE WORLD'S LEADING CHANGE-MAKERS: FROM BUSINESSPEOPLE TO STATESMEN, FROM SPORTS STARS TO SPIRITUAL LEADERS, SCIENTISTS TO PHILOSOPHERS.

THROUGH THIS MOVIE THEIR VOICES OFFER A PROFOUND MESSAGE OF HOPE AS A PATTERN EMERGES THAT EMPOWERS EACH OF US TO BE THE CHANGE - TO MAKE THE CHOICES THAT CAN NOT ONLY TRANSFORM OURSELVES, BUT ALSO THE WORLD AROUND US.



CHOICE POINT: THE MOVIE & THE MOVEMENT

World Leaders Point the Way Toward Personal and Global Transformation by Codifying the Dynamics of Change That Anyone Can Follow

Gives People Insight on How Aligning With Purpose Allows Them to “Be the Change”

Santa Cruz, CA -- In physics, the term “Choice Point” indicates a place of branching or forking, a point of possibility. The point of transformation.

And now a remarkable and powerful new documentary movie points the way to mankind's Choice Point, the point at which each of us can individually pivot toward a life of fulfillment and service, and collectively impact the Choice Point of our world.

Featuring riveting interviews by such luminaries as Sir Richard Branson, Archbishop Desmond Tutu, John Paul DeJoria, Jack Canfield Gregg Braden, Barbara Marx Hubbard, Alison Pothier, Dr. Scilla Elworthy, James Caan, and a host of others, Choice Point delves into the hearts and minds of the world's leading change-makers—people who offer their own stories as testament to the power of stepping forward into change with courage and wisdom.

Their voices offer a profound message of hope as a pattern emerges that empowers each of us to be the change. From all of those interviewed—businesspeople to statesmen, from sports heroes to spiritual leaders, scientists to philosophers—we discover how to transform ourselves in ways that ripple out to change the world.

Choice Point features the major visionaries and inspirational figures of our times, every one of whom overcame challenges and obstacles in his or her personal life or field of endeavor to reach the pinnacle of success. To do so, they have had to shift beliefs, abandon or change self-defeating thoughts and behaviors, take action, and persevere. In every case, the transformation was not only personal, but also collective, for as they reached their goals and bettered their own lives, they also shared their gifts with the world—and they continue to do so, making major positive social contributions.

Filmmaker, entrepreneur, philanthropist, Choice Point founder Harry Massey traveled the globe to capture the essence of these leader's experiences—then capsulated what he discovered into a methodology that anyone can follow to successfully navigate their own Choice Point, bringing themselves into alignment with their own purpose. And once achieved, expanding one's influence in ways that contribute to the betterment of the world.

“I have a vision of a future that is cleaner, more just and one that offers an environment for humans and other species to not merely exist, but flourish,” says Massey. “I have a belief that with this vision and the empowerment of millions of like-minded individuals around the world, a meaningful contribution to a brighter future for our planet is not only possible, but also inevitable.”

Massey, like the scientists and other leaders in the film, recognizes that the population of the world is facing a critical choice at which individual decisions made today not only impact the self, but also affect the world at large. As the world edges ever nearer to its Choice Point – the tipping point of where it is not too late to decide what our world will be like for future generations – we as individuals also face choices which will determine not only our global outcome, but also our own lives—depending on whether we align with where change is evolving.

Choice Point's experts explore in layman's language the key revolutionary theories involved in the dynamics of change. They help us not only to revise our understanding of the world in which we live, but also to see how our thoughts and actions shape and transform the reality of our world at every level, from the personal to the global. While greater personal well-being translates into greater well-being for all of us, the larger question, however, is how does one make lasting positive changes?

Choice Point the movie answers this question in a powerfully motivating and compelling way.

You can watch it at www.choicepointmovement.com.

CHOICE POINT: THE MOVIE & THE MOVEMENT

The Choice Point Movement

Choice Point is a global movement with the aim of building a brighter future for the planet. It holds a vision of cleaner, safer future that provides an environment for humans and other species to flourish. Choice Point's mission is to help everyone attain a healthy, wise and purpose-filled life so that collectively we can change the world for the better. Choice Point helps each person to be the best puzzle piece that he or she can be and then enables that person to access Choice Point's social network to join with and interlock with others so they can collaborate on the solutions. Choice Point helps people to Understand their World and Align their Purpose so that they can collectively Be the Change.

Says visionary Choice Point founder Harry Massey, "Watch the film, read our books, join our social network, learn from incredible visionaries and collaborate with us all so that we can together create the world we want to live in."

