

ELIO MOTORS



What do the automotive industry, American jobs, and manufacturing have in common? In recent years, they have not inspired confidence in the American public.

That's about to change.

Elio Motors is a brand new auto company transforming the way people view transportation.

The picture of the American consumer driving the gas guzzler has shifted to one of a smarter, environmentally friendly, and financially conscious consumer. Gas prices are soaring with no sign of coming down. Elio Motors is addressing that and then some. Their revolutionary three-wheel vehicle design is redefining traditional personal transportation. Drivers and riders are being crowded off roads by cars that cost more than the average house did only a few decades ago.

Founded by car enthusiast Paul Elio in 2008, Elio Motors Inc. is bringing their ultra-high-mileage vehicle to the masses starting at just \$6,800. The three-wheeled Elio will attain an 84 highway mileage rating while providing the comfort of power windows and air conditioning, accompanied by the safety of multiple air bags and an aerodynamic, enclosed vehicle body. Elio's first manufacturing site will be in Shreveport, La., with plans for the first production vehicle to roll off assembly lines in the summer of 2014.

ELIO MOTORS

One of the first major accomplishments for Elio was the purchase of the former General Motors' Shreveport Assembly and Stamping Plant in Shreveport, La.¹ GM produced more than 4.8 million vehicles, mostly light-duty pickup trucks, at the facility, which was among the properties the former General Motors Corp. relinquished as part of its 2009 bankruptcy proceedings. Elio is expected to bring 1,500 jobs back to the area, with another 1,000 jobs around the country.

Elio Motors also has supplier relationships with Altair, engine design partner IAV, circuit board and harness manufacturer NEWTECH 3, and advanced manufacturing services firm Comau.

A press conference on May 8, 2013 formally announced key suppliers and showcased the second generation vehicle prototype.² A nation-wide promotional tour began May 10, 2013 in Shreveport and continued on to Baton Rouge, St. Louis, Kansas City, Minneapolis, Chicago, and Indianapolis. Cincinnati and Cleveland are the next scheduled stops on the tour. The tour will continue throughout the country.

For updated information, please visit www.eliomotors.com or "Like" us on Facebook at www.facebook.com/eliomotors.

Accolades for Elio Motors include:

- Brand Innovators named Elio Motors one of its "Made In America: 25 Brands To Watch" at its Made In America summit.³
- "Scheduled to sell for less than half the price of the current cheapest car in America, the Elio is a 3-wheeled "car" that hopes to shake up the automotive world. It eschews the trendy electric powertrain for a small gas system, but thanks to its small, light, aerodynamic design, it promises to keep drivers away from the gas pumps for as long as possible." – C.C. Weis, gizmag⁴
- Lou Whitmire contributor at USA Today said of Elio's GM plant purchase: "...the new tenants for old automotive plants are leading the way to a new kind of auto industry."⁵
- "Gas is expensive. Cars are expensive. Money is tight and it's difficult to name something made in America these days. It's that reality that fueled Paul Elio's vision to create an economic three-wheeled vehicle he called 'The Elio.'" – John Pertzborn, KTVI, St. Louis FOX⁶
- CNBC said of the design "different can be better."⁷

ELIO MOTORS

- Aaron Turpin of FutureCars.com said of the Elio, "The new version of the Elio Motors prototype has been unveiled and it's nothing short of breathtaking on many levels."⁸

Accolades from markets including Detroit, Shreveport, Baton Rouge, Minneapolis, St. Louis, Kansas City, Chicago, and Indianapolis can be found in Appendix A.

Fast Facts

- \$6,800
- 84 mpg Highway / 49 mpg city
- 8-Gallon Tank
- Safety Management System includes three airbags, a reinforced roll-cage frame and Anti-Lock Braking System
- Anticipated a 5-Star safety rating
- 3 year, 36,000 mile warranty
- Fuel-injected, SOHC gas-powered, liquid-cooled, automotive engine
- Front-Wheel Drive
- Standard 5-speed manual or available automatic transmission
- 0-60 speed in under 9.6 seconds
- Headroom: Driver 39.8 Passenger 36.4 in
Seat width: Driver 20.6 Passenger 25.3 in
- Interior Shoulder Width: 26.8 in
- Front seat Legroom: 42.7 in
Rear seat Legroom: 33.1 in
- Overall Length: 160.5"
Front Wheel Track: 66.8" (center rim to center rim)
Wheelbase: 110" (center of front wheels to center of rear wheel)
Overall Height: 54.2"
- Air Conditioning, AM/FM stereo radio, heater, defrost, three airbags, power windows and door lock come standard

