

ANTI-AGING CARE AND *FLAWLESS* COVERAGE CREATES SKIN'S *YOUTHFUL PERFECTION*.

NEW ARTISTRY™ YOUTH XTEND™ LIFTING SMOOTHING FOUNDATION WITH SPF 20 PA+++



The ARTISTRY YOUTH XTEND Collection was created to dramatically diminish the look of fine lines and wrinkles, so younger-looking skin is revealed in just one week. More than a foundation, new ARTISTRY YOUTH XTEND Lifting Smoothing Foundation is the last step in your anti-aging skincare regimen and the first step for a polished, sophisticated look. Discover the most advanced ARTISTRY anti-aging foundation ever for skin that looks flawless and radiant, as it's youthful look is extended into the future.



ARTISTRY scientists joined forces with Global Makeup Artist Rick DiCecca to create a new standard of beauty with a rich, hydrating, skin-perfecting formula. Rick shares his inside knowledge about this breakthrough foundation.

Q What is the ARTISTRY technology that makes this foundation so advanced?

A ARTISTRY scientists developed the ARTISTRY YOUTH XTEND Technology together with the YOUTH XTEND skincare line. With continued use, it can actually extend the radiant, youthful look of your skin into the future. The High Resolution Light-Reflecting Optics instantly soften the look of fine lines and wrinkles, while also giving skin a radiance that leaves it looking youthful and vibrant.

Q What type of coverage does this foundation provide?

A It gives you buildable medium to full coverage. It means that, for skin that is visibly uneven in tone, if skin has spots or freckles – this foundation will provide enough coverage to camouflage unevenness and small flaws, while providing a natural, youthful end result.



A PERFECT SHADE MATCH MADE EASY

Introducing the ARTISTRY™ Signature Shade Finder, created using exclusive F.A.C.E.S. Technology. Perfecting your skin is as simple as finding your shade **Level** and determining your **Undertone**.

UNDERTONE: Undertones are designated as: Warm, Neutral, or Cool. It is easy to determine your undertone, if you answer a few questions:

Warm (W): Does your skin have a golden or olive hue? Do the veins in your wrist appear more towards green than blue? Do you get more compliments when you wear browns, dark greens, oranges or yellows? If yes to most of these questions, then your undertone is Warm.

Neutral (N): Does your skin have an even-toned, neutral hue that is neither pink nor golden? Do the veins in your wrist appear a little green and also a little blue? Does any clothing color suit you well? If yes to most of these questions, then your undertone is Neutral.

Cool (C): Does your skin have a pink or rosy hue? Do the veins in your wrist appear more towards blue than green? Do you get more compliments when you wear pinks, purples, blues and white? If yes to most of these questions, then your undertone is Cool.

LEVEL: The depth of your natural skin tone.

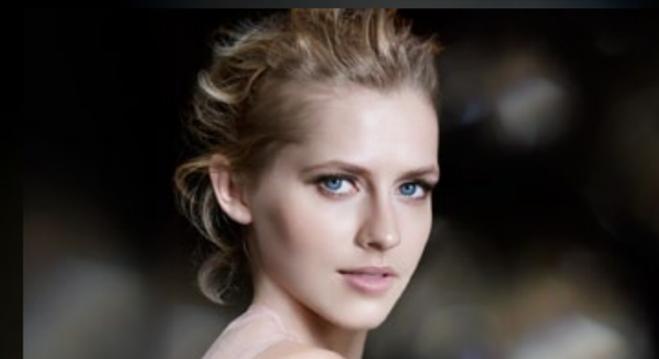
Just as in nature, natural skin tones vary. ARTISTRY Foundations are categorized into 6 natural levels—from light to dark—to make finding your shade easy and more accurate.

Look at the Signature Shade Selector and choose the row of swatches which most matches your natural depth of skin color. Here is an easy way to gauge:

- Milk = Level 1
- Milk Chocolate = Level 4
- Sweet Cream = Level 2
- Strong Tea = Level 5
- Weak Tea = Level 3
- Espresso = Level 6

Most Asians, Latinas, and Mediterranean Europeans are Warm or Neutral. Many Northern Europeans are Cool or Neutral. More people are Warm than most realize. If you are unsure, start with Neutral.

For example, if your skin tone Level is Level 1, and your undertone is Warm, you would be L1W1 Buff (lightest) or L1W2 Cream (slightly darker than Buff).



TERESA PALMER, ACTRESS, is wearing ARTISTRY YOUTH XTEND™ Lifting Smoothing Foundation in L2N1 Ochre.

UNDERTONE

	WARM		NEUTRAL		COOL
1	L1*W1 BUFF*	L1*W2 CREAM	L1*N1 BISQUE		L1*C1 CHABLIS
2	L2*W1 SAND		L2*N1 OCHRE	L2*N2 NATURAL	L2*C1 CHIFFON
3	L3*W1 SOLEIL*		L3*N1 TAWNY*		L3*C1 PLUSH*
4	L4*W1 BRULEE*		L4*N1 GOLDEN*		L4*C1 SIENNA*
5	L5*W1 CAPPUCCINO*		L5*N1 CARAMEL*		L5*C1 CHESTNUT*
6	L6*W1 MINK*		L6*N1 WALNUT*		L6*C1 MOCHA*

* NEW SHADE

FORWARD BEAUTY
ARTISTRY™

Exclusively from **Amway** To find an Amway distributor call 888-555-5555 or visit Amway.com

To take the ARTISTRY Signature Shade Finder with you, scan here 
To explore all of ARTISTRY foundations and color, visit www.ARTISTRY.com