



USANA RECEIVES NUTRISearch GOLD MEDAL ACHIEVEMENT™ FOR 3RD TIME
Recognized for High Quality Supplements and Manufacturing Practices

SALT LAKE CITY — Aug. 14, 2013 — [USANA Health Sciences Inc.](#) (NYSE: USNA), a global nutritional supplements company, has received the prestigious “Editor's Choice” designation in the latest *NutriSearch Comparative Guide to Nutritional Supplements, 5th (Consumer) Edition*, as well as the NutriSearch Gold Medal of Achievement™, the highest distinction possible. This is the third consecutive time USANA has earned the distinguished titles.

“USANA is an [FDA-registered](#) facility and works tirelessly to adhere to FDA guidelines to manufacture the purest nutritional supplements for its consumers,” said [Dan Macuga](#), USANA chief communications officer. “Because we produce more than 90 percent of our supplements in-house, as a way to maintain control of the ingredients and manufacturing process, receiving this esteemed distinction of honor, for a third time, is a testament that we take the safety and quality of our products seriously and that we really do practice what we preach.”

The guide which independently compares, reviews and rates more than 1,200 supplements in North America, evaluates not only the nutrients included in a supplement but also “the balance of those ingredients [and] manufacturing practices.” The latest edition includes recent scientific findings on iodine and vitamin D — two nutrients that have long been underestimated and misunderstood — and has been completely rewritten from cover to cover.

“Several of the analytical criteria used by NutriSearch to rate nutritional products have been enhanced as a result of this emergent research. The guide is written as both an educational and consumer-based tool, taking the reader through a detailed explanation of why our nutrient-deficient modern diets demand that we supplement to protect our health and detailing the scientific evidence that shows supplements as effective nutritional tools in the quest for optimal health,” said [Lyle MacWilliam](#), MSc, FP, the guide's author.

To reach gold status, USANA not only demonstrated its highest quality of standards, but also subjected its products to a third-party review, which “certified analysis of label claim to prove that what's on the label is also in the bottle.” USANA has participated in the Quality Certification Program of [ConsumerLab.com](#) — the leading provider of independent test results for supplements. The nutritional company has received ConsumerLab.com certification for several of its products in 2013, including its [Essentials™](#) and [CoQuinone® 30](#) supplements.

For more information about USANA’s products and company, visit [USANA.com](#).

About USANA

Founded in 1992, USANA Health Sciences (NYSE: USNA) is a U.S.-based nutritional company that

manufactures high-quality supplements and personal care, energy and weight-management products in its [FDA-registered facility](#) in Salt Lake City. USANA's products, used by more than [600 professional athletes](#), are developed by the company's award-winning team of scientists and sold directly to Preferred Customers and Associates in 19 international markets. USANA has earned NSF Certified for Sport® certification for its SportsPak, Essentials™ (Chelated Mineral and Mega Antioxidant), Proflavanol® C100, Active Calcium™, Procosa® and BiOmega™ products. It has also earned NSF dietary supplement certification for its HealthPak™.

USANA is the No. 1 Rated Brand in Direct Sales Based on Customer Satisfaction in [ConsumerLab.com's 2013 Survey of Vitamin and Supplement Users](#). Named one of Outside magazine's "Best Places to Work" for five consecutive years, USANA has received more than 100 state, national and international accolades, including Utah Best of State, Stevie Awards, Australian Business Awards, NutriSearch Editor's Choice and others. Learn more about [USANA \(www.USANA.com\)](#) and the [USANA True Health Foundation \(www.USANAFoundation.org/\)](#), stay current with the official [USANA blog \(www.whatsupUSANA.com\)](#), like us on the [USANA Facebook page \(www.facebook.com/USANAhealthsciences\)](#), or follow [USANA](#) on Twitter ([@USANAinc](#)).

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