



## **Amway Charity Foundation Overview**

[www.amwayfoundation.org](http://www.amwayfoundation.org)

Amway Charity Foundation (ACF) is the first non-public Chinese foundation with multinational corporate backing that is under the direct supervision of the Ministry of Civil Affairs.

The organization was established by Amway China in accordance with the Regulation on Foundation Administration and approved in January 2011 when it was officially registered with the Ministry of Civil Affairs.

ACF has developed a cooperative partnership with government entities at the national, provincial and village levels and has attracted a network of Chinese educational, foundation and corporate partners. Each dollar of private funds triggers six dollars of government funds.

### **ACF Initiatives**

ACF is Amway China's initiative to fulfill corporate social responsibilities (CSR) as well as Amway's long-term commitment to take root in China and give back to society. ACF will carry on Amway China's charity tradition, pool charity efforts from Amway employees, distributors and the public, and operate in a professional, efficient and transparent manner to help people live better lives.

In the first year of operation, ACF helped improve the physical and psychological health and education conditions of 400,000 children of migrant workers. In addition to Spring Sprouts Kitchens, additional ACF projects include the Rainbow Project and the Sunshine Project, which also benefit school-age children.

### **ACF Mission, Vision and Goals**

The ACF Mission is to pool charitable efforts to help people; promote harmonious development of people and the society.

The ACF Vision is to help people live better lives and be the practitioner and advocate of China's new endeavors in public welfare.

The ACF Goals are to:

- Pool charitable efforts to help children of migrant workers and create better environments for them to live, learn and achieve
- Foster a volunteer organization with high standards and dedication
- Effectively promote the healthy and sustainable development of philanthropy in China through research, cooperation and exchange.

## **About the Clinton Global Initiative**

Established in 2005 by President Bill Clinton, the Clinton Global Initiative (CGI), an initiative of Bill, Hillary & Chelsea Clinton Foundation, convenes global leaders to create and implement innovative solutions to the world's most pressing challenges. CGI Annual Meetings have brought together more than 150 heads of state, 20 Nobel Prize laureates, and hundreds of leading CEOs, heads of foundations and NGOs, major philanthropists, and members of the media. To date CGI members have made more than 2,300 commitments, which are already improving the lives of more than 400 million people in over 180 countries. When fully funded and implemented, these commitments will be valued at \$73.5 billion.

CGI also convenes CGI America, a meeting focused on collaborative solutions to economic recovery in the United States, and CGI University (CGI U), which brings together undergraduate and graduate students to address pressing challenges in their community or around the world, and, this year, CGI Latin America, which will bring together Latin American leaders to identify, harness, and strengthen ways to improve the livelihoods of people in Latin America and around the world. For more information, visit [clintonglobalinitiative.org](http://clintonglobalinitiative.org) and follow us on Twitter @ClintonGlobal and Facebook at [facebook.com/clintonglobalinitiative](https://facebook.com/clintonglobalinitiative).