



Philosophy of Nutrition & Quality

Ten Principles

Hill's Pet Nutrition's nutritional philosophy is based on the evidence that what pets eat significantly impacts their health and wellbeing. We firmly believe that the right pet nutrition is vital to pets' living long, healthy lives. So we make sure each pet food we formulate provides clinically proven benefits through the precise balance of approximately 50 nutrients. The key to our pet foods' success in promoting health in your pet is precisely balanced nutrition. This means, not too little and not too much of the right nutrients. Our approach delivers optimal nutrient ranges for pets of each life stage, type and size.

More than 60 years of investment in nutrition technology, combined with the expertise of more than 150 veterinarians, pet nutritionists, food scientists and engineers and state-of-the-art research and manufacturing facilities, enables Hill's Pet Nutrition to deliver high quality, complete and balanced nutrition that exceeds industry standards for wellness and therapeutic benefits for the life-long health of pets.

Perfectly Balanced Nutrition for Optimal Health

1. Hill's core premise is that science has proven the right pet nutrition is vital to pets' living long, healthy lives.
2. Hill's develops products with the precise balance of at least 50 nutrients based on life stage, lifestyle, size or special needs.
3. Hill's knows that too little or too much of certain nutrients can adversely impact the health of pets.

Continuous Improvement through Research & Testing

4. Hill's continues to invest in nutrition technology and expertise to improve pet health.
5. Hill's uses "evidence based" nutrition to prove the benefits of pet food products.

Responsible & Accountable Manufacturing Practices

6. Hill's sources raw materials only from vendors that have reliable safety procedures in place; primarily the United States, Canada, New Zealand, Australia and several European countries.
7. Hill's manufactures all dry pet foods in its own U.S. facilities, supervised by Hill's employees.
8. Hill's conducts 60 quality checks per batch – nutrient levels, moisture, density and pathogens.
9. Manufacturing is monitored and there is a zero tolerance for salmonella, with over 1000 tests per month.
10. Hill's ONLY ships products from plants AFTER food safety testing is complete.