

	<p style="text-align: center;"><u>Intro for Anchor</u></p> <p>Millions of Americans age 50 and older suffer from Peripheral Artery Disease, or P-A-D. Clogged arteries in the arms or legs can lead to chronic and debilitating pain...agonizing skin sores...and ultimately, to amputation of the limb. But now there's a brand new treatment for P-A-D that offers to improve patient outcomes...and OhioHealth's Riverside Methodist Hospital in Columbus is the first medical facility in the country putting it to use.</p>
<p>Opal being wheeled into the procedure room</p> <p><i>Riverside Methodist Hospital Columbus, Ohio</i></p> <p>Various scenes of the prep and procedure</p>	<p style="text-align: center;"><u>Reporter (voice over)</u></p> <p>Like millions of seniors, Opal Ridenour has peripheral artery disease. But unlike the others... Opal was the <i>first</i> to have her P-A-D treated with a new stent - just approved by the FDA – at OhioHealth Riverside Methodist Hospital in Columbus, Ohio.</p>
<p>animation</p>	<p style="text-align: center;"><u>Reporter (voice over)</u></p> <p>Drug-eluting stents have been successfully used to treat cardiac disease for years. But this is the first time one's been used to treat a blood vessel <i>outside</i> the heart.</p> <p>Here's how it works --- through a small incision in the groin, a catheter is fed to the blockage. A balloon helps open the artery, then the stent expands to keep it open.</p> <p>What's special is that this stent is coated with a drug which slowly releases into the surrounding tissue...inhibiting the formation of scar tissue that could create a new blockage.</p>

<p>Dr. Ansel working on the patient</p>	<p><u>Reporter (voice over)</u> OhioHealth’s Dr. Gary Ansel helped develop the new stent, and became the first physician to use it –much to the delight of his patients.</p>
<p><i>Gary M. Ansel, M.D. System Medical Chief, Vascular Program OhioHealth</i></p>	<p><u>Dr. Ansel</u> “The vascular patients cry, because they were prisoners. It’s such a devastating illness. We’ve gotten better at opening the blood vessel...now we have a chemically-covered stent to help it stay open. That’s a game changer. And for the first time, we’ve actually seen the number of amputations in the United States drop.”</p>
<p>Various scenes of procedure Graphic support of figures mentioned</p>	<p><u>Reporter (voice over)</u> In clinical trials, 8 in 10 patients treated with the new stent still had open arteries a year later... compared to just 3 in 10 who were treated with balloon angioplasty alone. And patients treated with a non-coated stent required <i>more than twice</i> as many repeat procedures as those treated with the new drug-eluting stent.</p>
	<p><u>Reporter (voice over)</u> But for Opal Ridenour, what matters most is that she’s able to get around again – without pain.</p>
<p>Opal Ridenour</p>	<p><u>Opal Ridenour</u> “It was very hard to walk, hard to do my favorite thing – going shopping. I’m doing better. It’s nice to be able to get around better.”</p>