



MEDIA

MASERATI NORTH AMERICA LAUNCHES DEDICATED FINANCIAL SERVICES

ENGLEWOOD CLIFFS, NJ, December 12, 2013 – Maserati North America, Inc. today announced the launch of Maserati Financial Services Canada to provide Canadian customers with a broader spectrum of premium financial services.

“The introduction of Maserati Financial Services Canada will allow our retailers to offer more competitive lease and finance programs for all our Canadian customers,” said Peter Grady, President and Chief Executive Officer for Maserati North America, Inc. “It is an excellent opportunity for our luxury brand and will deliver real value and service to customers.”

The creation of Maserati Financial Services Canada is a result of a new relationship with Scotiabank and Canadian Dealer Lease Services Inc. (CDLSI). Maserati North America, Inc. selected Scotiabank and CDLSI based on their leading automotive experience and service delivery in the Canadian marketplace.

“Our partnership with these strong organizations is focused on delivering value and customer service to our retail consumers,” added Grady.

Both the mid-size Ghibli and the full-size Quattroporte bring a new level of elegance, performance and accessibility to the Canadian market. “All-wheel-drive is a significant development for Maserati,” Grady noted. “Those who reside in areas where this feature is appreciated now have a choice from within our stable of luxury Italian cars.” All Maserati’s feature Ferrari-built engines, elegant design and premium materials inside and out.

“We are delighted to partner with Maserati North America, Inc. to tailor a leasing program which will offer clients the type of personalized, high-touch customer service that’s consistent with one of the market’s premier brands,” said Alex Leman, Chairman of CDLSI.

“We are very pleased to be a part of this new program to provide innovative financing solutions to Maserati North America, Inc., its dealers and their customers,” said Ron Porter, Senior Vice President of Automotive Finance & Indirect Lending at Scotiabank. “Maserati customers can expect flexible and customer-focused financing options as a result of this new program.”

Maserati Financial Services Canada launches consumer financing activities in Canada starting from December 12, 2013.

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About Maserati North America

Maserati produces a full line of two and four door models legendary for their spacious handcrafted luxury, thoroughbred performance and everyday usability. The Maserati range includes the all-new full-size Quattroporte and the mid-size Ghibli sport sedan, which earned a 2013 Top Safety Pick from the Insurance Institute of Highway Safety (IIHS). The flagship Quattroporte GTS leads the charge with a 523 HP twin turbo V8 while both the Ghibli and Quattroporte are available with All-Wheel-Drive, a competition bred twin-turbo 404 HP V6 and an adaptive 8 speed automatic transmission. The two-door GranTurismo line continues with several variants of coupes and convertibles that combine elegance and comfort for four adults, with a six speed automatic transmission to keep the legendary Maserati performance and exhaust note close at hand. Maserati automobiles and merchandise can be found at authorized retailers across North America. Information on Maserati can be found at www.maserati.us , 1-800- My-Maserati.

About Canadian Dealer Lease Services Inc.

Canadian Dealer Lease Services Inc. (CDLSI) is a leading provider of white-label and branded leasing solutions to the automotive industry. With a rapidly-growing portfolio based on industry-leading partnerships, CDLSI delivers integrated leasing programs for clients, with outstanding customer service, all the way through to effective_end-of-term management and remarketing. www.cdlsi.com

About Scotiabank

Scotiabank is a leading financial services provider in over 55 countries and Canada's most international bank. Through our team of more than 83,000 employees, Scotiabank and its affiliates offer a broad range of products and services, including personal and commercial banking, wealth management, corporate and investment banking to over 21 million customers. With assets of \$744 billion (as at October 31, 2013), Scotiabank trades on the Toronto (BNS) and New York Exchanges (BNS). Scotiabank distributes the Bank's media releases using Marketwired. For more information please visit www.scotiabank.com.

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