



Overview

- Since 2002, the Hill's Food, Shelter & Love™ Program has donated more than **\$275 million** worth of Science Diet® brand foods to over **1,000 animal shelters** nationwide.
- The program has also helped **more than 7 million** pets find new homes, and counting.
- Hill's Food, Shelter & Love™ program helps feed more than **100,000 homeless pets** in over **800 U.S. shelters** everyday.
- Hill's Food, Shelter & Love™ program is active in all **50 states**.

Program Details

- Hill's provides Science Diet® pet nutrition to feed all the dogs and cats in every shelter in the program.
- Hill's provides this food to the shelters at a significant discount.
- The program also provides a free bag of Science Diet® pet food or a \$5 off coupon to the pet parent for each adoption to further ensure a smooth and easy transition for pets to their new home.
- A New Pet Parent helpful site provides all the tips and tools new parents need to give their pet the best start in life.
- We launched our new Hill's Food, Shelter & Love™ program April 1, 2013, soliciting advice from the shelter community, to ensure we wisely invest our food donations in a way that maximizes the positive impact for pets. This allowed us to make two significant improvements to our program: Science Diet® pet food is now available to any eligible US shelter at a significant discount, and our program remains open 365 days a year. The reaction has been overwhelmingly positive, with 67 new shelters added in 2013. Our commitment to supporting animal shelters is as strong as ever.

Our Mission and Goals

- Hill's mission is to help enrich and lengthen the special relationships between people and their pets. The Hill's Food, Shelter & Love™ Program provides us with an opportunity to live our mission statement every day.
- We believe that when you adopt, you provide a shelter pet with another chance at finding love and a forever home.
- The goal of the Hill's Food, Shelter & Love™ Program is simple: to provide dogs and cats with superior nutrition that will make them healthier, happier and more adoptable as they wait for their forever home.
- Healthy pets are more adoptable pets. The superior nutrition of Hill's improves overall health by reducing digestive stress, aiding skin and coat and promoting oral health. Along with expert care from shelter staff and volunteers, Hill's® Science Diet® plays a vital role in the ability of shelters to help pets find their forever homes.

Disaster Relief Network

Hill's has a long-standing commitment to caring for pets in need, coming to the aid of communities impacted by disaster to coordinate emergency deliveries of pet food. In 2013, Hill's formalized its commitment to disaster relief with the creation of the Hill's Disaster Relief Network, an extension of the Hill's Food, Shelter & Love™ program that enables Hill's to quickly distribute pet food donations through its 100 partner shelters nationwide to areas impacted by a disaster.

Hill's recent relief efforts have included aid in the aftermath of Hurricanes Sandy, Isaac and Katrina, the Waldo Canyon wildfire near Colorado Springs, fires in Arizona and Idaho, tornadoes in Oklahoma, Kansas and Joplin, MO, mudslides in Washington State, the Waco fertilizer plant explosion, and the tsunami in Japan. Hill's also joined forces with the American Veterinary Medical Foundation in 2010 to support more than 90 veterinary shelters and clinics along the Gulf Coast struggling to respond to a record number of pets in need, whose owners were unable to provide needed pet food and medical care in the wake of the Gulf Coast oil spill.

Resources

- Hill's Food, Shelter & Love website <http://hillspet.com/shelter/pet-shelters.html>
- New Pet Parent website <http://www.hillspet.com/new-pet-owner/cat-or-dog.html>