

## NATIONAL COACHES VS. CANCER EVENTS



- **Officials vs. Cancer**

**JANUARY:** As an expansion of the Coaches vs. Cancer program, referees are asked to donate a portion of their game fee to the American Cancer Society. This initiative starts during Suits and Sneakers weekend and concludes with an announcement of the monies raised during the National Association of Basketball Coaches' presentation at the Final Four. For more information about Officials vs. Cancer, contact Jim Satalin, national program director, 315-433-5620 or email [jim.satalin@cancer.org](mailto:jim.satalin@cancer.org).

- **Fight Cancer in Style!**

**APRIL:** Coaches' wives and families aren't just sitting on the sidelines in the fight against cancer—they're taking center court with their involvement in Coaches vs. Cancer. *Fight Cancer in Style* is an exclusive brunch, networking opportunity and boutique shopping event held during the NCAA Men's Final Four. This awareness-raising event is hosted by coaches' wives and allows other wives to learn more about getting involved in the fight against cancer in their schools and communities. For more information regarding *Fight Cancer in Style*, contact Loren Deal, national project coordinator, at 404-417-5971 or [Loren.Deal@cancer.org](mailto:Loren.Deal@cancer.org).

- **Coaches vs. Cancer Golf Invitational**

**JUNE:** This friendly, yet competitive, golf outing for coaches raises funds to support the American Cancer Society's mission to save lives and create a world with more birthdays. For more information regarding Coaches vs. Cancer Golf Invitational, contact Loren Deal, national project coordinator, at 404-417-5971 or [loren.deal@cancer.org](mailto:loren.deal@cancer.org), or Jim Satalin, national program director, at [Jim.Satalin@cancer.org](mailto:Jim.Satalin@cancer.org) or 315-433-5620

- **Coaches vs. Cancer Classic benefiting Coaches vs. Cancer**

**NOVEMBER:** The annual [Coaches vs. Cancer Classic](#) is the nation's premier, preseason college basketball tournament that offers spectators and fans some of the most exciting college basketball in the country and the chance to help the American Cancer Society make a difference in the fight against cancer. Proceeds from ticket sales to this tournament champion round benefit the Coaches vs. Cancer program. The Classic has generated nearly \$4 million for the American Cancer Society during the last 12 years.

- **Coaches vs. Cancer Suits and Sneakers Awareness Weekend**

**JANUARY:** [Suits and Sneakers awareness weekend](#) gives coaches and coaching staff nationwide the chance to raise awareness of the many ways people can reduce their risk of cancer. Corporations and individuals are encouraged to join the Suits and Sneakers Challenge by hosting a [Wear Your Sneakers to Work Day](#). This challenge encourages employees to make a donation to Coaches vs. Cancer for the opportunity to wear their sneakers to work for a day. For more information regarding Suits and Sneakers, contact Anthony Marino at 518-220-6939 or [anthony.marino@cancer.org](mailto:anthony.marino@cancer.org).

- **Local Coaches vs. Cancer Events**

The Coaches vs. Cancer program encourages coaches to engage with their community by organizing and hosting their own fundraising events. To find out if there are any Coaches vs. Cancer events in your area or alma mater, visit [coachesvscancer.org](http://coachesvscancer.org).