



USANA AND WTA EXTEND PARTNERSHIP, NAME SEVEN BRAND AMBASSADORS

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(NYSE: USNA)

- *“Official Health Supplement Supplier of the WTA” has been a partner since 2006; will extend sponsorship through 2016*
- *Eugenie Bouchard, Madison Keys, Monica Puig, Sloane Stephens, Samantha Stosur, Zheng Jie and Zhang Shuai sign on as brand ambassadors*
- *More than 160 WTA players use USANA products, including 14 of the Top 20 and 7 of the Top 10*
- *The “Aces for Humanity” campaign will donate money to the USANA True Health Foundation for every ace served by WTA players at Premier WTA events throughout the year*

USANA Health Sciences, a leading global vitamin and health supplement manufacturer, announced today the renewal of its partnership with the Women’s Tennis Association (WTA) through 2016. USANA, the Official Health Supplement Supplier of the WTA, first partnered with the WTA in 2006, and will continue to provide its nutritional products to more than 160 WTA athletes.

Under the extended agreement, [Eugenie Bouchard](#) (CAN), [Madison Keys](#) (USA), [Monica Puig](#) (PUR) and [Zhang Shuai](#) (CHN) will join [Sloane Stephens](#) (USA), [Samantha Stosur](#) (AUS) and [Zheng Jie](#) (CHN) as USANA Brand Ambassadors.

“We are honored to be able to extend our relationship with the WTA and continue providing our quality supplements to these elite female athletes,” said USANA Chief Communications Officer, [Dan Macuga](#). “As a global leader in our industry, partnering with the world’s leading women’s professional sport for nearly a decade, not only signifies that we stand by our science, but that we really do offer products that world-class athletes can trust. We look forward to what the future has in store for our partnership and working with the WTA to maximize our global audiences, together.”

“We are thrilled to continue our relationship with USANA for another three years,” said WTA Chairman and CEO, Stacey Allaster. “In 2006, the WTA searched for a company that would fulfill a longtime request by players for nutritional supplements that are guaranteed to be free of banned substances on the WADA Prohibitive List. USANA stood out as an organization that felt so strongly about the quality and purity of its product, and we look forward to our continued partnership with this great company.”

A partner of the WTA for the last seven years, USANA renewed and significantly upgraded its three-year partnership with the WTA under the terms of this agreement. Core elements of the enhanced partnership include providing all WTA athletes with USANA products; significant marketing, digital and social media activation benefits; WTA Legends appearances; sponsorship of nine WTA events across all regions of the world, including the year-end WTA Championships in Singapore; and a player ambassador program that includes direct endorsements from an international roster of elite athletes.

In addition, USANA is launching its inaugural “Aces for Humanity” campaign. Beginning at the BNP Paribas Open in Indian Wells, every ace served at Premier-level WTA events will translate into a donation to the [USANA True Health Foundation](#), whose mission is to provide the most critical human necessities to those who are suffering or in need around the world. For every ace served by any player, the WTA will donate \$5, and for every ace served by a USANA ambassador, the WTA will donate \$10 to the foundation.

“I can trust USANA’s products because I know what I’m taking is safe and pure,” said Stosur. “I’m thankful for our strong partnership and am proud to be one of the 600-plus elite athletes around the world who trust their health to USANA.”

A cornerstone to the successful relationship with the WTA is USANA’s “[Athlete Guarantee](#)”, whereby the company will compensate WTA players for lost revenue up to \$1 million should a player test positive for a banned substance due to taking USANA products. Among the WTA Top 20, 17 athletes, including seven of the Top 10, currently use USANA products.

*The mentioned athletes are either distributors or dedicated users who have received compensation for their partnership and/or complimentary USANA products.

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About USANA

Founded in 1992, USANA Health Sciences (NYSE: [USNA](#)) is a U.S.-based nutritional company that manufactures high-quality supplements, personal care and energy products in its [FDA-registered facility](#) in Salt Lake City. Learn more about USANA by visiting our web site <http://www.usana.com> or the official USANA blog <http://whatsupusana.com>.

About WTA

The WTA is the global leader in women’s professional sport with more than 2,500 players representing 92 nations competing for a record \$118 million in prize money at the WTA’s 54 events and four Grand Slams in 33 countries. Close to 5.4 million people attended women’s tennis events in 2013 with millions more watching on television and digital channels around the world. The 2014 WTA competitive season concludes with the WTA Championships in Singapore, October 17-26, 2014 and the Garanti Koza WTA Tournament of Champions in Sofia,

Bulgaria, October 28-November 2, 2014. Further information on the WTA can be found at www.wtatennis.com; facebook.com/WTA and twitter.com/WTA.