

Degree Women® 2014 Fact Sheet



New and improved Degree® motionSENSE™ is the only antiperspirant deodorant that releases extra protection as you move for long-lasting freshness. With upgraded technology, Degree® motionSENSE™ activates with your body movements releasing bursts of freshness that help to kill odor causing bacteria. Available in motionSENSE™, Clinical Protection and Invisible Solid, Degree® offers the ultimate long-lasting wetness and odor protection.

The motionSENSE™ collection has the highest level of wetness fighting ingredients of any non-clinical antiperspirant on the market, now available in exciting new fragrances including Berry Cool with notes of wild strawberry and pink grapefruit and Tropical Rush with notes of blood orange and coconut water.

The Clinical Protection collection provides prescription strength protection against odor and wetness – the most advanced of its kind – and is now offered in Stress Control with complex notes of eucalyptus and lavender.

Degree® is the perfect choice for an antiperspirant deodorant that won't let you down.

Degree® motionSENSE™

- o Upgraded technology helps kill odor causing bacteria
- o 48 hours of odor and wetness protection
- o Highest level of wetness fighting ingredients of any non-clinical antiperspirant stick on the market (active ingredient – 19.2%)
- o New premium packaging with a contoured shape
- o Available in-store January 2014
- o New and improved fragrances
 - o Berry Cool has notes of wild strawberry, raspberry and pink grapefruit
 - o Tropical Rush has notes of blood orange, piña colada and coconut water

SRP: \$5.99 (2.6 oz)*

NEW!

Tropical Rush



Berry Cool



Peach Burst



Daisy Fresh



Fresh Energy



Shower Clean



Sheer Powder



Sexy Intrigue

Degree® Clinical Protection

- o Provides prescription strength protection
- o Advanced, long-lasting protection against odor and wetness
- o Upgraded technology helps kill odor causing bacteria
- o New premium packaging with a contoured shape
- o Available in-store January 2014
- o New and improved fragrances
 - o Stress Control has notes of eucalyptus, lavender and crisp fresh herbs

SRP: \$5.99 (1.7 oz)*

NEW!



Stress Control



Summer Strength



Shower Clean



Sheer Powder



Classic Romance

Contact: Vivian Ewalefo · Weber Shandwick · 212-445-8306 · vewalefo@webershandwick.com | Richard Small · Richard.Small@Unilever.com

More info: Become a fan of the Degree Women® Facebook page at Facebook.com/DegreeWomen | Follow Degree Women® on Twitter at @DegreeWomen

*Availability varies by retailer

Degree Women® 2014 Fact Sheet



Degree® Invisible Solid and Aerosol

- o 24-hour odor and wetness protection
- o Sheer Lilac is powdery fresh yet light floral fragrance with calming blends of juicy apple, melon notes and freesia
- o Degree® Girl protects any teen girls OMG Moment, both big and small

SRP: \$2.25-\$2.97 (2.6 oz)* and \$3.99(6 oz)*



Sheer Lilac



Shower Clean



Sheer Powder



Fresh Energy



Aerosol



Degree Girl

Contact: Vivian Ewalefo · Weber Shandwick · 212-445-8306 · vewalefo@webershandwick.com | Richard Small · Richard.Small@Unilever.com

More info: Become a fan of the Degree Women® Facebook page at Facebook.com/DegreeWomen | Follow Degree Women® on Twitter at @DegreeWomen

*Availability varies by retailer