

# Christophe Robin

*intense regenerating balm  
with rare prickly pear oil.*

We all love the many benefits of natural plant oils, used as a deep treatment before shampooing, at home or at the beach, but is there an all-in-one solution for everyday **intensive nutrition** and **modern styling**?

I am passionate about **the benefits of natural extracts** with tried-and-tested results, which I have used to develop my own brand (lemon for its acid ph, wheat germ for its fortifying action...). I wanted a product which combined caring and styling effects, and which could be used after shampooing, on dry or wet hair... **A comforting texture**, a magical balm for hair which would also have miraculous effects on the skin, with an immediately **enjoyable feel and long-term results**.

For me, this balm represents the **new generation of oils**; it has texturizing, styling and nourishing properties without being heavy or greasy, perfect for the GISELE LOOK...

I have been working for over 2 years to finalise this **"balanced" formula**. Balms can often be too greasy, sticky, heavy and therefore difficult to rinse. We have managed to create a **delightful texture highly concentrated with active natural ingredients**, a combination of 2 natural butters and pure plant oils with recognized effects on hair and skin.

This **multi-purpose balm** is a "nomad" product which perfectly fits into my regenerating range, known for its universal and **repairing properties**.

For my product range, I always try and integrate the strongest concentration of natural ingredients, and this time we have managed to push back our limits with a product composed of **99% of pure active ingredients, with no additives or conservatives**.

*"For me it's simplicity in its purest form."*

*Christophe Robin*



As I told you, I've been testing this balm for over two years on my clients who already love it. Here are my own **tips and hints for using it**, feel free to invent your own...

**STYLING:**

it is a great alternative to oils and serums with silicones, to styling products with alcohol, and to sticky, difficult to rinse waxes.

**Use it on mid-lengths and ends to fix a chignon or to slick a short style.**

**TEXTURISING:**

for a **tousled effect and added body**. For beautiful, well-defined curls.

**MOISTURISING:**

a **dab on dry areas** (lips, body, hands, feet...) to soften without a greasy feel.

**NOURISHING:**

as an **intensive treatment for hair**, for nails or cuticles. Mix pleasure and fun and use it as a **massage oil...**

**REPAIRING/SOOTHING:**

after sunbathing to prolong a tan. As an emergency treatment on sunburn, to **calm and soothe**.

**PROTECTING:**

after shampooing, it will **protect damp hair** from the heat of the hairdryer or straightener.

**ANTI-FRIZZ:**

for **groomed hair** and ends, and to discipline growth.

**FOR HIM:**

**men will appreciate** its properties after shaving, or directly on the beard itself to nourish it. Also notable for its use as a styling product.

**NON-GREASY:**

a walnut-sized dollop in bath water makes skin extra soft.

**COMFORTING:**

on chapped lips or sore noses, after waxing...

**SURPRISING:**

on brows to fix and nourish. As a lip scrub, with a few grains of sugar.

*a unique blend  
of plant extracts with  
multiple properties...*

**99% natural ingredients with repairing and protecting virtues.**

**1% delicate perfume.**

**0% conservatives, parabens, silicones, colorants...**

**SHEA AND COCOA BUTTER:**

Nourishing, moisturising, repairing, calming and anti-oxidant properties. **Softening and revitalising for damaged hair.**

**ALMOND OIL:**

Known for its **softening benefits**.

**RICE BRAN OIL:**

Also known as the oil with **100 antioxidants**, it is recognized for its **calming and soothing qualities**.

**BEESWAX:**

Protects from excessive heat, smoothes hair and provides **texture and hold**.

**PRICKLY PEAR SEED OIL:**

**Regenerating, softening, stimulating and revitalising properties.** A record concentration of vitamin E, twice that found in Argan oil, with its repairing and softening virtues.

**INULA FLOWER EXTRACT:**

A small, very resistant flower from the coast of Brittany, which protects skin and hair. It has **impressive light-reflecting capacities**.

**PERFUME:**

**The scent of the regenerating range.**

Elegant notes of **Jasmine, Ylang Ylang and Calabrian Bergamot** for a subtle, refined, powdered effect. A warm, addictive scent which many have fallen for...

**This outstanding new care will follow you everywhere and surprise you with its many uses.**

Nourishing, styling, moisturising, calming, softening... You will find multiple ways to use it. Soon, you won't be able to do without this **all purpose balm, adapted to all skin and hair types**, whether dry, damaged, coloured, fine, curly...

*intense regenerating balm  
with rare prickly pear oil*

**A concentrated, multi-purpose care with moisturising, nourishing, protecting, soothing and styling effects... A new, enjoyable texture, non-sticky and easy to use.**

A formula with **99% natural plant oils and butters** for an immediate result and a long-term effect, suitable for all hair and skin types.



Recommended retail price for 120ml: 45€  
Available in stores from June 2014.

STILL AVAILABLE...

*the regenerating range with rare prickly pear seed oil.*

*the regenerating mask  
with rare prickly pear seed oil*

Suitable for all hair types,  
even the most damaged.

A unique, powerful combination of active natural ingredients for **in-depth** and **long-lasting** action from root to tip. In two minutes, the hair becomes sumptuous, repaired, smoothed and protected. It regains suppleness and body. **Colour is protected to last** and its shine boosted. PARABEN, SILICONE, SLS OR COLORANT FREE.



Recommended retail price for 250ml: 51€

*the regenerating plant oil  
with rare prickly pear seed oil*

Repairing and protecting benefits.  
For body and hair.

A selection of **100% plant oils** for long-lasting nourishment and protection. Skin is **boosted and sublimed**. With a light, non-greasy texture for a velvety feel. **A delicate scent** with notes of Calabrian Bergamot, Jasmine and Ylang-Ylang. PARABEN, SILICONE, SLS OR COLORANT FREE.



Recommended retail price for 125ml: 43€