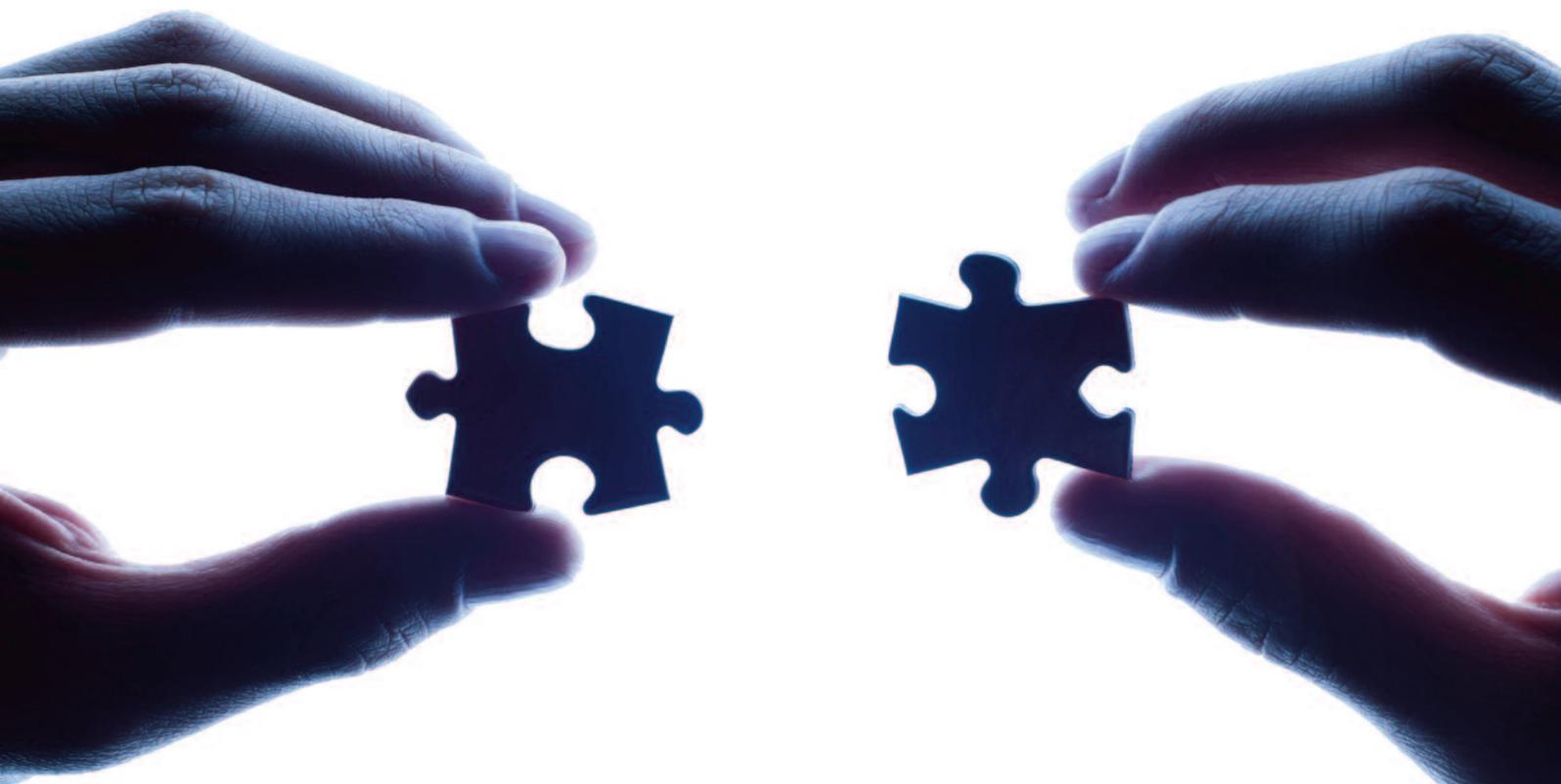
The Choice Point movie--and the accompanying book from Hay House Publishing by Massey and David R. Hamilton, PhD--are just the opening salvo in the Choice Point Movement, designed to engage people in the process of awakening to their purpose through embracing their Choice Point transformation.

It is hoped that viewers and readers will continue their quest for a healthy, happier and more aligned and purposeful life by delving deeper into Choice Point core philosophy and teachings distilled from 1,200 pages of transcripts and 100 hours of video with the luminaries featured in the film.

Massey has already attracted an astonishing level of support and partnership from among world leaders, businesses and organizations who share his mission of uniting mankind for the betterment of each individual, peaceful coexistence within and between cultures, economic abundance, spiritual enrichment and the health of the planet.

They recognize that Choice Point's paradigm-shifting program provides a blueprint for long-term success and sustainability of the movement, leading to a snowball effect of mounting support worldwide. Under Massey's vision and guidance, the Choice Point Movement is taking a leadership role in global renewal and transformation, uniting those committed to doing this noble work in the world—directing and shaping the Earth's Choice Point. In that endeavor, Choice Point has also launched a free social network where people can connect easily with others around the world who also hold a positive intention to change the world for the better.

