Finacea® (azelaic acid) Gel, 15% Fact Sheet

**Finacea® Gel, 15%**
The first and only gel approved by the FDA to treat the inflammatory papules (raised spots) and pustules (pimple-like bumps) with associated erythema (redness) of mild to moderate rosacea.¹

**INDICATION & USAGE**
Finacea® (azelaic acid) Gel, 15% is a topical prescription medication used to treat inflammatory papules (raised spots) and pustules (pimple-like bumps) of mild to moderate rosacea. Although Finacea® does reduce some redness when raised spots and pimple-like bumps are present, Finacea® has not been studied for treating people with only redness from rosacea.

**IMPORTANT SAFETY INFORMATION**
Skin irritation (e.g., itching, burning or stinging) may occur during use with Finacea®, usually during the first few weeks of treatment. If sensitivity or severe irritation develops and persists during use with Finacea®, discontinue use and call your doctor for treatment.

Report abnormal changes in skin color to your doctor. There have been isolated reports of loss of skin color (a condition called hypopigmentation) after use of Finacea®. If you have a dark complexion, your doctor will monitor you for early signs of loss of skin color.

Avoid contact with the eyes, mouth or mucous membranes. In case of accidental eye exposure, wash eyes with large amounts of water and consult a physician if eye irritation persists. Wash hands immediately following application of Finacea®.

Avoid use of alcoholic cleansers, solutions, and astringents, abrasives and peeling agents while using Finacea®. Avoid the use of tight dressings or wrappings after using Finacea®.

The most common adverse reactions for Finacea® are: burning, stinging, or tingling of the skin, itching, dry or scaling skin, and skin irritation or redness.

Use only as directed by your physician. Finacea® is for topical use only. It is not for ophthalmic, oral or intravaginal use. Your healthcare provider will reassess you if no improvement is seen upon completing 12 weeks of therapy.

See full [Prescribing Information](https://www.fda.gov/medwatch) for Finacea®.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](https://www.fda.gov/medwatch), or call 1-800-FDA-1088.
About Rosacea
Rosacea (pronounced "roh-ZAY-sha") is a chronic and potentially life-disruptive disorder primarily of the facial skin, often characterized by flare-ups and remissions. Many have observed that it typically begins any time after age 30 on the cheeks, nose, chin or forehead. In some cases, rosacea may also occur on the neck, chest, scalp or ears.\(^2\)

Trigger Factors
Some common possible triggers of rosacea are exercise, sun and wind exposure, hot weather, stress, spicy foods, alcohol, and hot baths. Swings in temperature can also cause a rosacea flare-up.\(^2\)

Know your treatment options
Rosacea can't be cured, however for patients suffering from rosacea, there are treatment options which include over-the-counter (OTC) as well as prescription-strength drugs that can help treat the condition. One prescription treatment that may help is Finacea\(^\circledR\) (azelaic acid) Gel, 15%. Approved by the U.S. Food and Drug Administration in 2002, Finacea treats the inflammatory papules (raised spots) and pustules (pimple-like bumps) with associated erythema (redness) of mild to moderate rosacea. Although Finacea\(^\circledR\) does reduce some redness when raised spots and pimple-like bumps are present, Finacea\(^\circledR\) has not been studied for treating people with only redness from rosacea.\(^1\)

- Finacea\(^\circledR\) is a water-based gel, free of fragrance, alcohol or surfactants.\(^1\)
- Finacea\(^\circledR\) is the #1 dermatologist-prescribed topical brand for mild to moderate rosacea\(^3\)
- There is no generic equivalent for Finacea\(^\circledR\) (azelaic acid) Gel, 15%\(^4\)

For additional information about Finacea\(^\circledR\), please visit www.MyFinacea.com

Assistance is available
Bayer HealthCare offers support tools designed to help patients better understand their mild to moderate rosacea.

The free Rosacea App helps patients get “in the know” by providing access to the latest news, tips and tools for understanding rosacea. To download, go to www.TheRosaceaApp.com.

Rosacea Concierge is a patient support program that offers:
- Unlimited 24/7 telephone access to nurses specializing in rosacea education
- Copay cards to help patients cover the cost of purchasing their medication
- Access to Rosacea Concierge Online, which includes a variety of helpful and innovative rosacea resources

See Full Prescribing Information for Finacea\(^\circledR\).

About Bayer HealthCare
The Bayer Group is a global enterprise with core competencies in the fields of health care, agriculture and high-tech materials. Bayer HealthCare, a subgroup of Bayer AG with
annual sales of EUR 18.6 billion (2012), is one of the world’s leading, innovative companies in the healthcare and medical products industry and is based in Leverkusen, Germany. The company combines the global activities of the Animal Health, Consumer Care, Medical Care and Pharmaceuticals divisions. Bayer HealthCare’s aim is to discover, develop, manufacture and market products that will improve human and animal health worldwide. Bayer HealthCare has a global workforce of 55,300 employees (Dec 31, 2012) and is represented in more than 100 countries. More information at www.healthcare.bayer.com.

References
3. According to IMS NPA™ (National Prescription Audit) July 2010-September 2013

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