



## SIMPLE EYE CARE — Fact Sheet —

**Simple**® is a range of facial skincare products that are sensitive to skin's needs. **Simple**® knows that what is left out is as important as what is put in when it comes to gentle, yet effective skincare. The eye care line, like all **Simple**® products, has no harsh chemicals, no artificial perfumes or dyes that can upset skin and contain skin-loving ingredients and added vitamins for natural, healthy-looking skin. **Simple**® products are hypoallergenic, paraben-free, dermatologist tested, non-comedogenic and pH balanced.



### Simple® Eye Make-Up Remover Pads

- Effectively remove make-up, even waterproof mascara
- No alcohol, non-drying
- Will not leave a greasy residue
- (2) Added Vitamins:
  - *Pro-Vitamin B5, known to help restore, soften and smooth*
  - *Vitamin E, an antioxidant known to protect and repair skin*
- SRP: \$6.99 (30/pack)



### Simple® Revitalizing Eye Roll-On

- Helps reduce the appearance of puffiness
- Revitalizes tired eyes by instantly cooling and gently massaging the eye area
- (2) Added Vitamins:
  - *Pro-Vitamin B5, known to help restore, soften and smooth*
  - *Vitamin C, an antioxidant known to help ward off free radicals*
- (2) Skin Loving Ingredients:
  - *Cucumber Extract, known for providing hydration benefits*
  - *Glycerin, helps increase hydration*
- SRP: \$10.99 (0.5 fl. oz.)



### Simple® Eye Make-Up Remover

- Effectively removes eye make-up, even waterproof mascara
- Leaves eye area cleansed, smooth and make-up free
- Will not leave a greasy residue
- (2) Added Vitamins:
  - *Pro-Vitamin B5, known to help restore, soften and smooth*
  - *Vitamin B, known to preserve skin quality and prevent wrinkles*
- 100 percent oil-free
- SRP: \$6.99 (4.2 fl. oz.)

**Simple**® products are available at Walmart, Target, drugstores and supermarkets nationwide. Visit [www.simpleskincare.com](http://www.simpleskincare.com) for more information, skincare tips and to experience Simple Sense, or [www.facebook.com/simpleskincare](https://www.facebook.com/simpleskincare) to join the beauty conversation.



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