



Bondi Beach

Bondi Beach is buzzing like never before, with a new wave of bars, cafés, restaurants and accommodation adding a glamorous new sheen to the famous neighbourhood. The recipe for Bondi's enduring cool: it's a village that sets trends and keeps on evolving, while remaining Australia's most iconic beach.

Don't Miss:

- Sun, sand and surf on world-famous Bondi Beach – a playground for locals, backpackers and celebrities alike. Surfing is exhilarating and, whether you're a complete novice or a surfing veteran, **Let's Go Surfing** has a team of friendly professional teachers to show you how to catch a wave coming in from the blue Pacific.
- Shopping – it's a major pastime in Bondi, with retail temptations round every corner, including designer fashion boutiques, gorgeous giftwares and vintage. **Tuchuzy**, a name loved by every Sydney fashionista, has been described as 'Bondi in a boutique,' and has expanded into a sleek new space in the chic Beach House building with an even greater range of amazing labels – Dion Lee, Bec and Bridge, Alexander Wang and Acne are just some of the highlights. Bondi is also home to the flagship store of **Camilla Franks**, Sydney's kaftan queen, whose high-glam designs now sell in some of the world's top stores. Look out for Camilla's new children's range and her latest creation, the 'mantan.'
- Dropping into the **Aquabumps Gallery** to see local photographer Eugene Tan's stunning prints of coastal lifestyle. You can find Eugene at Bondi Beach most morning capturing sunrises, surfers, swimmers and waves.

What's New:

Bondi has seen a recent emergence of small bars from the downright quirky pirate themed **Anchor**, to more glam, beachfront bar **The Bucket List** where Sydney's beautiful people sip cocktails in deckchairs. **Bondi Hardware** channels the macho vibe of its former life as a hardware store, with tools and exposed brick walls, hearty snacks and robust cocktails. **Panama House** takes you to New Orleans via Mexico with authentic North, Central and South American dishes and drinks to match. Bondi's special brand of dressed-down hip. **Bondi FM Bar** is Australia's first radio station/cafe/bar, where you can watch presenters broadcast live while you sip an espresso or a beer.



**Destination
NSW**

MEDIA INFORMATION

Key Experiences:

Stroll the coast on the iconic **Bondi to Bronte** coastal walk. Pass fitness enthusiast locals, join the beautiful people at Tamarama Beach or stop for a swim in Bronte's family friendly pool. A glass of NSW wine at **Swell Restaurant** in Bronte is also a must do.

Enjoy the laid back coastal vibe at the weekend markets. Witness Bondi's love affair with fresh produce every Saturday at the new **Bondi Farmers Markets**. It's a source for delicious NSW produce sold by growers and makers, many of them award winners who supply Sydney's best restaurants. Unearth treasures at the new **Favourite Things** vintage and handmade markets at **Beach Road Hotel** every Saturday afternoon, or browse Bondi Beach Market on Sundays for a cornucopia of cool clothes, jewellery and accessories.

Dining:

Visitors are spoilt for choice in Bondi when it comes to dining.

Japanese fusion inspires **Paper Planes**, a groundbreaking new restaurant where Tokyo pop meets Bondi Beach cool, with skateboards on the ceiling, hanging origami cranes and a delicious mod-Japanese menu including nine sakes. Cute specialities include the Beach Bento Box and sake and strawberry margaritas.

Paper Planes shares one of Bondi's emerging food and retail spaces, **The Beach House** with some other new foodie gems: Miss Chu's, the dumpling queen's Bondi outpost, **Sonoma Bakery Cafe**, a new branch of the gourmet bread and pastry heaven, and **La Macelleria**, an organic Italian butchery and new-wave takeaway from North Bondi Italian's Robert Marchetti. Plus no visit to Bondi is complete without a cream and caramel gelato from the legendary **Pompei's**.

Bondi's newest eateries make full use of abundant local produce. For snacks straight from the surrounding ocean check out **Bondi's Best**, a new seafood cafe offering sushi alongside traditional favourites. At **The Hill Eatery** ethically sourced, organic produce makes scrumptious, home-style dishes paired with an Australian-only wine list and elegant cocktails built with home-made ingredients.

Chef Sean Moran takes the concept of 'paddock to plate' so seriously he has his own farm in the Blue Mountains to supply meat, fruit and vegies to his Bondi restaurant **Sean's Panaroma**.

Stop in for an Italian style cocktail by the sea at **North Bondi Italian** - this Bondi institution is a local favourite with beach views.



**Destination
NSW**

MEDIA INFORMATION

Stay in Style:

Created and developed by landscape designer William Dangar, **Bondi 100** and **Bondi 113** are two boutique, luxury holiday rentals. Stylishly furnished and luxuriously equipped, both properties feature three bedrooms and two bathrooms, both within a couple of minute's walk from Bondi Beach, cafés and restaurants.

Ravesi's, Bondi Beach is located right on the beach, experience the quintessential Bondi lifestyle in this stylish beachside accommodation.

Bondi Beach House is a contemporary beach house only 100m from Bondi Beach. Relax on the sun-drenched deck which has a BBQ and deck chairs. Bliss.

For more information on Bondi Beach go to www.sydney.com

Media contact:

Elissa Tyrrell

A/Executive Manager, Media & Public Relations

P: +61 2 9931 1426

M: +61 (0) 421 130 440

elissa.tyrrell@dnsw.com.au