

Overview

“Follow the Script” is a national empowerment campaign about hypothyroidism awareness, made possible by AbbVie.

The campaign features Emmy-nominated actress Sofia Vergara, who shares her experience with hypothyroidism and encourages others with the condition to take an active role in their health.

Hypothyroidism is a condition in which the thyroid gland does not make enough of the hormone thyroxine. In the United States, thyroid conditions affect an estimated 30 million individuals¹ and approximately one in every eight women will develop a thyroid condition in her lifetime.²

Campaign Goals

- Increase awareness about hypothyroidism and the importance of diagnosis and treatment
- Encourage and empower every person impacted by hypothyroidism to work with their doctor to understand and receive the treatment that is right for them
- Provide “the script” to ensure they receive the treatment prescribed by their doctor each time they visit the pharmacy

Additional Information

- **FollowTheScriptCampaign.com:** Visit FollowTheScriptCampaign.com for additional campaign information, including videos of Sofia, patient surveys, information on hypothyroidism and a treatment option, and additional resources
- **Sofia’s Story:** Learn more about Sofia, her thyroid journey and her career
- **Patient Stories:** Hear from other people with hypothyroidism about their symptoms, diagnosis, and how they learned the importance of following the script
- **Events:** Through campaign events, Sofia will recognize and thank healthcare practitioners for the important role they play and empower the hypothyroidism community

Get Involved

- **Share Your Story:** Become an active part of the hypothyroidism community by sharing your story with the SPEAK Network on FollowTheScriptCampaign.com
- **Take the Poll:** Take various polls available on FollowTheScriptCampaign.com to learn about what you have in common with other patients in the hypothyroidism community
- **Inform Others:** Share your story and the “Follow The Script” campaign messages with friends and family via FollowTheScriptCampaign.com
- **Resources:** For additional information on hypothyroidism and the campaign, visit FollowTheScriptCampaign.com

Please see the back page for Use and Important Safety Information for Synthroid (levothyroxine sodium tablets, USP), including warning about misuse in weight loss.

Please click to see full Prescribing Information:

<http://www.rxabbvie.com/pdf/Synthroid.pdf>

Use

SYNTHROID® (levothyroxine sodium tablets, USP) is a prescription synthetic thyroid hormone that is used to treat a condition called hypothyroidism. It is intended to replace a hormone that is normally produced by your thyroid gland. Generally, thyroid replacement therapy is to be taken for life.

Important Safety Information

- Thyroid hormones, including SYNTHROID, should not be used either alone or in combination with other medicines for the treatment of obesity or weight loss. In patients with normal thyroid levels, doses of SYNTHROID within the typical range used for hormone replacement are not effective for weight loss. Larger doses may result in serious or even life-threatening effects, especially when used in combination with certain other drugs used to reduce appetite.
- Notify your physician if you are allergic to any foods or medicines, are pregnant or intend to become pregnant, are breast-feeding or are taking any other medications, including prescription and over-the-counter preparations.
- Notify your physician of any other medical conditions you may have, particularly heart disease, diabetes, clotting disorders, and adrenal or pituitary gland problems. Your dose of medications used to control these other conditions may need to be adjusted while you are taking SYNTHROID. If you have diabetes, monitor your blood and/or urinary glucose levels as directed by your physician and immediately report any changes to your physician. If you are taking anticoagulants (blood thinners), your clotting status should be checked frequently.
- Use SYNTHROID only as prescribed by your physician. Do not discontinue or change the amount you take, or how often you take it, unless directed to do so by your physician.
- Agents such as iron and calcium supplements and antacids can decrease the absorption of levothyroxine sodium tablets. Therefore, levothyroxine sodium tablets should not be administered within 4 hours of these agents.
- Take SYNTHROID as a single dose, preferably on an empty stomach, one-half to one hour before breakfast. Levothyroxine absorption is increased on an empty stomach.
- Notify your physician if you experience any of the following symptoms: rapid or irregular heartbeat, chest pain, shortness of breath, leg cramps, headache, nervousness, irritability, sleeplessness, tremors, change in appetite, weight gain or loss, vomiting, diarrhea, excessive sweating, heat intolerance, fever, changes in menstrual periods, hives or skin rash, or any other unusual medical event.
- Notify your physician or dentist that you are taking SYNTHROID prior to any surgery.
- After a stable response has been established, it is important to have follow-up laboratory tests done, as ordered by your health care provider, at least annually.

This is the most important information to know about SYNTHROID. For more information, talk with your health care provider.

Please click to see full Prescribing Information: www.rxabbvie.com/pdf/synthroid.pdf

Synthroid is a prescription medication. For more information, visit www.synthroid.com

You are encouraged to report negative side effects of prescription drugs to the FDA.

Visit www.fda.gov/medwatch, or call 1-800-FDA-1088 (1-800-323-1088).

If you cannot afford your medication, contact www.pparx.org or call the toll free phone number (1-888-4PPA-NOW) (1-888-477-2669) for assistance.

¹ American Association of Clinical Endocrinologists (AACE). EmPower Website. <http://www.empoweryourhealth.org/thyroid-top-ten>. Accessed January 9, 2013.

² Georgetown University Medical Center. Basic Thyroid Information. <http://medicine.georgetown.edu/divisions/endocrinology/knowledge/204446.html>. Accessed January 9, 2013.

³ AbbVie. Synthroid Prescribing Information 2013. <http://www.rxabbvie.com/pdf/synthroid.pdf>. Accessed March 13, 2013.