

Celebrating **MARTINI** 150 years

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MARTINI® Product Sheets

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Celebrating
MARTINI 150 years

MARTINI ROYALE™ BIANCO

THE REFRESHING, SPARKLING DRINK FOR EVERY DAY ENJOYMENT

Full of Italian style and enjoyment of life, the new MARTINI ROYALE™ drink is beautifully balanced with delicate fruitiness and spiciness of MARTINI® and the refreshing sparkle of MARTINI® Prosecco.

The light and refreshing taste of MARTINI ROYALE™ brings an instant sparkle to bonding moments with friends. MARTINI ROYALE™ Ready to Serve (RTS) was created to ensure people could enjoy the perfect taste of the MARTINI ROYALE™ at home in a convenient and easy way. A perfectly mixed version of the MARTINI ROYALE™ drink, it is ready to pour directly from the bottle.

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MARTINI ROYALE™ RTS is a blend of white Italian wine with added natural flavours.

To deliver the authentic taste in a ready to serve format it is carbonated, so uses still wine.

Aromatised with exclusively natural flavours.

Colour: Pale yellow.

Perfume: Floral and aromatic with gentle citrus notes.

Taste: A harmonious combination of sweet, citrus and acidic notes. MARTINI ROYALE™ Bianco RTS is a refreshing drink, enjoyable and suitable for any occasion.

Serve: Pour MARTINI ROYALE™ Bianco RTS into a large wine glass filled with ice and garnish with a mint sprig and a lime wedge.

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MARTINI ROYALE™ ROSATO

THE REFRESHING, SPARKLING DRINK FOR EVERY DAY ENJOYMENT

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To deliver the authentic taste in a ready to serve format it is carbonated, so uses still wine.

Aromatised with exclusively natural flavours.

Colour: Bright Rose.

Perfume: Floral and spicy with gentle fruity notes.

Taste: Warm aromas of red fruits are combined with sweet and spicy notes. MARTINI ROYALE™ Rosato RTS is a fresh and easy drink, perfect for moments with friends.

Serve: Pour MARTINI ROYALE™ Rosato RTS into a large wine glass filled with ice and garnish with a wedge of orange, for a stylish and aromatic finishing touch.

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MARTINI® BIANCO

GENTLE, SOFT AND HARMONIOUS

Launched in 1910, MARTINI® Bianco earned the name 'Bianchissimo' or the whitest, inspired by the white flowers of the vanilla plant. At its heart is a combination of herbs and sweet, floral spices producing a softer, lighter and more delicate style.

The botanicals give a slight bitterness but it is harmonious and easy on the approach. The blend is a well-balanced mixture between the vanilla notes and the aromatic herbs; between both sweet and bitter notes.

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Produced with white wines.

Aromatised exclusively with extracts.

Colour: Intense yellow.

Perfume: Intense, sweet, gentle, soft, with a touch of vanilla.

Taste: Slight bitterness, harmonious, agreeable and well-balanced mixture between vanilla and aromatic herbs; between both sweet and bitter notes.

Serve: MARTINI ROYALE™ Bianco. A glass of sparkling refreshment. A carefully crafted balance of MARTINI® Prosecco and MARTINI® Bianco, serve over ice with a squeeze and a wedge of lime. Garnish with a sprig of mint.

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MARTINI® ROSATO

SPICED, REFINED AND ELEGANT

The MARTINI® quest to explore styles of aperitif has continued throughout our history.

It was a complex task to create a new MARTINI® in the modern era, but our craftsman dedicated themselves to the challenge and found new inspiration in the journals of Luigi Rossi.

Rosato blends deep notes of cloves, cinnamon and nutmeg with the lighter aromatics of raspberry and lemon. A particularly delicate infusion process was used to create a soft-toned, perfumed and spiced style.

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Produced with white and red wines.

Aromatised with spice-based distillates.

Colour: Bright pink.

Perfume: Intense, sweet, typical spicy touch of cloves, cinnamon and nutmeg, with notes of rose, raspberry and lemon.

Taste: Bitter-sweet, intense, well-balanced with a characteristic spicy style, refined and elegant.

