



PRESS

Financial results

For 2013, Maserati posted a 148% increase in shipments to 15,400 vehicles, driven by the success of the new Quattroporte and Ghibli models launched during the year. For the Quattroporte, which was released in March, shipments totaled 7,800 units. For the Ghibli, a total of 2,900 units were shipped between launch in October and year end. At 31 December, order intake for the two new models totaled 13,000 units apiece.

Combined shipments for the GranTurismo and GranCabrio were in line with 2012 at 4,700 units for the year. All markets contributed positively to the significant year-over-year increase. The USA remained the brand's number one market with shipments up 138% over the prior year to 6,900 units. China, the brand's second largest market, recorded the highest percentage increase with shipments up 334% to 3,800 units. Even in Europe, where economic conditions remained difficult, shipments were up 133% to 2,500 units on the back of the contribution of the new models. Results were also strong for the Asia-Pacific region (excluding China) and the Middle East, which registered increases of 52% (1,300 vehicles) and 81% (750 vehicles), respectively.

Revenues totaled €1,659 million for the year, an increase of 120% over 2012. Maserati closed 2013 with full-year trading profit of €171 million, or 10.3% margin, representing a €114 million increase over the prior year (€57 million in 2012).

EBIT, which included a €65 million write-down of previously capitalized R&D related to a new model the development of which has now been switched to a more technically advanced platform considered more appropriate for the Maserati brand, totaled €106 million. The year-over-year improvement reflected the significant increase in volumes.

Maserati's fourth quarter revenues totaled €776 million, representing 47% of revenues for the full year and nearly four-times the Q4 2012 level, with a significant contribution from the newly-launched Ghibli.

Trading profit was €123 million for the quarter, an increase of €110 million over Q4 2012.

EBIT, which included the above mentioned unusual charge, was €58 million.

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