About Paul Elio

Paul Elio graduated from General Motors Institute & the Engineering and Management Institute (now Kettering University) in Flint, MI, Magna Cum Laude with a degree in Mechanical Engineering. He began his career at Johnson Controls, the global diversified technology and industrial leader, where he developed business software and training courses for degreed engineers. He left Johnson Controls to start engineering company ESG Engineering as a founding

ELIO MOTORS

partner. Under Elio's guidance, ESG was issued several patents and became known for quickly moving ideas from concept to reality. In 2008, Elio led the ESG Engineering team in the development of a three-wheeled, ultra high mileage, safe, ultra low price vehicle. The project led to the creation of Elio Motors within ESG Engineering.

Elio has over 18 years of engineering and executive management experience, and has spent much of his time in the automotive space focused on technology development. He holds numerous patents related to mechanisms.

Elio is a single dad and has three young sons. He resides in Phoenix, Arizona.

¹ <http://www.youtube.com/watch?v=8Pv7oMyeYQ>

² <http://www.youtube.com/watch?v=jnqdUwlugSY>

³ <http://brand-innovators.com/uncategorized/1423/>

⁴ <http://www.gizmag.com/elio-motors-84-mpg-three-wheeler/27454/>

⁵ <http://www.usatoday.com/story/money/cars/2013/01/28/gm-general-motors-ford-chrysler-startups/1862737/>

⁶ <http://fox2now.com/2013/05/15/the-elio-comes-to-st-louis/>

⁷ <http://video.cnbc.com/gallery/?video=3000139687>

⁸ <http://www.futurecars.com/reviews/gas-powered/elio-motors-3-wheeler-prototype-high-efficiency-that-may-not-make-its-deadline>

ELIO MOTORS



ELIO MOTORS



ELIO MOTORS

Appendix A

- [B-Roll](#)
- [Article on AmericanLiveWire.com](#)
September, 2013
- [Fox40 in Sacramento California](#)
September, 2013
- [KGW Channel 8 Portland OR](#)
September, 2013
- [KSLA Plant Article](#)
September, 2013
- [Marketplace.org Article](#)
September, 2013
- [NPR-CAR TALK](#)
September 2, 2013
- [The Daily Beast – Dan Gross](#)
August, 2013
- [Digital Journal](#)
August, 2013
- [Restricted Access – Philly 17](#)
August, 2013
- [Elio Visits Denver](#)
August 28, 2013
- [Article on MSN.com!](#)
July 5, 2013
- [WNEM TV 5: Elio Visits West Branch](#)
July 2, 2013
- [Detroit Free Press Article – Top 5 to watch!](#)
June 3, 2013
- [Popular Mechanics: Paul Elio and Popular Mechanics Interview](#)
May 23, 2013
- [DVICE: Meet the 84 mpg Elio car, your wallet's new best friend](#)
May 20, 2013
- [Gizmag: Elio Motors highlights its \\$7,000, 84-mpg 3-wheeled car](#)
May 20, 2013
- [Fox 2: "The Elio" Comes to St. Louis](#)
May 20, 2013
- [Elio Motors to Begin Production in Shreveport](#)
May 17, 2013
- [CNN Interview with CEO Paul Elio](#)
April 12, 2013
- [Click On Detroit Interview](#)
April 12, 2013
- [Detroit start-ups move into empty auto plants](#)
January 29, 2013
- [CNBC Interview – Car of the Future?](#)
January 10, 2013
- [Startup automaker makes another run at cheap three-wheeled transportation](#)
January 9th, 2013
- [Elio Motors Wants To Buy Old GM Plant To Build Cheap 60 MPG "Car"](#)
January 8, 2013

ELIO MOTORS

- [Elio Motors to move into former Shreveport GM plant](#)
January 2, 2013
- [Startup automaker to acquire shuttered GM plant in La](#)
January 4, 2013
- [Shreveport GM plant acquired by Elio Motors; move lauded by local politicians](#)
January 3, 2013
- [Start-up to buy GM's shuttered Louisiana plant](#)
January 4, 2013

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DUDE!!! I WANT THAT...