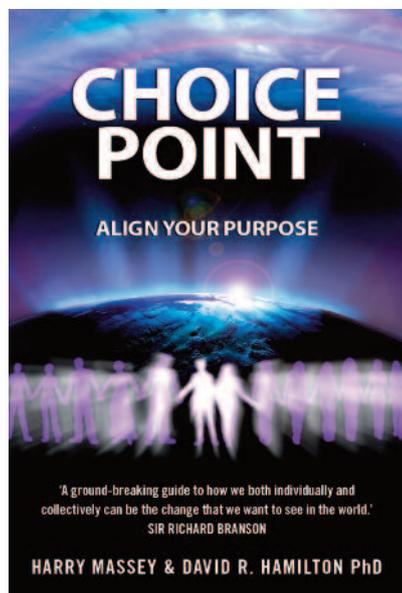
For more information, go to www.choicepointmovement.com



CHOICE POINT: ALIGN YOUR PURPOSE

THE BOOK

By Harry Massey & David R. Hamilton, PhD



At this moment in history, we're faced with one of the biggest Choice Points we have ever encountered. Individuals are making choices to change their nations; nature is giving us a wake-up call; economies are struggling; and for many of us, the future looks uncertain. Yet people are also rallying to have a voice, awakening from their apathy of previous decades. Collectively and individually, we are being given the opportunity to make extraordinary choices in order to change where we are headed.

Based on the extraordinary film Choice Point, which features insights from some of the world's leading change-makers-including Sir Richard Branson, Archbishop Desmond Tutu, John Paul DeJoria, Jack Canfield Gregg Braden, Barbara Marx Hubbard, Alison Poithier, Tony Benn, Dr. Scilla

Elworthy and James Caan, this inspiring book reveals exclusive material not seen in the film, and explores its exciting discoveries in greater depth. It shows you how to understand your world like never before, how to align your own true purpose with the patterns of the universe, and finally, how to be the change that you want to see in the world around you.

CHOICE POINT: Align Your Purpose is published by Hay House and is priced at \$24.95 in the US and Canada.



Harry Massey is a writer, director, entrepreneur, and visionary. He directed the full-length documentary film Choice Point and wrote the companion book. He also founded the Choice Point foundation to bring his vision for transforming the world to the general public. Its mission is both to inspire people to transform themselves-and so to be the change they want to see in the world-and to develop paradigm-changing technology that can assist us in solving some of the world's most pressing problems.



David R. Hamilton, Ph.D., worked in the pharmaceutical industry for four years after gaining his Ph.D. Now the best-selling author of numerous books including How Your Mind Can Change Your Body, he travels throughout the world, offering workshops to help people understand the power of the mind on the body. David also blogs for The Huffington Post.



WHAT IS A CHOICE POINT?

The term 'Choice Point' is borrowed from physics. It is a place of branching or forking. It is a point of possibility. Our lives are constantly creating Choice Points - seemingly negative life events and crises that are actually windows of opportunity for change, enabling us to drastically improve the quality of our lives by making different choices. Crises can either be devastating or transformational depending on what you're able to learn from them and the psychological tools available to you. On another level, it can also be seen that our planet is at a Choice Point. Decisions and choices made by this generation and the next will have a huge impact on whether or not this planet will flourish or be devastated.

You can learn how Mother Nature is in a constant cycle of endings and beginnings, or in other words - Choice Points--and how you can tune into this cycle to maximize your growth potential. The key to identifying the Choice Points in your life--and how to use that information to make the best choices for you at exactly the right time in your life to have the optimum effect -- can be found in these three simple principles:

Principle 1 - Understand Your World

Principle 2 - Align Your Purpose

Principle 3- Be The Change

Change begins with us; every choice we make is creating the future for better or for worse– but where do we begin to make an improvement in our lives and to start to see a happier healthier world? How do we make the right choices? Choice Point provides that guidance.

The Choice Point philosophy is about those windows of opportunity where you have the choice to do something different so that you are supported, rather than fighting against the patterns unfolding in society and nature. It's about how in those moments-- if you can recognise recognize the patterns and align with your purpose--you will be able to move forward with your life in amazing ways, and really make a difference in the world.

Choice Point is a hands on movement that provides us all with the information and tools to realize both our individual and collective potential, too. It does that through assembling the collective wisdom of some of the leading change-makers on our planet within a film, books and a socially interactive learning platform. It also enables you to find people with similar interests and ideas to enable collaboration on a global scale – really empowering you to co-create the world that you want to live in. Choice Point provides a social network for a positive social purpose.

WHAT IS A CHOICE POINT?

The Choice Point Vision at its core is one that helps us all to attain a healthy, wise and purpose-filled life that enables us each to live to our fullest potential, and then join together with others so we can collectively change the world for the better. Choice Point helps you to be the best puzzle piece that you can be and then enables us all to collaborate on the solutions.

The three fundamental aspects that form the foundation of the Choice Point movement are:

a) Social - Choice Point Movement is a social network that allows those of us who want to change both ourselves AND the world to share our ideas, and then find and collaborate with each other. It's unique in that it is a social network with a social mission and enables you to find anyone who may be working on similar ideas, purpose or interests in any location around the world. We also communicate all the positive changes occurring in the network, featured in the magazine and at our events, so that more people can easily learn about and join these efforts—or share with others their enthusiasm for what is transpiring. The social network is provided free of charge and is funded by our self-improvement membership.

b) Self - Choice Point premium membership provides extraordinary collective wisdom on our social network in the form of films, video, courses and ebooks from both great visionaries and even your friends—enabling you to make the right choices so that you can fit into and flow with the broader patterns at play, thus attaining the life that you desire to live.

c) Health – A key aspect of Choice Point's mission is to give people real freedom of choice when it comes to choosing health. This is demonstrated through our highest commitment to researching and developing 21st century biophysics' methods of healing through our sister company NES Health www.neshealth.com . The reason we focus on health is that it is the critical foundation in developing ourselves to our fullest potential.

