

SUPER PLAYBOY

**ARE YOU READY TO UNLEASH
YOUR POWERS OF SEDUCTION?**

Playboy reveals the New Super Playboy Collection For Him & For Her

“You are a Playboy and you have extraordinary powers. You enter a rooftop party. Here’s what could happen...”

Playboy launches super-sexy, super-charged **Super Playboy**, its new blockbuster fragrance and body care collection.

Super Seductive Fragrances

Ready to unleash your powers of seduction? The *Super Playboy* line-up stars two addictive fragrances, *For Her* and *For Him*. One spritz and you’re in sensational *Super Playboy* mode! Normal dating rules no longer apply.

For Her, a fragrance with the power to make him fall at your feet:

-  First, a bar-style blend of a margarita cocktail, an energy drink and mandarin captures his attention... super-fast!
-  Second, exotic paradise flower, sweet freesia and the utterly mouth-watering amour en cage has him hooked.
-  Check-mate: Sensual amber and sexy musk seal the deal... Now you’re in his dreams forever! That poor guy never had a chance!

For Him, a super-seductive fragrance with the incredible power to turn the chat-up routine into a mere formality...

-  First, an unexpected explosion of sparkling bergamot, juicy red apple and spicy black pepper gets her attention... super-fast!
-  Second, an incredible, addictive heart allying the warmth of cinnamon, pineapple’s fruity freshness and a soft lavender touch irresistibly draws her to you... she can’t resist!
-  Then the finale: a subtle blend of wood, amber and patchouli ensures Super Playboy reaches his target... Every time!

Super Alluring Design

Designed for international men and women of mystery, the *Super Playboy Eau de Toilette* bottles are ultra-modern and ultra-desirable. The fragrance *For Her* is presented in a black and pink cityscape carton that exudes exclusive glamour. A sexy, zipped bunny's head hints at a seduction where *you* call the shots. Inside, discover a voluptuously-rounded bottle filled with hot fuchsia juice, topped with black bunny ears. A bright pink bowtie completes the powerful, feminine look.

Perfectly befitting a *Super Playboy*, the squared-off bottle *For Him* has a cool, masculine feel. Electric blue juice shines against a city backdrop to create a contemporary, vibrant look. Complementing the bottle, the carton features a dramatic black and blue cityscape, overlaid with a sophisticated silver bunny head that oozes self-assured elegance.

Now PRESS TO PLAY and get ready for some serious action!

For More Information:

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