



DOING THE MOST GOOD[®]

The Salvation Army is the world's largest faith-based charity. Originally established in London in 1865 the Army has been helping people with all types of social service needs for more than 130 years in the United States.

- Last year, The Salvation Army's 3,500 officers, 59,000 employees and 3.4 million volunteers helped more than 30 million Americans in need. That's about one person every second.
- The Army has more than 7,500 centers of operation in almost every ZIP code in the country.
- We also have a worldwide presence, providing assistance to people in more than 120 countries and territories around the world.
- Our Mission is to preach the gospel of Jesus Christ and meet human needs in His name without discrimination.
- In the words of Evangeline Booth, one of the Army's earliest leaders, "There is no reward equal to that of doing the most good to the most people in the most need."



The Salvation Army helps people in more ways than any other national charity, from survivors of natural disasters to those affected by substance abuse. With the public's generosity, in 2012 in the United States:

- The Salvation Army served nearly 60 million meals to the needy - that's like making lunch for the entire populations of California and Texas combined. 324,000 people received rehabilitation services through Family Store donations.
- Over 200,000 underprivileged children attended summer and day camps.
- The Army provided around 10 million nights of shelter.
- 725,000 people received help during times of disaster.
- More than 4 million families and children were served during the holidays.
- 1.85 million people received help through senior, medical and institutional services.

The Salvation Army is a responsible steward of your generosity in your community.

- 82 cents of every dollar The Salvation Army spends goes directly to support community service programs - far exceeding the Better Business Bureau's guideline of 65 percent.
- According *The New York Times*, "The Salvation Army is widely considered exemplary among non profits in handling cash collections."
- The Salvation Army enjoys and appreciates the support of many major corporate donors at the national and local levels. Nationally, major supporters include Wal-Mart Stores, The Dallas Cowboys and Target Corporation.
- All donations remain in communities where they originate.

Connect with us.

To donate or learn more, please visit www.salvationarmyusa.org, call 1-800-SAL-ARMY, or contact your local Salvation Army office.

To learn more visit facebook.com/salvationarmyusa, follow us on Twitter twitter.com/salvationarmyus, or visit our blog at blog.salvationarmyusa.org.