By giving people a solid foundation of health—the starting place from which they can develop themselves through our self-help membership--and then enabling people to share, find and collaborate with each other on their ideas, amazing solutions are developing in our world. Through Choice Point's social network, millions of people can go forth, align their purpose and solve some of the biggest problems on the planet.

CHOICE POINT GLOBAL: THE ORGANIZATION

Choice Point Global is a worldwide, mission-based company focusing on changing the world by giving people the education, techniques and resources to access expanded health, aligned purpose and greater world understanding.

Choice Point Global has created an umbrella of aligned companies that will individually and collectively enable you to deeply understand your world, be the change that you want to see in your life, heal the planet and align your purpose. To do that, Choice Point Global has created and assembled a worldwide alliance of companies that are uniquely positioned and capable of changing the planet. This alliance is leading and directing the Choice Point Movement, a powerful force bringing people together to effect change.

Called forth by an imminent need for global change, Choice Point Movement has exponentially grown and expanded. The movement has evolved over the past decade, building its worldwide movement via a multi-tiered launching of a bestselling book; an award-winning movie; a 18-point Personal Transformation Program; a publishing and events company; a quantum health research and development company; two magazines; and the first socially-responsible social network that helps transform your personal journey into a fun, socially reinforced "game" that is shared and celebrated by your friends and family members.

The Choice Point Movement is as much a personal journey, as it is a planetary shift, because it is in complete harmony with the shift that is taking place in our world today. The population of the world is facing a critical Choice Point in a time where individual decisions made today not only impact the self, but also affect the world at large. As the world edges ever nearer to its Choice Point – the tipping point at which it is critical to decide what our world will be like for future generations before it is too late– we as individuals also face choices which will determine not only our global outcome but also our own lives, depending on whether we align with where change is evolving. That is why the Choice Point Movement was born and today spans the world.

The organization's key units include:

- Choice Point Media, which creates groundbreaking and entertaining films and programming for TV, radio and online networks to help inspire, educate and lift humanity to its next level. Choice Point Media's powerful and revolutionary film, Choice Point shares the compelling story of the dawning of the Choice Point Movement. That project is debuting in July 2012, the first of many world-changing projects to follow.
- Choice Point Publications, which is a unique publishing firm that sources, creates and publishes leading-edge and inspiring content to help fuel your growth as a human and as an aligned citizen of Planet Earth. Working with the world's best leaders, teachers and philosophers, Choice Point Publications brings you the best transformational books, e-books, online programming, social gaming platforms and more.



OCEAN

St. Helena

Ascension

GULF OF GUINEA

LIBERIA

SIERRA LEONE

IVORY COAST

GHANA

BURKINA FASO

NIGERIA

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THE CONGO

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CHOICE POINT GLOBAL: THE ORGANIZATION

- Choice Point Events, which brings you the most powerful, in-depth and transformational events worldwide. From breakthrough weekend seminars in North America to immersive retreats with world leaders in Europe to interactive online webinars beamed into your own home--we bring you the best and brightest teachers, authors, artists and leaders to help lift and transform your life.
- Choice Point Health/Well-Nes Health and Supplements, which develops and offers the most cutting-edge quantum health products and home health support systems. These supplements and life-enhancing products give you powerful, home-based tools to enhance, balance and increase health in your life.
- Choice Point Nutrition/LyfStart, which aims to end malnutrition on the planet employing its vast array of healthy food and nutritional support offerings. Relying on its strong ties to service organizations and its dedication to a higher purpose, LyfStart intends to change the world – one person at a time.
- Choice Point Quantum Health and R&D, which serves as the “idea lab” for Quantum Health, and formulates the most cutting-edge tools, products and services to empower your life and improve your health -- at home, at work or on the road.
- Choice Point Well-nes Centers, which is building and creating a worldwide fleet of integrative and Quantum Health centers, offering the best in information medicine, practical holistic healing and healthful living.

Choice point Global is headquartered in Santa Cruz. Call us on 011 44 1202 440400 or connect with us via:



facebook.com/choicepointbethechange



[@CPMovement](https://twitter.com/CPMovement)



www.choicepointmovement.com



INTRODUCING:



HARRY MASSEY

Choice Point Global Founder & Director

Choice Point--The Movie Filmmaker

When Harry Massey was lying in his bed in England largely immobilized for seven years by chronic fatigue syndrome, he finally realized that this crucible was the starting point for his healing journey. His Choice Point.

Acknowledging that this severe case of illness was brought about by years of what he terms "self-inflicted, self-destructive hedonistic lifestyle with all the negative beliefs and poor self-worth that lifestyle often entails," Massey began to realize that he was the only one who could restore his health.

And in that process of inquiry, finding and aligning with his purpose, and ultimately becoming the change that he sought in the world, Massey started a worldwide movement. But that was much later.

Having embarked on his quest for wellness, Massey was synchronistically introduced to scientist Peter Fraser and together they began to develop a health system that led to Massey's recovery.

