US ADULTS’ AWARENESS OF ATHEROSCLEROSIS & RISK FACTORS FOR PLAQUE BUILDUP*

LESS THAN TWO thirds [61%] of survey respondents said they had heard of a disease called atherosclerosis.

ONLY ONE IN FIVE [20%] of survey respondents said they considered themselves at increased risk for atherosclerosis.

ONLY 21% of survey respondents could correctly identify all 6 surveyed risk factors for atherosclerosis.†

LESS THAN HALF [42%] of survey respondents said they knew their current cholesterol level.

PATIENTS WITH HIGH CHOLESTEROL AND ADDITIONAL RISK FACTORS such as high blood pressure, diabetes, or family history of early heart disease could be at increased risk for plaque buildup in their arteries and may need aggressive treatment to lower their high cholesterol.

When diet and exercise alone aren’t enough, adding CRESTOR can help. In adults, CRESTOR is prescribed along with diet to lower high cholesterol and to slow the buildup of plaque in arteries as part of a treatment plan to lower cholesterol to goal.

Important Safety Information about CRESTOR® (rosuvastatin calcium) Tablets

CRESTOR is not right for everyone. Do not take CRESTOR if you are nursing, pregnant or may become pregnant; have liver problems; or have had an allergic reaction to CRESTOR. Your doctor should do blood tests to check your liver before starting treatment and if you have symptoms of liver problems while taking CRESTOR. Call your doctor right away if you have unexplained muscle pain or weakness, especially with fever; have muscle problems that do not go away even after your doctor told you to stop taking CRESTOR; feel unusually tired; or have loss of appetite, upper belly pain, dark urine, or yellowing of skin or eyes. These could be signs of rare but serious side effects. Elevated blood sugar levels have been reported with statins, including CRESTOR. The most common side effects may include headache, muscle aches, abdominal pain, weakness, and nausea. Memory loss and confusion have also been reported with statins, including CRESTOR. Tell your doctor and pharmacist about other medicines you are taking.

Talk to your doctor about prescription CRESTOR.

Please read the accompanying full Prescribing Information.

If you have any questions concerning prescription-only CRESTOR, please visit CRESTOR.com or contact AstraZeneca at 1-800-CRESTOR.

* Based on an online survey among 2,487 US adults (each of the following states: Connecticut, 305; Florida, 301; Indiana, 306; Mississippi, 361; North Carolina, 305; Pennsylvania, 302; Texas, 300; Washington DC, 307) ages 18 and older; conducted August 31–September 9, 2012.

† This is not an all-inclusive list of risk factors for atherosclerosis.

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