



**Actual Size!**

Wear it  
on a  
lanyard

Keep it  
in a  
pocket

Hang it  
on a  
keyring

Attach it  
anywhere!



# eTrak

Always Know.

**Mobile Emergency Response System**

for

**Schools • Teachers • Buses**



**For Pricing Information,  
Please Visit [www.eTrak.com](http://www.eTrak.com)**

Password: edu

Or

(800) 279-1261





## Reduce Your Emergency Response Time from Minutes to Seconds

School safety has become a #1 priority for America. Technology is the critical link in helping schools respond to danger. eTrak's *Mobile Emergency Response System* will equip teachers and other officials with a Personal Panic Button to notify others of danger.

### “President Obama directs Congress to increase funding for School Security”

\$150m earmarked for purchase of safety equipment, crisis training, development of emergency management plans and train teachers to improve school safety.

1" x 2"

The eTrak device is small enough to fit anywhere: Pockets, Backpacks, on a Belt, on a Lanyard, or on a Keyring.

< 1 oz.

Weighing less than an ounce, eTrak is so small and lightweight it can easily be worn around the neck.

!

eTrak's Panic Button allows a teacher to send instant alerts to others at the first sign of danger or emergency.

\$10

For less than \$10 a month you can equip Teachers, Bus Drivers & other employees with a Mobile Panic Alert Button.

verizon

eTrak is powered by Verizon, the most trusted cellular network in America.

## Why eTrak?

Equipping teachers, bus drivers and other school employees with eTrak devices provides them with a way to send an alarm and request assistance at the first sign of danger or emergency.



Teachers will never feel isolated or tethered knowing that with the press of a button, they will *Always Know* help is on the way. Parents will *Always Know* their children are safer with modern technology sending out emergency notifications.



Ask about eTrak's School Safety Discount Program for schools to purchase the Mobile Emergency Response System.