In 2002, Massey founded NES Health Limited, a company dedicated to fostering a 21st-century system of healthcare based on the integration of physics and biology. As part of NES Health, Massey invented two health-related clinical technologies: the NES miHealth and NES Provision. Those endeavors grew out of his own research as he sought to overcome the chronic fatigue. Ultimately, this passion for serving the public good, led to Massey expand his vision in healthcare, founding the Institute of Bioenergetic and Informational Healthcare (IBIH) three years ago, for which he currently serves as Chairman.

But for Massey, there was a call to do more than just sit behind a desk. In 2009, he collaborated with filmmaker Greg Becker to produce *The Living Matrix: The New Science of Healing*, as a means to educate and inspire the general public about leading-edge bioenergetics and bio-informational approaches to health and well-being.

In his newest feature-length documentary film *Choice Point*--which Massey directed and wrote--he shares his vision for shifting the world by helping people to first transform themselves. It further provides people with paradigm-changing technology aimed at solving some of the world's largest problems.

Now on the heels of the new film, Massey moves forward with *Choice Point's* practical applications for people to follow, a methodology which anchors his unique approach to creating lasting change in one's life—change that also opens the door for individuals to be a force for good in the world--making positive contributions to their communities, nations and the planet at large.

The transformation program will provide information, advice, insights and inspiration from some of the world's 'Masters of Life' across the spectrum of business, health, philanthropy, sports, the arts, personal development, and spirituality.

THE CHOICE POINT VISIONARIES

The goal of Choice Point is to inspire viewers and motivate them to examine their own lives and begin the journey of personal transformation, so that they too can reach out to make meaningful contributions to the world. In addition to the interviews with figures of renown who have changed their own lives and made positive contributions to the world, we will examine belief-change processes and the underlying "nature of reality" as explained by the latest research and theories from science, psychology, philosophy and other fields of inquiry. The film seeks to be an agent of change itself by providing a message of hope and inspiration, and guidance for undertaking the transformational process.

These are the visionaries featured in the movie, in the book or whose wisdom is available in the Choice Point videos available to members.



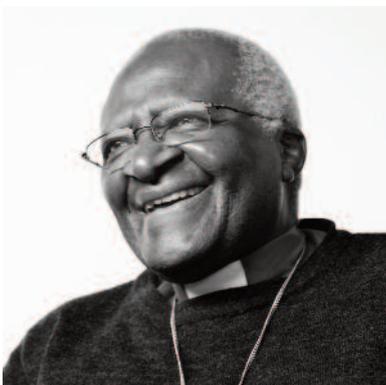
SIR RICHARD BRANSON

British entrepreneur and adventurer Richard Branson is the founder of the Virgin Group, which today holds more than 200 other companies – an impressive achievement for a man who struggled at school because of learning difficulties caused by dyslexia. In addition to his business acumen, Richard is internationally known for his daring spirit and one-of-a-kind adventures. Unafraid of failure, Richard displays a passion for life that is inspirational. From humble beginnings, he has amassed a self-made fortune and has pushed himself to realise his full potential in both the business and sports worlds.



JAMES CAAN

Born Nazim Khan, James Caan's family moved from Pakistan to Britain when he was a child. He has risen to become a premier figure in British and Pakistani entrepreneurship and philanthropy, and has founded or co-founded many successful international companies. James has also devoted himself, through private and government organisations, to passing on guidance and training to aspiring business owners and entrepreneurs. He invests in people, helping them to realise their business dreams, and in the coming generations, by funding education and job skills programs, mainly in Pakistan.



ARCHBISHOP DESMOND TUTU

Activist Archbishop Tutu's voice became known to the world in the 1980s through his tireless work to end apartheid in his native South Africa. During that turbulent period, he practised passive resistance and motivated others through his eloquence, and his adherence to the belief that all people deserve the right to dignity and the pursuit of happiness. He has since taken to the world stage to preach reconciliation, non-violence, and forgiveness and has campaigned to fight AIDS, poverty, and racism. Tutu has received many awards and honours, including the Nobel Peace Prize.



ALISON POTHIER

British inspirational speaker, intuitive healer, and coach Alison Pothier enjoyed a successful career as a chief operating officer and managing director of an international investment bank before founding Inside Out Retreats, an organisation through which she offers programs, treatments, and events that foster personal transformation. Alison combines her business and transpersonal skills to promote insight, consciousness-raising, and transformation. From public workshops to corporate consulting, her reach extends far and wide, fostering new paradigm thinking to make a positive impact in both the private and professional worlds.



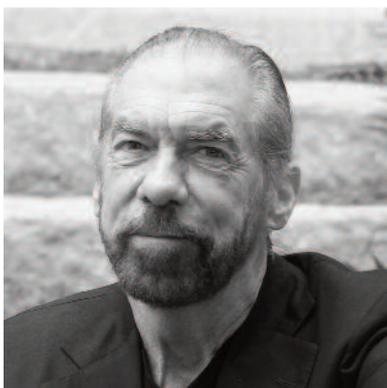
SCILLA ELWORTHY

Scotland's Scilla Elworthy founded the Oxford Research Group, an independent, non-governmental organisation that facilitates dialogue between the world's nuclear powers and their critics, work for which she was awarded the Niwano Peace Prize and was nominated for the Nobel Peace Prize three times. Scilla left that organisation in 2002 to found Peace Direct, a charity that funds and supports grassroots peace-related initiatives in conflict-ridden parts of the world. Scilla is a member of the World Future Council, and has been instrumental in the development or creation of many cultural and political endeavours.