Serve: The MARTINI ROYALE™ Rosato. A glass of sparkling refreshment with a spicy touch: a carefully crafted balance of MARTINI® Prosecco and MARTINI® Rosato over ice with a squeeze and a wedge of orange.

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MARTINI® EXTRA DRY ZESTY, FRAGRANT AND LIGHT

In 1890 Luigi Rossi's sons began to develop a recipe to create a new MARTINI® style. As much the perfectionists as their father, it took nearly 10 years before the MARTINI® Extra Dry was finally unveiled on New Year's Day 1900.

MARTINI® Extra Dry uses a complex blend in order to deliver the delicate key notes of the many botanicals it uses.

Starbright, pale gold with a delicate perfume. MARTINI® Extra Dry has raspberry and lemon notes, a background of orris and slight touches of wood, finished with a well balanced acidity.

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Produced with very fine white wines.

Aromatised with distillates.

Colour: Pale gold, very faint.

Perfume: Delicate and elegant with raspberry and lemon touches over a background of orris, slight touches of wood and aged wine.

Taste: Extra-dry, not bitter, bright, well-balanced acidity.

Serve: The classic Martini extra dry cocktail. Blend MARTINI® Extra Dry with Bombay Sapphire® Gin and serve ice cold with a twist of lemon.

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MARTINI® ROSSO

RICH, COMPLEX AND PERFUMED

Luigi Rossi's original recipe developed in the 1860s became one of the most celebrated and decorated of Piedmont's aromatic wines. The recipe has been passed down through each of our individual Master Herbalists.

The highly perfumed bitter-sweet edge and herbal character make MARTINI® Rosso a naturally refreshing liquid.

The botanicals are powerful in character, rich and complex. At its core are a large proportion of Italian herbs: artemisia, summer savoury and dittany balanced with exotic bitter-sweet woods.

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Produced with white wines, coloured with natural caramel (from sugar).

Aromatised exclusively with extracts.

Colour: Dark amber, deep intensity.

Perfume: Rich, complex, intensely herbal (alpine herbs: artemisia; aromatic herbs: dittany, summer savoury; floral herbs).

Taste: Bitter-sweet, well-balanced and complex, strong and persistent (bitter herbs and exotic bitter wood).

Serve: The MARTINI® ROCKS ROSSO. The classic choice for an after work 'aperitivo' with friends. The intense flavour of the authentic MARTINI® Rosso vermouth over ice with a squeeze and a wedge of orange.

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MARTINI® BITTER

GENTLE BITTER, ZESTY AND SWEET SPICE

Produced since 1872, MARTINI® Bitter combines tradition and perfect mixability. MARTINI® Bitter is one of our most complex mixtures of ingredients, and has a pleasant, bitter taste. Gentian, cascarilla and sweet orange peels are some examples of the botanicals used in this bitter recipe.

A peppery, bitter aperitif based on a mix of roots, spices and herbs, which give the product its particular bitter taste and its organoleptic characteristics.

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Produced with alcohol and sugar.

Aromatised exclusively with natural flavours.

Taste: MARTINI® Bitter is a bitter aperitif liquor. Citrus nose with a hint of wormwood – somewhat reminiscent of a cough sweet. A pleasantly bitter-sweet palate, a herbaceous quinine bitterness is balanced by sweet flavours of syrup, honey and sugar and offset with herbal orange zest. Softer and less herbal than Campari with more pronounced orange notes.

Colour: Clear, crimson red.

Perfume: Intense, notes of orange, sweet and bitter, balance of spices (cardamom, cinnamon), flowers (rose, coriander, saffron) on a base of bitter and alpine herbs.

Serve: The Negroni by MARTINI®. Blend MARTINI® Bitter, MARTINI® Rosso and Bombay Sapphire® Gin and serve over ice with a wedge of orange.

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MARTINI® ASTI

SWEET, SILKY, DELICATE
AND ELEGANT

MARTINI® Asti originates from the brand's native Piedmont region and boasts the highest Italian wine appellation – DOCG (Denominazione di Origine Controllata e Garantita). This means the much celebrated and commended MARTINI® Asti can only be sourced from vines and produced in Piedmont, North-West Italy.

