



About Epilepsy Advocate

Shortening the Journey to Epilepsy Independence

People living with epilepsy have long faced a multitude of challenges, ranging from a lack of available medical treatments to anxiety and depression. While treatment and support for people living with epilepsy have improved in the past several decades, there remains a gap—approximately 30 percent of people diagnosed with epilepsy still live with uncontrolled seizures or undesirable side effects.

A Need was Identified:

A company called [UCB](#) has taken a leadership role in the research and development of epilepsy treatments. Through its interaction with the patients it serves, the company recognized that there was an unmet need within the epilepsy community: dialogue and encouragement to support patients in seeking and attaining the best medical care available. To address this need, the company brought together people living with epilepsy from across the country to share their experiences—triumphs and heartbreaks alike. Through this open dialogue, several common threads became evident. Treatment challenges and personal isolation were identified as hurdles that added to the already daunting diagnosis of epilepsy. Meeting attendees and UCB leadership agreed that there was a unique opportunity to support and empower the community of people living with epilepsy—by educating people about their role in epilepsy treatment and empowering them to be their own advocates.

A Program was Born:

A core group of individuals stepped forward to share their experiences in an effort to inspire others living with epilepsy to seek greater independence from the condition. The Epilepsy Advocate program was born out of this dialogue. Today, there are more than 60 Epilepsy Advocates—a combination of people living with epilepsy and their caregivers—sharing their struggles and successes through online resources, a magazine and at local events across the country.

Epilepsy Advocate Resources

The [Epilepsy Advocate Newsroom](#) offers epilepsy success stories, quotes, facts, photos and videos. Use them on a website, blog or in an article.

Listen to [Epilepsy Advocate Radio](#).

A sample of topics include:

- Advocates share advice about navigating college, entering the working world and more.
- Doctors discuss signs of traumatic brain injury and the important role of caregivers.

Attend local events—check the schedule [here](#).

Sign up for [Epilepsy Advocate](#) magazine. It includes epilepsy news, tips from doctors, success stories and more.

Visit [EpilepsyAdvocate.com](#).

Find us on [Facebook](#).



While the Advocates have their own “success stories,” each struggled through a challenging journey before realizing the importance of seeking medical care with a goal of achieving seizure freedom with minimal side effects. That is why Epilepsy Advocates are so passionate about sharing their stories—they understand all of the challenges of living well with epilepsy and hope that their experiences will help more people achieve epilepsy independence.

Epilepsy Advocate Movement Gains Momentum:

- Over 15,000 people have connected with Epilepsy Advocates at more than 300 programs across the U.S.
- *Epilepsy Advocate* magazine has a readership of over 100,000 per issue.
- More than 1,000 people have listened to Epilepsy Advocate Radio since its inception in 2009.

Recent treatment advances make this a hopeful time for people living with epilepsy. Join the thousands of people who have benefitted from Epilepsy Advocate. Visit EpilepsyAdvocate.com to learn more.