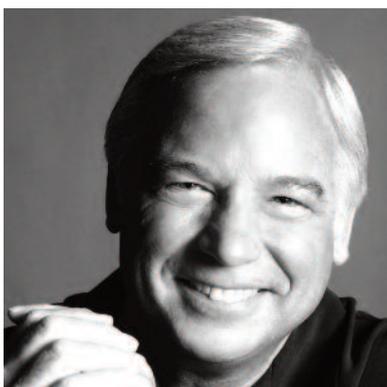
DAVID HAMILTON

Britain's David Hamilton is a champion of the new healthcare, which utilises the forces of the mind and spirit to influence health. Although from a formally-trained background in biological and medical chemistry, David has moved to the frontiers of biology, leaving the conventional world of laboratory research to become a motivational speaker and educator. His main focus is on how thoughts can influence the body, a subject about which he has written several books, including 'How Your Mind Can Heal Your Body', and most recently 'The Power Of Contagious Thinking'. David is co-author of 'Choice Point: Align Your Purpose' the book, published by Hay House.



JOHN PAUL DEJORIA

John Paul DeJoria's journey exemplifies the 'rags-to-riches' triumph of the human spirit, teaching us by example what can be accomplished by applying passion and perseverance and believing in yourself. DeJoria's experiences range from hard work at an early age, to homelessness, to single parenthood, and from learning the business ropes to entrepreneurship to founding a wildly successful multinational company. He gives millions of dollars to support charitable causes of all kinds, and as a philanthropist participated in the White House Conference on Philanthropy in Washington, D.C.



JACK CANFIELD

American Jack Canfield is helping to usher in a new paradigm in the human potential and transformational living. His bestselling Chicken Soup for the Soul series of books, co-authored with Mark Victor Hansen, and many audio programmes about building high self-esteem and accelerating personal achievement, have helped millions of people to revitalise their lives and realise their dreams. Jack has also taken his message to prisoners, welfare recipients, and inner-city youth. Today he runs his own radio show, has a syndicated newspaper column, and continues to lecture and lead workshops around the world.



GREGG BRADEN

Described as a 'rare blend of scientist, visionary, and scholar,' Gregg Braden is the author of numerous international best-selling books and DVDs that bridge science and spirituality. Originally a computer geologist and computer systems designer, Gregg ventured outside his field on a personal quest to gather ancient wisdom, esoteric knowledge, and spiritual insight. He has been a pioneer in showing how history, ancient cultures and traditions, and 'lost' knowledge impact and inform today's world and may shape humanity's future. Gregg teaches workshops and conducts seminars and lectures around the world.



ROBERT E. QUINN

American Robert E. Quinn is at the forefront of change, especially in the business world. He is a professor of business and management at the University of Michigan's Ross School of Business; a leading speaker on the international circuit; and a consultant to businesses, governments, and volunteer organisations on leadership and organisational change. Robert has written numerous books about positive change, visionary leadership, and social issues in the business arena. He is also a founding partner of Wholonics Leadership Group, which provides guidance for individuals and organisations to realise their goals.



IAN STEWART

Ian Stewart is a professor of mathematics at the University of Warwick. A member of the Royal Society, in 1995 he was awarded the Michael Faraday Medal for achievement in his field. Ian has also received other awards for his work in promoting mathematics and has written many bestselling books, including mathematics textbooks, science fiction, and popular science titles. Among his best-known books are *Fearful Symmetry* and *Does God Play Dice: The New Mathematics of Chaos*.



BIRKE BAEHR

Twelve-year-old American Birke Baehr is a leading youth advocate for sustainable agriculture and part of a new generation of ecologically aware young people. Birke's passion began at the age of eight, and he has since studied with some of the world's leaders in organic and sustainable agriculture. He plans to be an organic and biodynamic farmer himself one day, but in the meantime, he is writing a children's book about his journey of discovery about food and farming. He also travels widely, championing environmentally-friendly farming practices and safer, more nutritious food.



VLATKO VEDRAL

Serbian-born Vlatko Vedral is a professor of quantum information theory at the University of Oxford, and is also affiliated with the National University of Singapore's Centre for Quantum Technologies. His book *Decoding Reality: The Universe as Quantum Information* examines in layman's terms how information, rather than energy, is the foundational aspect of the cosmos. Vlatko's revolutionary ideas have furthered our understanding of entropy, determinism, time, quantum mechanics, and other fundamental aspects of reality. His particular areas of research are quantum entanglement and information theory.



BARBARA MARX HUBBARD

Transformational living, ecological awareness, peace and resolution, personal development, and self-realisation – these are all areas in which American Barbara Marx Hubbard has fostered positive change and continues to leave her mark. She is the co-founder and chairperson of the Foundation for Conscious Evolution, and works with The Shift Network as a guide and teacher for conscious evolution. A speaker and social innovator, and the author of six books, Barbara has been a tireless champion of the Earth's future since the 1960s, and is a unique voice for communicating the message of conscious evolution for humanity.



