



# THE CROMWELL

## Fact Sheet

**188 rooms and suites, first-ever restaurant by Giada De Laurentiis, rooftop pool, beach and nightlife venues by Victor Draï, situated on the busiest corner of the Las Vegas Strip**

### THE CROMWELL

Website: [www.TheCromwell.com](http://www.TheCromwell.com)

Digital Media Center: <http://caesars.thedigitalcenter.com/>

Twitter: <http://twitter.com/cromwellvegas>

Facebook: <http://facebook.com/cromwellvegas>

Google+: <https://plus.google.com/u/0/b/100966723410612581644/>

Phone Number: 1-844-I-AM-CROM (1-844-4-26-2766)

With its prime location on one of the busiest intersections of the Las Vegas Strip – one that welcomes more than 20 million passersby each year – The Cromwell features 188 rooms and suites, a 40,000 square foot casino, hotel lobby bar, lounge, restaurant by Giada De Laurentiis and beach and nightlife venues by Victor Draï.



- Strip's first standalone luxury lifestyle boutique hotel and casino opening Memorial Day Weekend
  - 40,000-square-foot casino with 66 table games, 434 slot machines and a reserved gaming salon
  - The hotel bar and lounge, **Interlude**, with its centralized location and close proximity to nightlife, serves as a social-inspired gathering place featuring cutting edge mixology
  - Right off of the reception area is **Bound**, a sophisticated cocktail bar.
  - \$185 million renovation, owned and operated by Caesars Entertainment
  - 188 rooms and suites
  - Multiple vantage points showcase great views of the Las Vegas Strip
- Restaurant by Giada De Laurentiis
  - Nightlife by Victor Draï
  - Created nearly 2,000 job positions for hotel, casino, restaurant and nightclub

### HOTEL DESIGN

The Cromwell blends vintage with modern, with black Parisian-style awnings and gold fixtures adorning the windows. From the moment guests enter the Porte Cochere, a boutique hotel experience that blends traditional elements with Parisian flare and whimsical, modern details awaits.

The hotel reception is reminiscent of a parlor from the past; accessories and bookshelves adorned with leather-bound books clad the walls.

## **HOTEL ROOMS**



- The 169 standard accommodations evoke a residential feel with distressed hardwood flooring, vintage luggage and trunk-style furnishings. Lighting recalls French provincial styling.
- Black and white mosaic tiled shower walls act as the canvas for playful English-French phrases.
- All rooms offer a make-up vanity area with showgirl lighting.
- Full length mirror and plush seating.
- 55-inch Television.
- Standalone wood closet.

- Muk products

## **GIADA**

Giada De Laurentiis' self-titled restaurant, GIADA, will greet guests with a warm and welcoming atmosphere, al fresco dining and a beautiful exhibition kitchen showcasing fresh pastas being made daily by hand and a signature antipasto bar – a first for Italian eateries on the Strip. Located on the second story of the boutique hotel, GIADA can accommodate 260 guests and showcases automatic retractable windows boasting prime views of the Bellagio fountains, Caesars Palace and Bally's Grand Bazaar Shops.

GIADA will be open daily for breakfast, lunch and dinner and a private dining room space will be available for larger parties. The menu will embrace De Laurentiis' Roman heritage, mirroring her passion for Italian cooking with vibrant, Californian influences. GIADA will utilize the freshest ingredients to create a new take on the traditional Italian cuisine, while staying true to classic favorites. Signature dishes include *Lemon Spaghetti*, *Eggplant Rollatini*, *Marsala Herb Chicken Meatballs* and *Lemon Ricotta Cookies*.

*"I'm so excited, not only to be opening my very first restaurant, but to be one of the first female chefs on the Las Vegas Strip," says Giada De Laurentiis. "My goal for this restaurant is to be able to share a part of my life, my culture and my family with every guest. I want each person to feel like they're entering my home, receiving a big welcoming hug and enjoying a fantastic Italian meal."*

[www.GiadaDeLaurentiis.com](http://www.GiadaDeLaurentiis.com)

## **Drai's (Beach Club, Night Club and After Hours Club)**

Victor Drai, nightlife innovator behind some of the most memorable nightlife experiences, returns to this premier Strip location with the renowned Drai's After Hours, offering guests the hottest nightlife experience on the Strip. With the opening of The Cromwell, Drai's also introduces a dazzling rooftop pool, beach club and nightlife venue. Drai's Beach Club • Nightclub elevates the Las Vegas day and nightlife scenes with a stylish, spirited pool experience.

### **Drai's Beach Club:**

In a city known for setting the standard for spectacular pools and parties, the bar has been raised even higher (literally) this summer with the opening of Drai's Beach Club in Las Vegas, perched 11 stories above the Strip atop The Cromwell. With unobstructed views of Las Vegas Blvd. and never-ending sunshine on two levels, the 35,000 square foot Drai's Beach Club is both an architectural and visual wonder featuring a 360-degree experience with multiple pools, tantalizing cocktails, renowned DJs, VIP luxury cabanas and top-of-the-line gourmet food.

- Two lower level main pools
- Central wet deck and perimeter seating
- 40 poolside day beds

- Nine exclusive VIP Bungalows sharing five elevated pools
- 15 luxury mezzanine level cabanas with private pool with private shower/restroom
- Two full bars
- Elevated DJ booth
- Ten 35-foot natural palm trees
- Unobstructed sunlight and views
- Drai's unparalleled service

[www.Drais.net](http://www.Drais.net)

**GENERAL MANAGER – KARIE HALL**

*"The Cromwell will bring an exclusive experience to the Las Vegas Strip as a luxury lifestyle boutique hotel focusing on hospitality, amenities and personalized service," said Karie Hall, general manager of The Cromwell.*

*"Our partners Giada De Laurentiis and Victor Drai will inspire 360-degree day life, nightlife and dining experiences that you won't find anywhere else in Las Vegas."*