Picked from hillside vineyards, the Moscato Bianco grapes are quickly pressed and fermented once resulting in only a light degree of alcohol. This helps retain the natural sweetness and fragrance with a hint of grape, melon and peach.

For a delicate, sweet and fruity way to finish a meal and celebrate any occasion with friends, serve MARTINI® Asti chilled. Piacevole!

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Strength: 7.5% ABV

Aromas: Delightful scents of fresh grape, melon, peach and brioche.

Taste: Sweet and very well-balanced. Beautifully silky, smooth and elegant.

Accompaniment: Great with any desserts, from wonderful pastries and tarts to sweet dishes served with fresh gelato.



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MARTINI® PROSECCO

STYLISH, PLAYFUL, FRUITY AND CRISP

MARTINI® Prosecco is unique to the Veneto-Friuli areas in North-East Italy. The wine has acquired one of the highest classifications in the country – DOC (Denominazione di Origine Controllata).

Prosecco is loved the world over for its instantly enjoyable, deliciously dry but fruity style. MARTINI® Prosecco is perfectly balanced and aromatic with a hint of fresh apple and sage.

Beautifully versatile, it can be enjoyed on its own as an aperitivo or with canapés and appetisers. Perfect any time of day or night. Fantastico!

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Strength: 11.5% ABV

Aromas: Fresh flowers, with a hint of apple, pear, banana and thyme.

Taste: Fresh, crisp with good citrus acidity but well-balanced with body and fruitiness.

Accompaniment: Perfectly matched with appetisers. Delicious with Mediterranean dishes such as grilled vegetables, mozzarella and tomato salad or antipasto platters featuring sun-dried tomatoes, olives, fresh cheeses and seafood. An amazing match with sushi, sashimi and carpaccio.



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MARTINI® ROSÉ

LUSCIOUS, AROMATIC AND ALLURING WITH A FLORAL ESSENCE

Inspired by the MARTINI® native Piedmont region (the home of many famous red and white wines), MARTINI® Rosé is an elegant pink sparkling wine.

It is crafted from a variety of grapes, which are delicately pressed to retain the distinctive, evocative aromas and beautiful colour. Demi-sec (medium-dry) in style, MARTINI® Rosé features complex aromatic flavours which are complemented by a gloriously gentle fruitiness.

Sweet, fruity and aromatic – the perfect way to celebrate. Invite some great friends and serve it chilled. Perfetto!

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Strength: 9.5% ABV

Aromas: A sublime floral essence with a fruity blend of wild strawberry, raspberry and wild rose.

Taste: Medium-dry. Fruity whilst well-balanced and alluring.

Accompaniment: Perfect for lunchtime meals and picnics with friends. Ideal with seafood or cold meats – from smoked salmon and caviar to ham or roasted turkey. Also wonderful with baked savouries like quiche or goat's cheese tart.

Why not enjoy with a touch of spice, alongside exotic Asian and Indian dishes?



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MARTINI® BRUT

VIBRANT, CRISP, DRY AND SOPHISTICATED

The sublime mix of grapes (mainly from the Veneto-Friuli region) gives MARTINI® Brut its wonderful fruity, vibrant, crisp and dry character.

This stylish assembly is made from some of the best sparkling wine grapes – including Chardonnay and Glera. The result is sophisticated and stylish with subtle hints of fresh acacia, apple, pear and sage.

To celebrate any occasion in MARTINI® style and to savour its crisp, dry character to perfection, serve it chilled. Bellissimo!

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Strength: 11.5% ABV

Aromas: Intense, sophisticated and elegant, with a fresh aroma of apples and pears complemented with a hint of sage. Well-balanced with notes of almonds and crispy bread.

Taste: Dry with good acidity and vibrant character. Full, brisk, rich and elegant with a slight hint of almond.

Accompaniment: Perfect with any main meal. Heavenly with roasted and barbequed meats and creamy dishes – such as risotto and pasta. Also a great match with soft (but semi-matured) rind cheeses, such as Camembert and Brie.



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