



"Britney: Piece of Me" Creative Team

Baz Halpin – Creative Director

A native of Dublin, Ireland, Baz Halpin is one of the industry's best in directing, designing and producing for live stage entertainment. Known for creating vibrant visual shows such as **P!NK**'s "Truth About Love" tour, **Katy Perry**'s "California Dreams" tour, **Sade**'s "Bring Me Home" tour and **Swedish House Mafia**'s 2012 Coachella headline performance, Halpin's career has been deeply rooted with notable artists and performers.

Spanning back to 1995, Halpin has been at the creative forefront for artists by helping bring their stage shows to new levels of prestige. He has also created some of the most memorable live television performances for **Usher**, **Taylor Swift**, **P!NK**, **No Doubt**, **Katy Perry** and many more on such shows as the **Grammy Awards**, **Billboard Music Awards**, **American Music Awards**, **The X Factor**, **American Idol** and more. This is just an example of how Halpin's work uniquely stands out from other directors and designers, enabling him to receive praise for his direction and designs. He has been featured in articles for industry publications such as Lighting & Sound International and the Los Angeles Times as well as being recognized and awarded the Live Design Online Excellence Award, the Knights of Illumination award and Lighting Designer of the Year for the 2012 Parnelli Awards.

In the past, Halpin has worked with music legends such as **Tina Turner**, **Def Leppard**, **Christina Aguilera**, **Joe Cocker**, **Leona Lewis**, **Ricky Martin**, **Whitney Houston**, **Sugarland**, **Lady Antebellum**, **Cher**, the **Black Eyed Peas** and many others. Most recently he directed and designed **Taylor Swift**'s "Red" tour and is currently working on **Lionel Richie**'s US Tour.

Melissa Garcia – Assistant Creative Director

Melissa Garcia has had the pleasure of working as an Assistant Director with Baz Halpin and Silent House Productions since 2012. Prior to joining the team, she has contributed to various productions as choreographer, in addition to assisting many of today's most sought after directors and choreographers. As a singer/dancer/aerialist, her stage and live event credits include the **Celine Dion** World Tour; **Kylie Minogue**'s World Tour; **Paulina Rubio**'s World Tour; **Katy Perry**, **Taylor Swift** and **No Doubt**. In addition, her film and television credits include **Beaches**, **American Idol**, **Dancing with the Stars**, **Grey's Anatomy**, **Malcolm in the Middle**, **Bones** and **Your Chance To Dance**.

GEODEZIK – Multimedia Designer

Founded in 2006, GEODEZIK is a multimedia company specializing in video content production and system design for stage shows, public events and permanent installations. GEODEZIK also acts as video consultants for stage and architectural design. The company offers a comprehensive vision in multimedia, from project design to final showing, creating original content and new technology with the help of a community of visual artists, as well as with stage and new media professionals.

Working with world class entertainers such as **The Eagles, The Black Keys, Kiss, Katy Perry, Taylor Swift, Usher, Joe Cocker, Lionel Richie, Eric Church, Shakira, Beast, Michael Buble, Alicia Keys, P!NK, Whitney Houston, Mariah Carey, Eros Ramazzotti, Tina Turner, Justin Timberlake, The Killers, Cher, Bette Midler, Lenny Kravitz, Kanye West, Jay-Z**, and more, GEODEZIK has created some of the most memorable video designs for their stage acts.

Additionally, galas such as **the Juno Awards** (2005, 2007, 2008) and other large scale events employ GEODEZIK's moving images to support their latest technology, such as: **Cirque du Soleil's "Michael Jackson Immortal World Tour;" Cirque du Soleil's "Zaia;" Cirque du Soleil's "Delirium;" "Paradise Lost,"** a creation by Dominic Champagne, Jean Lemire and Daniel Bélanger; **"Butterflies"** by Gilles Maheu and Wayne Fowkes in China; and **Odysseo's "Cavalia"** by Wayne Fowkes and Normand Latourelle.

Ashley Evans and Antony Ginandjar, The Squared Division – Choreographers

The Squared Division is an Australian creative powerhouse taking the world by storm with their high end, extravagant, cutting edge and extraordinary creative direction and choreography. With successful careers in dance and theatre, Antony Ginandjar and Ashley Evans have over 16 years of international industry experience. Their earlier careers in dance had them stack up performances with **Fergie** from **The Black Eyed Peas, Kylie Minogue** and **George Michael**. After 10 years in the business, the boys joined forces and created The Squared Division, quickly establishing themselves as the go-to creative and choreographic team for live stage performances, music videos, television productions, theatre, events, fashion and television commercials.

The Squared Division has been creative directors and choreographers of **The X Factor Australia** from 2011 to 2013. Produced by FremantleMedia, the award-winning stage production is unrivaled and has been lauded as the most stunning and extravagant X Factor production in the world. The duo also directed and choreographed **The X Factor Live 2013**, a concert stage tour that featured the Top 6 contestants from the Australian television production. Continuing their world domination The Squared Division recently collaborated with **Britney Spears** for her music video "Work Bitch," and is thrilled to be working with Britney once again, alongside creative director Baz Halpin, for Britney's Las Vegas extravaganza. Prepare to be blown away.

Marco Marco – Costume Designer

Marco Marco was founded in 2002 by Marco Morante. A California native, Morante studied Scenic and Costume Design at CalArts, providing the groundwork for his evolution into a fashion designer who excels with non-traditional materials and daring concepts.

Morante's inventive work is evidence of a sophisticated, but playful eye and a versatile style which allows him to artfully produce unique looks for the stage and red carpet. His provocative designs and talent for constructing one-of-a-kind pieces have attracted a remarkably robust list of talent in little over a decade. A testament to Morante's adaptability, the diverse list of those who have worn Marco Marco includes **Janelle Monae, Nicole Scherzinger, Adam Lambert, Jennifer Hudson, Britney Spears, Demi Lovato, CeeLo Green, Shakira, Mary J. Blige, Katy Perry, Justin Bieber and Kelly Rowland.**

Morante's designs have also been featured in the commercial campaigns for Got Milk?, Vitaminwater, PlayStation, Lay's Potato Chips, Ford and Intel, and he also created costumes for a range of tours that includes **Ke\$ha's "Warrior" and "Get Sleazy" tours, Selena Gomez's "Stars Dance," Nicki Minaj's "I Am Music II," Lil' Wayne's "America's Most Wanted," Leona Lewis' "The Labrynth," Black Eyed Peas' "The E.N.D.," "NKOTBSB," and Fergie's "The Duchess"** tours.

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