

Results at a Glance

At SC Johnson, sustainability is a 360-degree, 24/7 commitment. We work every day to create winning products, ensure less waste, reduce our footprint and make life better for families.

Our compass shows how we're going about it.



Here's a look at some of SC Johnson's 2011/12 results and how they fit with our sustainability commitment.

Winning Products



INGREDIENTS:

Increased use of Better/Best ingredients **from 18% in 2001 to 50% in 2012**, as measured by our SC Johnson-developed Greenlist™ process.



PRODUCTS:

Transitioned some **Ziploc®** Brand shippers to paperboard, **decreasing material use by 254 tons**.



PACKAGING:

Introduced a full line of **concentrated cleaner refills**, helping keep plastic trigger bottles out of landfills.

Less Waste



RECYCLING:

Sponsored the SC Johnson **Green Choices Recycling Challenge** with Recyclebank® to engage 50 communities in increasing local recycling.



OPERATIONS:

Cut global manufacturing combined air emissions, water effluents and solid waste **57% versus our year 2000 baseline**.



MATERIALS:

Established **five-year packaging goals** including cutting packaging by 5% and increasing post-consumer-recycled packaging content to 30%.

Smaller Footprint



ENERGY:

Installed two wind turbines at our largest global manufacturing facility to help generate an average of 100% of electrical energy onsite.



INNOVATION:

Employed solar, wind and biofuel to provide nearly **30% of our energy from renewable sources in 2011**.



CARBON:

Cut greenhouse gas emissions for our worldwide factories by **42% since 2000**, indexed to production.

Better Lives



CONTRIBUTIONS & SERVICE:

Contributed **more than \$200 million** worldwide in the last 10 years alone.



DISEASE PREVENTION:

Continued working with the Bill & Melinda Gates Foundation on **initiatives to fight malaria**.



BASE OF THE PYRAMID:

Distributed 225 radios to remote farming communities in Rwanda as part of our effort to help pyrethrum farmers **improve crops and quality of life**.

Find out more in SC Johnson's 2012 Public Sustainability Report. Download it now at www.scjohnson.com/report



GreenChoices
SC JOHNSON 2012 PUBLIC SUSTAINABILITY REPORT

Johnson
A FAMILY COMPANY

SC Johnson is a family-owned and -managed business that markets such well-known brands as **Glade®, Kiwi®, OFF!®, Pledge®, Raid®, Scrubbing Bubbles®, Shout®, Windex®** and **Ziploc®**. The 127-year old company employs nearly 13,000 people globally and sells products in virtually every country around the world. SC Johnson takes a holistic, 360-degree approach to environmental responsibility, working to make green choices throughout its operations.

Find out more: www.scjohnson.com/report
Follow: [@SCJGreenChoices](https://twitter.com/SCJGreenChoices)

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