BRETT MORAN

Britain's Brett Moran is a motivational speaker and transformation guru who combines energy work, and the power of the mind to help others to heal. Brett specialises in addiction recovery – particularly from heroin, crack, alcohol, and other severely addicting substances. A former addict himself, Brett combines many complementary therapies to help his clients transform the belief patterns and perceptions that foster their addictive behaviour. Brett has also worked with prisoners, the homeless, at-risk youth, and others who often do not have access to the newest therapeutic approaches.



JODI ORTON

Jodi Orton was a successful career woman when she and her husband, Brett, made the life-choice to become foster parents. Over the past 20 years they have provided a loving home to more than 100 foster children, as well as adopting nine children – soon to be 10! They nurture their ever-growing family on a wildlife rescue reserve in the American Midwest surrounded by nature and animals. Many of their foster children have special needs and require constant attention; the Ortons also offer emergency short-term foster care for children at especially high risk.



DR. RAINER VIEHWEGER

Germany's Dr. Rainer Viehweger trained as a physician in Hungary. For most of his early medical career he worked as an orthopaedic surgeon, but later shifted his focus to holistic medicine and, in 2003, opened a private practice devoted to integrating conventional medicine with alternative and complementary medicine. Now trained in many therapies, including acupuncture, Hunecke's neural therapy, trigger shockwave therapy, psychosomatic energetics, and Scenar therapy, Rainer has published articles on both conventional and complementary medicine and a book that explores the physics of global scaling in relation to human biology.

ADDITIONAL LUMINARIES ON VIDEO OR IN BOOK



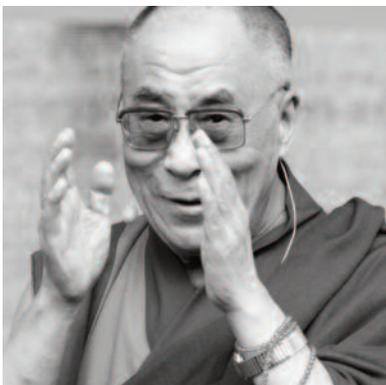
BILL DRAYTON

Bill Drayton is a social entrepreneur. His passion as a social visionary started as a young boy, seeing the disparity in ways people lived in India, continued as a student at Harvard University and Oxford University, and has informed his life and work since. He follows this passion as vigorously as ever, through his global non-profit foundation Ashoka: Innovators for the Public, and more recently Youth Venture, a project dedicated to encouraging social entrepreneurship in young people. In 2011, Drayton won Spain's prestigious Prince of Asturias Awards for International Co-operation for his work promoting entrepreneurs.



PETER BUFFETT

Emmy Award-winning American musician Peter Buffett is the third son of billionaire investor Warren Buffett. Peter has been lauded for his many talents as a performing artist, songwriter, composer, producer and recording engineer. He is also the author of a bestselling book, *Life is What You Make It: Finding Your Own Path to Fulfillment*. Beyond music and publishing, Peter is a committed philanthropist and advocate for social change and justice. He is the co-chairman of the NoVo Foundation which fosters a culture of partnership and collaboration, and which seeks to empower women and girls.



HIS HOLINESS THE DALAI LAMA

His Holiness the Dalai Lama is a man of peace. In 1989, he was awarded the Nobel Peace Prize for his non-violent struggle for the liberation of Tibet. The author of more than 72 books, he has consistently advocated policies of non-violence, and he became the first Nobel Laureate to be recognized for his concern for global environmental problems. Traveling to more than 62 countries spanning 6 continents, he has met with presidents, prime ministers and crowned rulers of major nations. Since 1959, His Holiness has received more than 84 awards, honorary doctorates, prizes, etc., in recognition of his message of peace, non-violence, inter-religious understanding, universal responsibility and compassion. Yet he describes himself as a simple Buddhist monk.



LARRY DOSSEY, MD

Texas physician Larry Dossey is a pioneer of mind-body medicine, originally risking his medical reputation to step into the "new paradigm" of healthcare to support the integration of mind and body, and science and spirituality. His books about spirituality in healing, premonitions, nonlocal mind and other subjects that bridge science and spirit have reached millions and consistently make the bestseller lists.

THE WISDOM OF CHOICE POINT—QUOTES FROM THE MOVIE

“You must know who you are and you must embrace who you are in order to then go beyond it.”

Alison Pothier

“What scientists are beginning to understand is that the universe is actually made up of very few patterns that propagate and repeat themselves on many, many different scales throughout the universe.”

Gregg Braden

‘Things can look disordered, they can look random, but there should be a hidden order to them. And if we want to understand them our job is to find that hidden order.’

Ian Stewart

‘The beauty of understanding patterns is that it gives us a base to make our choices.’

Harry Massey

‘There’s patterns and seasons in nature, there’s patterns of the lunar cycles that affect people, occur, different possibilities, that are more lined-up. And as we understand these patterns, and co-operate with these patterns, then it’s like you get to dance through life, rather than to be dragged through life.’

