



14 HANDS

.....WINERY

OVERVIEW

Introduced in 2005, 14 Hands wines are inspired by the unbridled spirit of the wild horses that once freely roamed eastern Washington. Measuring a scant 14 hands high — a “hand” equivalent to the width of one’s palm — these tenacious little horses would travel down from the hills every day to drink from the mighty Columbia River and graze along the riverbank, then retreat back to cool off at night. Washington’s wild horses have become living symbols of the pioneer spirit of the American West.

The unique and beautiful landscape that gave the horses their spirit and tenacity now feeds our vines. With loamy sand and gravel soils, these hills require a strong and determined grapevine, and our 14 Hands vines revel in this world class terroir. With the fruit from these hardy vines, our winemaker crafts big, fruit-forward reds and crisp, juicy whites that honor the legend of the region.

In 2014, 14 Hands opened a dedicated winery and tasting room in Prosser, Washington. Designed to highlight the unique history of Washington wines, the facility features indoor and outdoor seating areas, a tasting bar and a unique working barrel room. Reclaimed barn wood sourced from barns throughout the region, displayed with the stories of the families who built them, is exhibited throughout the interior to reflect the winery’s location at the base of the Horse Heaven Hills appellation. The winery also features an expanded collection of 14 Hands “The Reserve” wines, as well as seasonal offerings throughout the year.

WINEMAKER

Keith Kenison

PORTFOLIO

- Cabernet Sauvignon \$12
- Merlot \$12
- Chardonnay \$12
- Pinot Gris/Grigio \$10
- Moscato \$10
- Riesling \$10
- “Hot to Trot” Red Blend \$10
- “Hot to Trot” White Blend \$10
- “The Reserve” Cabernet Sauvignon \$30
- “The Reserve” Merlot \$30
- “The Reserve” Red Blend \$30





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HISTORY

- In 2005, 14 Hands was introduced in dining establishments-only, however the success of the brand over the years created a broader demand for the wines.
- In 2010, 14 Hands began selling nationally to retailers with the introduction of the 'Hot to Trot' red and white blends.
- Then in 2011, 14 Hands announced the national off-premise launch of its varietal tier of wines which included Cabernet Sauvignon, Merlot, Chardonnay and Riesling
- 14 Hands has received four consecutive 'Hot Brand' awards from Impact magazine, (2011, 2010, 2009, 2008), two consecutive "Fast Track Brand" awards by Beverage Information Group (2010, 2009), and a "Rising Star" award from Adams Handbook (2008).
- In 2012, 14 Hands hit a major brand milestone: more than one million cases of wine were shipped nationally, just seven years after 14 Hands was introduced.
- In 2012, *Market Watch* magazine named 14 Hands "Wine Brand of the Year".
- In 2012, 14 Hands introduced "The Reserve" tier of wines sourced from the Horse Heaven Hills appellation. The debut vintage of "The Reserve" Cabernet Sauvignon wine received a 93 rating from *Wine Spectator* magazine.
- In 2013, 14 Hands was named a proud sponsor of the Kentucky Derby, the legendary Thoroughbred race representing the first leg of the coveted 'Triple Crown.'
- Reaching another brand milestone, in 2014 14 Hands opened a dedicated winery and tasting room in Prosser, Washington. The location is ideally situated at the gateway to the Horse Heaven Hills.
- In 2014, the 14 Hands 2010 "The Reserve" Red Blend wine received a 93 rating from *Wine & Spirits* magazine and the 14 Hands Cabernet Sauvignon received a "Best Value" from *Wine Spectator* magazine.
- Today, 14 Hands is available nationally and exported to 24 countries. Since mid-2011, 14 Hands has been the No. 1 selling wine in Seattle and Portland. (AC Nielsen)

TASTING ROOM & RETAIL SHOP

Open daily from 10 am to 5 pm.

Complimentary wine tasting is available, and no appointments are necessary.

The 14 Hands tasting room was inspired by the landscape of the Horse Heaven Hills, as well as the history of the region. Featuring a beautiful tasting bar, plenty of space to lounge both inside and out, and a unique working barrel room, the 14 Hands winery is a fantastic tribute the region's homesteading, grape-growing and winemaking traditions.

OWNERSHIP

Wholly-owned subsidiary of Ste. Michelle Wine Estates, Woodinville, Washington.

MEDIA CONTACT

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