

PALMS®

Palms Begins Multi-Million Dollar Transformation with Sleek Redesigned Rooms, Delicious Restaurant Concepts and Innovative Nightlife Experiences

[Click to Tweet:](#) @Palms invests \$50 mil in phase one renovations. Experience revamped rooms, delicious restaurants and alluring nightlife this year www.palms.com

LAS VEGAS – [Palms Casino Resort](#) is investing \$50 million in the first phase of a transformation that will renovate and reenergize the property that launched a Las Vegas celebrity revolution. The transformation, which began last summer, will encompass a lavish Ivory Tower room and suite redesign, appealing new culinary options, re-imagined gaming spaces and new, distinctive nightlife experiences.

“Palms is changing in a major way and will push the boundaries of the ultimate Las Vegas experience,” said Joseph A. Magliarditi, president of the Palms. “From our rooms to our restaurants to our casino floor, guests can look forward to a new and exciting atmosphere combined with the same commitment to customer service they have come to expect.”

All 428 rooms and suites in the Ivory Tower have been remodeled in an ultra-chic and modern style. Designed by Klai Juba, the sophisticated rooms feature horizontal lines, warm wood tones and vibrant luxe velvets. Each sleek space highlights custom artwork that complements the overall atmosphere. The mood is sensual and edgy while staying true to function and user friendliness. The first redesigned rooms are available beginning September 2012.

In addition to the updated rooms, the entire casino layout will also be reconfigured to maximize flow and ambiance. Changes include over 250 new slot machines and design upgrades. SOCIAL, the property’s updated center bar, debuted in January 2013 at the center of the revamped casino floor. As the social hub of the property, SOCIAL offers a broad selection of beverages with an emphasis on whiskey. Scarlet, a sophisticated bar in an intimate setting, also opened on the property in December 2012. Also new to the property, The View is a unique recreational space with a stylish lounge scene, which opened in March 2013. Not your typical bar, at The View guests can take in spectacular views of the city alongside the unconventional charm of old-school board games, billiards and shuffleboard.

The dining landscape at Palms is evolving to offer new selections that add to the already celebrated Simon Restaurant & Lounge, N9NE Steakhouse and Nove Italiano. Two new high-energy dining concepts from The ONE Group, Heraea and XISHI, are new to the property in 2013. HERAEA, a vibe-driven American restaurant and lounge, opened in February 2013 in the space formerly occupied by Garduño’s. Heraea attracts an eclectic mix of guests all drawn together by the allure of watching sports while enjoying a high-energy dining experience, complete with an energetic music program featuring deejays spinning daily, as well as a back bar stage for special live performances. Palms will also introduce XISHI, a restaurant offering pan-Asian cuisine that will be located in the venue previously occupied by Little

Buddha. XISHI will offer traditional and contemporary Asian dishes in a modern space with a feminine twist, and is scheduled to open early in the year.

In addition, Palms recently expanded its food offerings at the Bistro Buffet and added Earl of Sandwich to The Eatery. Chocolat Bistro, a gourmet cremerie, gelateria and creperie, opened on property in November 2012.

The property renovations will also elevate the Palms signature nightlife outlets. The property's longstanding relationship with the N9NE Group continues with exciting transformations to be announced shortly.

These changes come on the heels of the May 4 opening of the newly refurbished Cantor Gaming® race and sports book and TONIC sports bar. One of the few sports books in Las Vegas to include a poker room, the multi-million dollar refurbishment project spans 9,840 square feet and offers the latest in technological advancements and convenience.

Renovations began in July and will continue in stages through 2013.

A photo of the new Ivory Tower rooms is available [here](#)

About Palms Casino Resort

Palms Casino Resort, heralded as one of Las Vegas' most sought-after destinations, is an all-encompassing, one-stop experience. The boutique property boasts three distinct towers and a diverse mix of bars and restaurants across a 95,000-square-foot casino. Palms recently completed a multi-million dollar transformation that encompassed an Ivory Tower room and suite redesign, appealing new culinary additions, re-imagined gaming spaces and new, distinctive nightlife experiences. In addition to newly designed rooms, during the first phase of the renovation, Palms welcomes HERAEA, a vibe-driven sports restaurant and lounge, and XISHI, a pan-Asian restaurant and lounge, both by The ONE Group. Amenities include Fantasy Suites, such as the Hardwood Suite, the only hotel room in the world with its own basketball court; the all-new Cantor Gaming® race and sports book, one of the few sports books in Las Vegas to include a poker room; SOCIAL; Scarlet; Chocolat Bistro; tonic bar; ghostbar; Pearl Concert Theater; Moon Nightclub; N9NE Steakhouse; Nove Italiano; The View; Simon Restaurant & Lounge; Palms; Kim Vō Salon; Drift Spa & Hammam; Brenden Theatres, a 14-theatre cineplex and more than 60,000 square-feet of meeting space. Palms Casino Resort is located just west of the Las Vegas Strip and I-15 on Flamingo Road. For reservation information, call toll free at (866) PALMS-RES, (866) 725-6773, or visit www.palms.com. For groups of 15 rooms or more, contact the Sales Department at (866) PALMS-MTG or (866) 725-6768. Connect with Palms Casino Resort on Twitter [@Palms](#) and on [Facebook](#).

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