Jack Canfield

“There comes a point where our purpose and our alignment with our purpose becomes vividly clear and it’s that point of taking that deep breathe and saying, this just feels absolutely right.”

Jodi Orton

“In order to truly transform, from the depths of drug addiction and a life of crime, I had to look deep within myself and face my own darkness. And I had to love myself for what I was, and this helped me to turn that darkness into light.”

Brett Moran

“We change the world by changing ourselves.”

Robert E Quinn

“We’re in a crisis of birth toward a more positive future and each one of us is part of it.”

Barbara Marx Hubbard

‘We come to understand that we are so interconnected to everyone else, through our social networks and the way that we all mix and merge and exchange information with each other all the time, and we start to realise, I am not just changing my own life, but I am actually having an effect in the broader world’

David Hamilton

“Success unshared is failure.”

John Paul DeJoria

“Wisdom is not a product of schooling but of the lifelong attempt to acquire it.”

Albert Einstein



SHORT ON-AIR INTRODUCTION

Harry Massey Founder of Choice Point

Harry Massey is a writer, director, entrepreneur, and visionary. He directed the full-length documentary film Choice Point and co-wrote the companion book. He also founded the Choice Point Foundation to bring his vision for transforming the world to the general public. Choice Point helps each person to be the best puzzle piece that he or she can be and then enables that person to access Choice Point's social network to join with and interlock with others so they can collaborate on the solutions. Choice Point helps people to Understand their World and Align their Purpose so that they can collectively Be the Change.

In addition, Massey co-founded NES Health Limited (www.neshealth.com), a company dedicated to furthering a 21st-century system of natural holistic health care based on integrating physics and biology. He has created several leading-edge health-related technologies, including the NES miHealth. His passion for changing the face of health care arose from his own health challenge as he sought to overcome a serious illness in his youth.

Massey was also executive producer and co-writer of the 2009 best-selling documentary DVD The Living Matrix: A New Science of Healing, which championed the rise of a new kind of medicine based on energy and information fields.

David R. Hamilton, Ph.D. Choice Point Author & Visionary

David R. Hamilton, Ph.D. Britain's David Hamilton is a champion of the new healthcare, which utilises the forces of the mind and spirit to influence health. Although from a formally-trained background in biological and medical chemistry, David has moved to the frontiers of biology, leaving the conventional world of laboratory research to become a motivational speaker and educator. His main focus is on how thoughts can influence the body, a subject about which he has written several books, including 'How Your Mind Can Heal Your Body', and most recently 'The Power Of Contagious Thinking'. David is co-author of 'Choice Point: Align Your Purpose' the book, published by Hay House.

Website www.choicepointmovement.com

QUESTIONS FOR HARRY MASSEY

1. What inspired you to start the Choice Point Movement and create the Choice Point movie?
2. What is the Choice Point Movement?
3. How did you ever get so many world change-leaders to commit to being a part of this project?
4. The people who have made a positive global impact and those who have made billions have a secret we can all learn? What is it?
5. How can people know when they are at a Choice Point and what can they do to change their lives?
6. You say that "understanding your world" is vitally important. How does one go about doing that?
7. "Be the Change" is of course a famous quote from Mohandas Gandhi. How does it figure into the Choice Point paradigm?
8. You were critically ill when you were young? Tell us about that and how it led you to where you are today?
9. Tell us about the miHealth. You call it a portable health system in everyone's pocket.
10. What do you see as the future of where this technology is going and how will it affect healthcare?
11. Why is Choice Point so vital in this time of world shift?
12. Where can people see the movie?
13. What can people do once they see the film or read the book?
14. What does Choice Point's social network do that's needed by the world that others don't?
15. How does one get started?
16. What is your ultimate vision for the world and what do you see as Choice Point's contribution to it?
17. What was Richard Branson like?
18. You've covered a lot of people and issues in the movie. Which one struck you the most?
19. Brett's story is pretty dramatic. Tell us how he came to his Choice Point.
20. You say no one is too young to start making a difference. Burke Baehr who is 11 is a great example. What's his story?

QUESTIONS FOR DAVID HAMILTON

1. Tell us about Harry Massey and your collaboration with him?
2. What was it like for you putting together this book?
3. What is a Choice Point?
4. How can people know when they are at a Choice Point and what can they do to change their lives?
5. You say that “understanding your world” is vitally important. How does one go about doing that?
6. How can one discover what his or her purpose is so one can align with it?
7. “Be the Change” is of course a famous quote from Mohandas Gandhi. How does it figure into the Choice Point paradigm?
8. Why are the book and movie Choice Point so vital in this time of world shift?
9. John Paul DeJoria says in the book: “Success unshared is failure.” What does that mean to you?
10. What did you personally learn from this book?
11. Where can people see the movie and get the book?
12. What is the Choice Point Movement?
13. What can people do once they see the film or read the book?
14. Tell us more about Choice Points' self-help platform?
15. Can you give us a description of the Choice Point social network?
16. How does one get started?
17. What is Choice Point's ultimate vision for the world and what do you see as Choice Point's contribution to it?

CONTACT

For interview opportunities, copies of the Choice Point book for review purposes, high res images, promotional material and other information about the Choice Point Movement please contact the Press Office:

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