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Rand McNally 2014 Road Atlas Goes “Digital”

Road Atlas ebook and iPad app now available

After 90 years of publishing America’s #1 road atlas in print, Rand McNally is now offering its iconic book in two of the most popular digital formats – ready to go anywhere, any time.

Ebook

Starting today, Rand McNally’s [2014 Road Atlas](#) is available as an ebook at the iBookstore and will be available in mid-May as a NOOK™ Book at bn.com for \$9.99. The *2014 Road Atlas*, compatible with iPad, iPhone, and other popular eReaders, contains features commonly found in the printed version of the atlas plus additional online content and capabilities* including:

- Drag and zoom, high-resolution interstate maps; includes all of the maps in the printed Road Atlas
- Offline access to atlas content without the need for an internet connection
- Mileage Calculator Tool* that figures mileages between towns and cities
- Best of the Road® Small Towns in America and editor-curated road trips
- State facts and figures

App

Also today, the [2014 Road Atlas](#) app will be available for iPad via the App Store™ for \$9.99.

The app includes all of the high-quality maps available in the printed Road Atlas, digitally enhanced for the iPad. An on-device app, this Road Atlas does not require internet connectivity after download. The iPad version of the Road Atlas contains:

- Maps for all 50 states, including Canadian provinces, Mexico and Puerto Rico
- Detailed inset maps for large cities and national parks
- Pinch-and-zoom functionality
- Easy navigation between maps
- Clean user interface for seamless viewing

Rand McNally is celebrating the 90th Edition of its iconic print Road Atlas online at www.randmcnally.com/90years. Visit the page to learn more about the ebook and App and to review 90 years of printed Road Atlas covers.

* Availability based on device and platform. May not be available on all devices.

The App Store is a service mark of Apple Inc., registered in the U.S. and other countries.
NOOK is a trademark of Barnes & Noble.

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