

Press Information

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Philips introduces the world's first and only gel pillows mask; expands therapy options for sleep apnea patients

Comprehensive portfolio of masks and services sets new standard for patient care

MURRYSVILLE, PA, USA — Philips Respironics, a unit of Royal Philips (NYSE: PHG, AEX: PHIA), continues efforts to improve therapy options for sleep apnea patients with the industry's first and only gel pillows mask. The world leader in gel cushion technology brings the comfort and sealing power of gel to nasal pillows. Light and airy, Nuance is the latest in a groundbreaking series of new masks that users rate high in performance, comfort and ease of use.*

"With its sleek design and better seal, Nuance represents the new choice for better sleep therapy for clinicians, home care providers and patients," says John Frank, senior vice president, general manager, Sleep and Respiratory Care, Philips Home Healthcare Solutions. "It is part of our comprehensive portfolio of masks and services designed to address some of the challenges facing homecare providers today."

Clinicians and providers have the ability to provide a high performance minimal contact mask for greater patient satisfaction. In preference studies, patients rated Nuance higher than the leading pillows mask in key compliance areas.* A choice of frame and headgear adds to the appeal.

- Nuance features an all-fabric frame and headgear that enhances patient comfort and causes fewer red marks.
- Nuance Pro's gel-padded frame holds the mask in place during sleep, reduces the need for re-adjustment, and provides a high-performance look.

Patients rate the Nuance gel pillows platform easier to assemble and use than the leading pillows mask.* The gel technology also reduces nostril irritation compared to leading pillows masks.*For providers, the new gel pillows conform to different size nostrils for ease in fitting and replacement parts.

"By all indicators, Nuance is the first choice in pillows masks for comfort, style and performance," adds Mr. Frank. "Our ongoing innovation in mask technology and design is the outcome of working together as Allies in Better Sleep and Breathing."

Philips takes its commitment to better sleep further with an integrated approach to sleep management including resupply service provided with every mask.

"Integrated Sleep Management represents the future of home healthcare," he notes. "We are working toward solutions that can lead to healthier patients, healthier practices and healthier businesses. Nuance is a prime example of our work in action."

*Data on file



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About Royal Philips

Royal Philips (NYSE: PHG, AEX: PHIA) is a diversified health and well-being company, focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2012 sales of EUR 24.8 billion and employs approximately 116,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming and oral healthcare. News from Philips is located at www.philips.com/newscenter.