



**DOING THE
MOST GOOD™**

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The Salvation Army: Doing the Most Good

The Salvation Army is one of the world's largest and oldest providers of social services. Originally established in London in 1865, the Army has been helping people for more than 130 years in the United States.

The Salvation Army comprises six separate Salvation Army corporations in the United States: National Headquarters, The Salvation Army World Service Office, Central Territory (Illinois corporation), Eastern Territory (New York corporation), Southern Territory (Georgia corporation), and Western Territory (California corporation).

- In 2012, The Salvation Army's 3,600 officers, 64,000 employees, and 3.3 million volunteers served nearly **30 million Americans in need**. That's about one person every second.
- The Salvation Army's faith-based mission calls it to **meet human need in His name without discrimination** regardless of gender, race, sexual orientation, physical disability, age, creed, or religion.
- The Army has nearly **7,600 centers of operation** covering virtually every ZIP code in the country.
- We also have a **worldwide presence**, providing assistance to people in more than 120 countries and territories around the world.

The Salvation Army serves millions of people through dozens of services directly targeting the needs of local communities – from homelessness to disaster relief to substance abuse rehabilitation.

- Through the public's generosity in 2012, in the United States alone:
 - The Salvation Army served nearly **59 million meals** to the needy.
 - 200,000 people received **rehabilitation services through donations to Family Stores**.
 - Over 453,000 underprivileged children attended **day care and summer day camps**.
 - The Army provided nearly 10 million **nights of shelter**.
 - 324,000 people received **help during times of disaster**.
 - More than 4 million **families and children were served during the holidays**.
 - More than 1.8 million people received help through **senior, medical and institutional services**.

The Salvation Army is a responsible steward of generosity in every community.

- As a national average, **82 cents of every dollar** The Salvation Army spends goes directly to support community service programs – far exceeding the Better Business Bureau's guideline of 65 percent.
- According to *The New York Times*, "The Salvation Army is **widely considered exemplary** among nonprofits in handling cash collections."

- The Salvation Army enjoys and appreciates the **support of many major corporate donors** at the national and local levels. Nationally, major supporters include Walmart Stores, JCPenney, Dallas Cowboys, and Target Corporation.
- All **donations remain in communities** where they originate.
- To donate or learn more, please visit SalvationArmyUSA.org, call 1-800-SAL-ARMY, or contact your local Salvation Army office.
- To learn more, visit Facebook.com/SalvationArmyUSA, follow us on Twitter at Twitter.com/SalvationArmyUS, or visit our blog at Blog.SalvationArmyUSA.org.

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